

TALKING ABOUT CHARITIES 2013

RESPONSES

BASED ON RESPONDENT'S PROVINCE OF RESIDENCE

An initiative of



The Muttart Foundation

Q1. Thinking about charities in general, would you say you trust them...

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	25.62	29.33	27.03	26.85	24.70	25.10	25.27	31.02	30.11	21.25	25.33
Some	55.47	54.18	54.31	57.24	53.86	52.92	54.82	51.63	52.09	55.45	53.60
A little	18.02	13.54	13.63	13.48	17.58	16.57	13.86	15.60	14.76	14.95	16.12
Not at all	0.75	1.66	3.65	2.43	3.14	4.70	5.78	1.21	2.40	7.02	4.18
Don't know/ not sure	0.13	1.28	1.37	0.00	0.72	0.71	0.27	0.54	0.65	1.33	0.77

A2. More specifically, to what extent do you trust the following types of charities? Would you say you trust them a lot, some, a little, or not at all?

A2a How about . . .

Charities that focus on protecting the environment?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	19.94	24.52	27.28	28.73	27.55	22.26	18.88	20.05	20.67	22.71	23.46
Some	44.75	48.08	39.58	47.77	41.52	44.59	51.17	45.18	43.03	43.54	43.76
A little	26.68	19.48	20.61	15.66	20.41	20.17	17.51	21.96	24.79	17.58	20.34
Not at all	7.63	4.81	10.33	6.18	7.45	9.67	10.13	9.79	8.80	12.46	9.34
Don't know/ not sure	1.00	3.12	2.20	1.66	3.06	3.32	2.31	3.02	2.71	3.71	3.10

A2b How about charities that focus on the protection of animals?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	22.85	25.06	34.26	33.27	32.70	25.20	26.55	26.96	32.99	30.18	28.97
Some	39.96	50.05	36.88	41.07	39.32	46.93	35.35	41.88	39.32	41.59	42.54
A little	26.39	17.39	16.79	18.71	17.72	18.48	23.94	19.34	17.70	15.52	18.11
Not at all	9.41	5.48	8.54	5.18	6.31	8.10	10.73	8.91	7.30	8.08	7.66
Don't know/ not sure	1.38	2.03	3.53	1.77	3.95	1.29	3.44	2.91	2.69	4.63	2.72

A2c How about charities that focus on health prevention and health research?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	30.44	36.43	42.25	31.03	41.60	42.23	36.29	37.26	41.41	30.18	39.55
Some	55.36	41.88	38.76	48.69	41.54	38.38	49.33	38.69	40.29	42.28	40.76
A little	10.64	15.51	15.77	14.71	13.16	9.95	8.52	17.65	13.01	16.79	12.44
Not at all	2.88	3.70	1.83	5.09	2.60	7.86	3.75	3.93	4.85	6.63	5.55
Don't know/ not sure	0.69	2.49	1.38	0.48	1.11	1.58	2.11	2.48	0.44	4.12	1.69

A2d How about charities that focus on social services?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	20.67	25.66	24.60	26.36	26.86	22.80	19.58	25.74	30.04	20.77	24.35
Some	52.83	50.75	45.92	44.98	49.70	49.40	50.04	45.03	45.77	45.36	48.28
A little	18.23	15.28	20.14	14.85	17.05	17.09	19.78	20.87	17.99	22.08	18.11
Not at all	4.67	5.46	6.15	9.31	4.07	7.60	7.30	5.18	3.79	6.31	6.05
Don't know/ not sure	3.60	2.84	3.20	4.50	2.32	3.11	3.29	3.18	2.41	5.48	3.22

A2e How about . . .

Charities that focus on international development?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	7.23	9.97	7.44	13.01	11.50	8.52	10.57	9.88	10.91	10.34	9.89
Some	35.88	45.74	41.08	41.97	42.87	38.04	41.65	41.53	38.78	38.63	39.74
A little	40.63	25.20	27.93	27.45	27.49	29.88	24.64	32.36	30.09	27.77	28.98
Not at all	11.32	13.48	19.24	11.79	13.93	18.79	17.01	12.06	17.04	17.74	16.78
Don't know/ not sure	4.95	5.61	4.31	5.79	4.20	4.76	6.13	4.17	3.17	5.51	4.61

A2f How about charities that focus on children and children’s activities?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	38.17	39.57	40.79	41.08	47.06	37.58	44.48	43.08	45.46	36.18	41.05
Some	48.69	47.04	40.67	46.27	36.88	42.83	39.80	41.72	40.41	40.56	40.85
A little	9.43	10.56	12.82	8.54	12.65	12.13	9.23	12.42	10.51	13.31	12.04
Not at all	2.18	1.99	4.16	1.23	1.73	6.18	3.53	1.63	2.43	5.22	4.13
Don’t know/ not sure	1.52	0.83	1.57	2.89	1.67	1.29	2.96	1.16	1.19	4.72	1.93

A2g How about charities that focus on education?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	25.95	36.86	29.91	33.51	35.90	34.55	30.73	37.48	35.88	25.83	33.51
Some	53.61	42.94	45.52	49.14	42.71	43.57	45.74	42.79	40.15	46.70	43.80
A little	11.94	12.08	13.66	9.43	15.49	13.12	14.60	14.13	13.65	12.41	13.63
Not at all	3.07	3.85	5.06	4.31	3.13	4.56	4.77	2.15	3.71	7.41	4.44
Don’t know/ not sure	5.44	4.27	5.85	3.61	2.76	4.20	4.15	3.44	6.62	7.65	4.62

A2h How about charities that focus on arts?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	17.69	17.03	22.94	18.27	21.43	17.11	15.09	18.48	18.25	20.39	18.86
Some	45.95	53.26	41.98	43.89	39.60	40.11	48.22	42.66	43.00	39.84	40.91
A little	16.90	15.85	16.92	21.90	20.42	17.96	15.86	20.89	20.13	18.96	18.95
Not at all	9.41	7.03	8.52	6.98	8.89	13.67	12.45	9.67	10.29	10.17	11.16
Don't know/ not sure	10.05	6.83	9.65	8.97	9.66	11.15	8.38	8.31	8.33	10.64	10.12

A2i How about hospitals?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	51.21	66.69	63.98	56.70	48.99	54.30	45.76	57.19	56.64	52.51	53.19
Some	39.97	21.98	26.26	32.43	35.09	33.26	35.36	29.00	33.71	29.11	32.96
A little	6.98	8.80	7.05	7.19	10.34	8.40	11.75	10.79	6.79	10.83	9.11
Not at all	1.13	2.42	2.39	2.93	4.26	3.75	3.66	2.21	1.72	5.49	3.73
Don't know/ not sure	0.71	0.11	0.33	0.75	1.32	0.29	3.47	0.81	1.14	2.06	1.01

A2j How about churches and other places of worship?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	37.56	35.69	31.21	31.05	14.82	27.18	33.09	28.64	27.13	20.91	24.07
Some	38.95	37.58	31.62	27.02	36.62	36.30	33.48	43.91	31.27	28.45	34.60
A little	17.06	15.60	18.37	27.02	22.96	17.08	18.37	13.53	22.07	22.30	19.89
Not at all	5.66	9.70	17.45	13.72	22.87	17.17	12.45	10.87	17.43	24.97	18.97
Don't know/ not sure	0.77	1.43	1.35	1.18	2.73	2.27	2.61	3.04	2.10	3.36	2.46

A2k How about religious organizations (excluding churches and other places of worship)?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	13.03	13.30	6.47	7.33	7.80	7.14	11.01	8.62	12.60	9.12	8.43
Some	40.46	39.83	34.36	29.25	30.48	36.01	36.65	40.26	26.69	27.05	32.52
A little	25.51	27.30	29.99	33.17	22.85	22.83	27.16	27.98	26.62	24.60	24.28
Not at all	15.28	13.29	23.27	22.21	32.26	28.81	19.38	18.16	30.59	32.74	29.13
Don't know/ not sure	5.73	6.27	5.90	8.05	6.62	5.20	5.80	4.97	3.50	6.49	5.64

A3. I would also like to find out how much you trust some key public institutions. In general, would you say you trust them: a lot, some, a little, or not at all.

A3a How much trust do you have in the federal government?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	6.43	7.93	4.88	2.66	7.70	9.65	5.04	9.96	13.73	7.01	8.78
Some	37.97	27.75	33.63	31.17	34.37	35.08	41.94	36.20	39.60	38.39	36.01
A little	34.17	36.72	32.78	34.40	29.76	29.87	31.25	33.32	29.14	30.74	30.31
Not at all	20.82	26.88	27.32	30.56	25.55	23.86	17.91	17.52	14.98	23.69	23.08
Don't know/ not sure	6.43	7.93	4.88	2.66	7.70	9.65	5.04	9.96	13.73	7.01	8.78

A3b How about the provincial government?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	7.27	11.04	6.54	2.67	5.87	8.10	10.56	16.01	10.93	6.99	7.89
Some	46.50	30.99	40.20	35.24	35.46	35.19	38.15	49.86	38.68	33.28	36.21
A little	33.07	40.70	30.41	38.47	33.23	32.80	32.10	24.80	33.28	37.72	33.45
Not at all	12.47	17.05	21.09	22.28	24.17	22.68	17.47	7.30	14.85	21.49	21.14
Don't know/ not sure	0.69	0.22	1.76	1.34	1.27	1.23	1.72	2.03	2.26	0.51	1.30

A3c How about local government?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	13.52	10.12	4.25	7.26	12.90	13.38	13.53	17.49	17.10	12.93	13.34
Some	55.19	43.25	51.32	47.24	33.67	46.00	43.03	52.75	51.36	45.05	43.97
A little	21.95	29.66	27.13	28.70	26.78	24.09	23.11	20.94	23.52	25.93	24.96
Not at all	8.48	15.39	16.35	15.64	25.15	15.53	19.02	7.24	6.25	14.55	16.44
Don't know/ not sure	0.86	1.59	0.95	1.15	1.50	0.99	1.31	1.58	1.78	1.54	1.30

A3d How much trust do you have in media, such as newspapers, television and radio?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	15.66	15.17	9.52	7.75	12.41	8.52	13.00	13.61	13.13	6.78	10.15
Some	48.50	46.00	49.66	42.18	44.29	42.15	39.23	40.83	39.15	42.49	42.55
A little	28.55	28.45	31.22	31.79	31.67	36.21	34.79	36.08	31.51	31.80	33.60
Not at all	7.29	10.38	9.60	18.10	11.57	12.49	11.26	9.03	15.92	17.83	13.18
Don't know/ not sure	0.00	0.00	0.00	0.17	0.06	0.63	1.72	0.45	0.29	1.10	0.52

A3e How much trust do you have in major corporations?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	5.94	5.18	1.16	2.60	4.63	7.13	4.03	5.70	6.44	3.17	5.49
Some	35.07	26.61	32.02	32.78	39.44	35.03	42.73	35.70	32.28	30.02	35.21
A little	39.83	44.31	38.13	39.83	36.19	33.70	32.10	40.22	38.19	40.60	36.24
Not at all	16.86	20.76	27.15	21.88	18.15	21.35	18.28	16.16	19.23	23.17	20.46
Don't know/ not sure	2.31	3.14	1.53	2.90	1.59	2.79	2.85	2.22	3.85	3.03	2.60

A3f How much trust do you have in small business?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	25.54	35.16	32.23	30.29	19.72	31.21	31.21	30.81	32.11	30.01	28.38
Some	58.47	49.59	51.93	56.78	58.43	50.69	49.06	52.63	48.74	52.09	52.76
A little	11.79	10.97	13.60	11.04	17.02	13.28	13.15	15.75	15.08	12.88	14.30
Not at all	3.77	2.14	0.40	0.62	2.76	2.93	3.72	0.19	2.62	2.84	2.68
Don't know/ not sure	0.43	2.14	1.84	1.27	2.06	1.89	2.86	0.62	1.46	2.18	1.88

A4. Next, we would like to find out about how much trust you have in people in the following professions. Please tell me whether you trust them a lot, some, a little, or not at all.

How much trust do you have in

A4a People who are medical doctors?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	57.90	57.26	57.67	54.03	56.24	57.48	52.28	58.78	57.06	51.39	56.11
Some	39.85	33.10	35.53	39.80	36.17	35.05	40.91	34.86	33.99	41.35	36.43
A little	1.70	6.93	5.90	3.62	5.96	4.98	5.31	5.26	7.13	6.23	5.58
Not at all	0.55	2.18	0.64	2.55	1.64	2.49	1.32	0.73	1.66	1.04	1.83
Don't know/ not sure	0.00	0.53	0.26	0.00	0.00	0.00	0.18	0.38	0.16	0.00	0.04

A4b People who are federal politicians?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	0.80	2.91	1.18	1.25	2.18	4.26	1.69	5.28	1.32	3.47	3.08
Some	36.22	24.38	35.46	25.26	28.07	30.20	28.46	42.68	35.65	27.87	30.39
A little	39.18	45.72	30.31	41.99	38.87	34.32	44.03	29.18	39.37	41.16	37.23
Not at all	22.90	24.79	30.33	30.92	30.09	29.91	24.25	21.01	22.75	27.23	28.25
Don't know/ not sure	0.90	2.20	2.72	0.57	0.80	1.30	1.57	1.86	0.91	0.28	1.05

A4c People who are lawyers?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	12.42	11.60	9.07	9.36	9.70	9.97	6.88	10.69	10.07	5.64	9.25
Some	52.05	46.53	43.05	47.98	38.79	44.69	47.24	51.51	42.27	42.83	43.23
A little	23.60	31.34	29.63	27.04	34.18	25.60	30.52	26.29	29.93	31.81	29.25
Not at all	10.37	10.28	14.13	14.26	14.73	17.27	13.24	10.40	15.72	18.52	16.04
Don't know/ not sure	1.56	0.25	4.12	1.36	2.60	2.46	2.12	1.11	2.01	1.19	2.22

A4d People who are religious leaders?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	16.41	14.75	12.36	10.53	7.05	10.60	14.29	17.57	13.95	7.09	10.15
Some	50.62	50.10	47.57	46.01	28.08	43.81	39.41	49.40	38.42	39.37	39.23
A little	24.38	23.02	17.19	25.10	34.89	23.78	30.74	20.34	27.09	27.00	27.17
Not at all	8.07	11.28	21.00	18.15	28.16	19.84	13.02	11.36	18.49	23.99	21.50
Don't know/ not sure	0.53	0.85	1.87	0.21	1.82	1.97	2.54	1.33	2.04	2.56	1.95

A4e People who are journalists and reporters?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	14.96	12.25	11.53	8.15	16.50	10.96	9.70	9.30	9.99	12.14	12.24
Some	45.37	53.15	50.92	57.08	45.39	53.45	54.78	52.14	53.31	46.21	50.46
A little	34.01	25.83	30.51	26.07	28.57	23.73	24.90	32.45	26.99	31.23	26.94
Not at all	3.65	7.05	4.54	8.20	8.55	10.73	8.48	4.99	8.41	9.94	9.26
Don't know/ not sure	2.01	1.71	2.50	0.50	0.98	1.13	2.13	1.13	1.31	0.48	1.10

A4f People who are nurses?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	73.87	78.59	75.22	68.33	68.43	73.16	66.46	68.47	73.24	71.95	71.51
Some	24.44	18.29	21.53	25.93	25.16	22.02	26.84	27.14	23.27	22.64	23.39
A little	0.90	1.34	3.12	3.15	4.78	2.84	5.31	3.63	3.10	4.63	3.65
Not at all	0.79	0.00	0.00	2.59	1.63	1.67	0.65	0.28	0.19	0.78	1.26
Don't know/ not sure	0.00	1.78	0.13	0.00	0.00	0.31	0.73	0.47	0.20	0.00	0.19

A4g People who are provincial politicians?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	2.39	2.80	1.71	1.24	2.45	2.95	3.76	6.67	2.35	2.73	2.79
Some	40.66	41.46	38.93	35.68	28.75	30.26	35.96	53.13	40.61	32.86	32.83
A little	38.72	33.46	31.47	40.34	38.65	38.52	38.07	26.04	39.58	38.36	38.08
Not at all	17.34	21.57	26.05	21.99	29.52	27.28	20.45	13.43	15.61	25.26	25.29
Don't know/ not sure	0.90	0.71	1.84	0.76	0.64	0.98	1.76	0.73	1.85	0.80	1.01

A4h People who are business leaders?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	10.44	5.96	5.30	8.37	9.25	9.79	8.01	14.59	9.59	9.72	9.55
Some	62.51	58.44	63.31	63.77	50.87	53.44	63.77	59.78	63.45	54.18	55.24
A little	22.06	24.86	23.59	19.25	29.84	25.08	20.63	19.35	21.70	27.51	25.61
Not at all	3.50	5.93	4.25	7.24	8.85	9.94	4.92	3.87	4.28	7.08	7.99
Don't know/ not sure	1.49	4.82	3.55	1.38	1.19	1.75	2.66	2.41	0.99	1.51	1.61

A4i People who are leaders of charities?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	15.13	19.16	17.32	14.26	19.19	15.56	16.48	18.36	19.64	13.75	16.75
Some	62.64	58.59	58.84	62.24	47.83	54.80	57.80	56.20	53.17	56.79	53.82
A little	18.42	15.21	16.44	18.60	24.16	17.52	20.44	21.03	20.99	20.55	20.07
Not at all	2.76	4.00	3.84	4.33	7.00	10.72	4.19	3.42	3.88	6.48	7.60
Don't know/ not sure	1.05	3.04	3.55	0.57	1.82	1.40	1.10	0.99	2.33	2.42	1.76

A4j People who are union leaders?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	12.89	10.19	9.02	8.03	6.62	7.68	8.25	11.07	5.88	8.08	7.55
Some	38.99	46.73	46.30	41.71	32.19	39.50	37.18	39.31	40.68	40.78	38.27
A little	26.95	28.01	25.51	29.01	34.02	26.14	28.43	28.45	30.57	28.78	29.04
Not at all	18.30	9.87	15.14	16.21	24.94	23.74	19.76	16.68	18.47	19.21	21.94
Don't know/ not sure	2.88	5.21	4.04	5.05	2.23	2.94	6.38	4.49	4.40	3.15	3.21

A4k People who are government employees?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
A lot	14.03	11.14	15.20	10.38	11.69	16.93	8.30	15.51	13.39	11.20	13.94
Some	56.16	57.00	56.15	65.38	47.10	50.57	61.34	56.47	54.05	55.01	51.89
A little	24.66	23.79	20.44	15.98	28.49	20.69	22.88	22.16	25.49	22.81	23.41
Not at all	4.25	5.89	7.74	7.99	11.62	9.25	4.73	3.28	5.57	9.46	8.94
Don't know/ not sure	0.90	2.17	0.48	0.27	1.09	2.56	2.75	2.57	1.51	1.53	1.83

A5 Thinking about you know about charities in general, the work they do, and the role they play, would you say you are very familiar, somewhat familiar, not very familiar, or not at all familiar with charities and the work they do.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Very familiar	15.54	20.85	18.08	13.23	10.86	17.40	17.37	14.48	17.10	15.09	15.35
Somewhat familiar	72.99	67.18	68.27	70.70	60.90	64.84	70.14	70.37	65.99	65.72	64.87
Not very familiar	10.40	10.63	8.91	14.04	24.52	15.95	11.02	14.24	16.21	16.13	17.44
Not at all familiar	0.95	1.12	4.41	2.04	3.71	1.80	1.12	0.47	0.66	3.06	2.30
Don't know/not sure	0.13	0.22	0.33	0.00	0.00	0.00	0.35	0.45	0.05	0.00	0.04

A6 Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements.

How about . . .

A6a I usually pay a lot of attention to media stories about charities.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	19.65	14.33	14.62	14.45	15.65	17.10	12.58	10.38	14.14	15.98	15.83
Somewhat agree	50.00	54.40	46.65	42.74	43.79	41.17	50.18	51.25	42.10	42.38	43.04
Somewhat disagree	20.38	22.44	25.99	29.70	26.03	26.97	23.92	27.90	31.79	24.20	26.73
Strongly disagree	9.84	8.45	12.74	12.73	13.48	14.41	13.05	9.86	11.91	17.19	13.94
Don't know/not sure	0.13	0.39	0.00	0.38	1.05	0.36	0.26	0.60	0.06	0.26	0.46

A6b I know less about charities than do my friends and family members.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	5.79	3.71	5.11	6.67	7.78	7.62	5.21	4.96	6.51	3.71	6.71
Somewhat agree	23.31	25.03	23.69	23.96	38.39	22.19	25.23	32.22	24.59	20.29	26.50
Somewhat disagree	42.78	41.19	43.25	38.17	30.50	42.37	40.21	36.06	42.68	45.91	39.77
Strongly disagree	25.94	28.47	24.08	27.74	19.69	25.44	25.80	23.20	22.99	25.97	23.88
Don't know/not sure	2.18	1.60	3.87	3.46	3.64	2.39	3.55	3.57	3.23	4.13	3.14

A6c Over the years, I have had many dealings with charities.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	29.19	29.60	27.88	26.38	15.58	30.35	26.08	25.94	27.37	29.64	26.01
Somewhat agree	43.41	47.59	39.23	44.89	40.12	42.83	44.30	41.45	51.97	44.55	43.40
Somewhat disagree	18.53	18.81	19.48	18.28	22.49	18.20	21.75	25.90	14.84	14.79	18.78
Strongly disagree	8.30	3.63	12.85	10.28	21.00	7.08	7.40	6.43	4.73	10.95	10.83
Don't know/not sure	0.56	0.37	0.57	0.17	0.81	1.55	0.48	0.28	1.10	0.07	0.97

A6d If a friend or family member asked me how to choose a charity to support, I would be able to give them useful advice.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	27.86	31.39	32.58	29.13	22.94	27.43	30.59	26.76	26.70	31.44	27.14
Somewhat agree	47.14	50.15	39.38	44.17	37.58	49.36	44.86	48.00	48.92	44.32	45.25
Somewhat disagree	17.14	14.94	16.26	16.11	21.82	13.15	14.19	13.55	12.74	16.52	15.86
Strongly disagree	7.22	2.71	10.89	8.51	17.01	9.75	9.66	10.29	10.11	7.44	11.12
Don't know/not sure	0.64	0.81	0.89	2.08	0.66	0.31	0.70	1.41	1.52	0.28	0.63

A7. Please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements.

How about ...

A7a Charities should be expected to deliver programs and services the government stops funding.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	15.00	14.14	10.92	18.82	23.06	16.60	16.44	13.92	11.45	17.40	17.43
Somewhat agree	28.68	38.84	34.75	30.50	37.58	40.42	33.42	42.71	31.41	30.58	36.71
Somewhat disagree	32.16	27.28	27.68	22.23	21.18	20.96	26.05	24.85	32.51	21.04	22.98
Strongly disagree	20.30	16.34	23.57	20.47	14.63	18.30	19.71	13.12	20.92	26.89	19.00
Don't know/not sure	3.87	3.40	3.08	7.99	3.54	3.71	4.38	5.40	3.72	4.08	3.87

A7b Charities generally improve our quality of life.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	37.60	33.63	35.26	40.12	32.61	31.28	34.34	38.78	29.03	36.41	32.78
Somewhat agree	55.33	58.74	55.96	47.92	51.86	58.89	47.96	46.87	60.13	47.83	54.76
Somewhat disagree	3.71	4.84	3.41	7.00	9.97	4.61	10.74	10.08	7.35	8.72	7.11
Strongly disagree	1.72	2.10	3.16	3.32	3.37	2.87	2.19	2.80	1.70	5.70	3.21
Don't know/not sure	1.65	0.70	2.21	1.64	2.20	2.35	4.77	1.48	1.80	1.33	2.14

A7c Charities do a better job than government in meeting the needs of Canadians.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	25.83	19.61	17.61	26.30	22.86	14.64	15.58	15.67	15.24	18.06	17.69
Somewhat agree	48.19	48.70	46.75	43.49	43.69	47.53	47.21	49.26	42.93	42.51	45.39
Somewhat disagree	16.02	17.95	21.48	16.68	20.39	24.09	23.85	19.36	27.20	20.33	22.52
Strongly disagree	5.61	6.60	8.42	5.62	6.71	8.02	6.41	4.23	6.82	8.48	7.39
Don't know/not sure	4.35	7.14	5.75	7.92	6.35	5.72	6.96	11.48	7.81	10.62	7.01

A7d Charities are important to Canadians.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	65.77	60.87	67.66	63.12	54.99	59.00	55.72	54.17	52.77	58.98	57.57
Somewhat agree	31.20	36.51	28.04	32.35	37.55	35.41	36.26	35.94	38.71	34.40	35.84
Somewhat disagree	1.74	0.74	1.63	2.91	5.74	2.02	5.24	5.39	7.11	3.81	3.90
Strongly disagree	0.58	1.09	1.10	0.56	1.21	1.34	2.28	2.08	0.57	1.29	1.24
Don't know/not sure	0.72	0.78	1.57	1.06	0.51	2.22	0.49	2.42	0.85	1.51	1.45

A7e Charities understand the needs of Canadians better than government does.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	34.63	25.74	29.43	34.23	33.37	20.67	15.54	21.85	18.61	21.36	24.14
Somewhat agree	39.96	51.75	44.63	40.30	42.36	44.24	51.53	46.93	41.11	48.78	44.30
Somewhat disagree	16.53	16.35	14.46	16.56	14.85	21.93	21.28	18.66	26.12	16.79	19.48
Strongly disagree	6.10	2.75	3.58	3.40	5.60	8.53	7.63	3.99	5.81	7.00	6.86
Don't know/not sure	2.78	3.40	7.89	5.51	3.83	4.63	4.02	8.56	8.35	6.08	5.22

A7f Charities spend too much of their funds on salaries and administration.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	24.42	21.19	17.12	17.57	29.97	20.34	17.34	22.40	20.34	21.65	22.64
Somewhat agree	51.87	49.64	57.27	58.99	45.54	51.69	50.63	51.81	53.94	49.25	50.44
Somewhat disagree	13.39	17.47	15.50	11.20	12.56	16.05	13.99	13.50	13.73	15.13	14.55
Strongly disagree	7.81	8.33	8.51	9.25	5.29	7.54	9.50	8.16	7.10	7.88	7.17
Don't know/not sure	2.51	3.37	1.60	2.99	6.65	4.38	8.54	4.13	4.90	6.09	5.20

A7g The amounts charities ask people to give are appropriate.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	38.03	34.23	33.36	39.35	27.92	34.43	30.67	27.99	32.33	31.52	32.09
Somewhat agree	40.63	38.87	33.87	36.04	37.65	41.71	44.71	40.24	38.86	44.75	40.55
Somewhat disagree	11.83	13.30	18.52	11.19	17.05	15.23	12.60	21.83	16.22	12.48	15.44
Strongly disagree	2.59	5.63	7.79	4.39	6.47	2.14	2.85	3.39	3.07	3.97	3.80
Don't know/not sure	6.91	7.97	6.45	9.02	10.91	6.49	9.17	6.55	9.52	7.28	8.12

A7h Charities are very good at spending money wisely.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	11.36	8.38	8.98	8.62	14.80	7.82	6.24	9.96	6.33	6.61	9.24
Somewhat agree	60.56	49.50	54.75	51.28	53.72	48.67	50.39	52.77	50.20	48.77	50.63
Somewhat disagree	15.56	30.91	22.79	21.89	19.71	26.59	23.66	23.30	30.26	24.92	24.59
Strongly disagree	7.68	7.41	9.05	8.39	5.98	9.84	8.68	8.87	8.05	10.35	8.64
Don't know/not sure	4.84	3.79	4.43	9.83	5.79	7.08	11.04	5.10	5.16	9.35	6.89

A7i Charities are very good at helping people.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	48.24	37.72	39.64	41.01	38.89	33.28	32.76	35.36	32.30	34.58	35.30
Somewhat agree	46.95	54.89	53.60	51.17	48.73	58.12	58.07	59.73	60.97	55.15	55.41
Somewhat disagree	4.24	5.65	4.30	4.93	8.65	4.69	6.30	2.94	4.45	7.14	5.92
Strongly disagree	0.00	0.39	0.66	2.04	3.12	2.21	1.73	1.13	0.83	2.47	2.17
Don't know/not sure	0.57	1.35	1.80	0.84	0.61	1.70	1.14	0.84	1.45	0.64	1.20

A8. Charities, on occasion, speak out and express opinions on issues of public concern. Which of the following two points of view comes closest to your own?

- 1. The opinions that charities express on issues of public concern have value because they represent a public interest perspective.**
- 2. The opinions that charities express on issues of public concern do not have value because they only represent the perspective of a particular interest group.**

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Statement 1	69.54	74.35	70.54	68.06	62.40	61.24	66.61	62.00	58.13	66.98	62.75
Statement 2	25.28	20.81	26.38	25.14	32.41	34.90	27.93	34.49	36.53	29.85	32.89
Don't know/not sure	5.18	4.84	3.07	6.81	5.19	3.86	5.45	3.50	5.34	3.18	4.35

A9. Which of the following statements do you most agree with?

- 1. I expect all of the money that I give to charity to go to the charity's cause, for example, towards cancer research.**
- 2. It is appropriate to have a proportion of the money I give to charities go towards the operating costs of the charity itself, as long as the amount is reasonable.**

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Statement 1	33.80	28.58	26.45	39.43	39.89	33.66	29.85	33.47	26.42	29.95	33.60
Statement 2	65.22	70.77	72.68	59.36	59.59	65.83	68.57	65.96	72.47	68.98	65.67
Don't know/not sure	0.99	0.65	0.88	1.20	0.52	0.51	1.58	0.56	1.11	1.08	0.73

A10. Some people would like to change the laws that limit the extent to which the charities can speak out and represent their causes to governments or other organizations.

Do you agree or disagree that the laws should be changed to permit charities to advocate more freely for the causes in which they are involved?

Is that strongly or somewhat?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	34.19	42.37	36.19	40.72	33.41	29.49	30.91	30.72	32.26	37.83	32.49
Somewhat agree	41.02	35.75	34.51	39.75	40.64	38.12	33.13	39.21	36.71	31.47	37.48
Somewhat disagree	10.60	6.50	12.51	6.42	11.93	11.57	15.10	16.05	16.27	10.39	12.14
Strongly disagree	9.08	7.91	8.96	8.02	6.03	11.34	12.51	6.51	8.70	8.31	9.11
Don't know/not sure	5.12	7.47	7.83	5.09	7.99	9.48	8.35	7.51	6.06	12.00	8.79

A11. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable, or a very unacceptable thing for charities to ...

How about ...

A11a Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Very acceptable	65.43	62.46	63.30	65.76	40.42	57.58	50.44	59.72	55.43	67.16	54.92
Somewhat acceptable	30.20	28.21	33.03	27.88	39.93	35.88	40.89	33.62	38.05	27.40	35.65
Somewhat unacceptable	3.21	3.12	1.25	3.07	9.65	3.74	4.51	4.05	2.98	2.74	4.85
Very unacceptable	0.42	4.56	1.65	2.07	9.46	1.82	3.05	1.48	1.44	1.25	3.51
Don't know/not sure	0.74	1.66	0.78	1.21	0.54	0.99	1.11	1.13	2.10	1.44	1.07

A11b Organize letter-writing campaigns

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Very acceptable	40.54	44.56	46.93	46.31	39.95	40.46	36.58	36.80	35.00	47.70	40.81
Somewhat acceptable	50.48	42.78	40.46	41.29	35.38	45.46	48.98	47.31	45.52	39.77	42.35
Somewhat unacceptable	3.99	6.85	4.81	7.20	12.59	5.73	7.07	10.30	12.74	5.76	8.27
Very unacceptable	2.18	3.04	6.00	3.15	7.43	4.69	4.28	2.68	3.09	4.26	4.99
Don't know/not sure	2.81	2.77	1.81	2.05	4.65	3.65	3.08	2.91	3.65	2.51	3.59

A11c Hold legal street protests or demonstrations.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Very acceptable	18.34	23.32	18.67	26.41	39.23	22.02	15.47	18.52	19.46	29.61	26.42
Somewhat acceptable	45.83	39.77	43.68	35.50	35.58	35.62	44.11	40.72	38.03	39.72	37.27
Somewhat unacceptable	18.19	21.89	18.36	19.21	11.96	19.18	20.99	18.92	22.10	14.74	17.23
Very unacceptable	16.72	12.83	18.70	17.13	12.95	21.31	18.54	20.49	19.10	15.56	17.94
Don't know/not sure	0.92	2.19	0.59	1.75	0.29	1.88	0.89	1.36	1.31	0.38	1.14

A11d Place advertisements in the media.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Very acceptable	50.87	41.23	47.46	45.22	48.89	40.03	33.28	42.68	42.69	41.11	42.87
Somewhat acceptable	41.43	51.17	42.95	44.16	33.87	49.22	56.41	48.43	45.63	44.22	44.39
Somewhat unacceptable	4.40	4.45	5.55	5.61	10.27	7.01	3.48	4.08	9.05	9.58	8.01
Very unacceptable	2.56	2.72	1.78	4.20	6.53	3.20	5.66	3.96	2.23	4.16	4.08
Don't know/not sure	0.74	0.44	2.26	0.81	0.44	0.54	1.17	0.85	0.39	0.93	0.64

A11e Block roadways, or other non-violent acts

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Very acceptable	4.03	4.17	2.51	9.32	15.41	8.36	4.55	5.93	5.40	9.05	9.35
Somewhat acceptable	23.06	25.41	22.21	24.85	22.62	19.62	18.88	20.32	15.93	24.41	20.83
Somewhat unacceptable	24.87	24.67	23.70	21.33	19.28	20.74	29.37	25.06	17.76	19.32	20.49
Very unacceptable	46.97	43.75	50.40	42.30	40.90	49.64	45.16	47.09	58.99	43.72	47.37
Don't know/not sure	1.08	2.00	1.18	2.19	1.78	1.65	2.03	1.60	1.92	3.50	1.96

A11f Use research results to support a message

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Very acceptable	57.69	55.84	66.42	58.32	54.09	60.28	49.16	58.45	55.58	61.79	58.15
Somewhat acceptable	38.41	36.59	27.39	32.99	30.61	34.26	44.52	35.56	37.47	33.21	33.86
Somewhat unacceptable	0.13	4.14	2.56	3.46	8.09	1.94	2.97	2.81	3.85	2.18	3.71
Very unacceptable	1.68	1.74	1.56	2.97	4.08	1.56	1.29	2.80	1.61	0.84	2.12
Don't know/not sure	2.09	1.69	2.07	2.26	3.14	1.95	2.07	0.38	1.49	1.99	2.15

A11g Speak out on issues like the environment, poverty or healthcare

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Very acceptable	69.02	62.82	69.12	64.77	60.20	60.62	55.70	56.75	53.82	67.35	60.87
Somewhat acceptable	29.94	35.40	27.59	29.22	31.65	33.88	35.65	40.23	39.69	28.67	33.20
Somewhat unacceptable	0.00	1.32	0.81	2.86	4.26	2.61	2.07	0.63	2.87	1.73	2.74
Very unacceptable	0.76	0.35	1.54	2.17	3.36	1.77	4.62	2.10	2.08	1.22	2.19
Don't know/not sure	0.29	0.11	0.94	0.98	0.52	1.12	1.96	0.28	1.54	1.02	0.99

A12. Charities often find themselves faced with issues they'd like to inform the public about.

Which of the following two statements do you most agree with?

- 1. Charities should be obligated to provide information about BOTH sides of an issue.**
- 2. Charities should only have to provide information that supports their cause.**

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Statement 1	85.00	76.94	75.95	83.31	81.51	79.24	78.51	77.39	83.89	74.35	79.61
Statement 2	13.97	20.62	21.89	15.29	16.76	19.62	19.78	20.11	14.87	24.64	19.02
Don't know/not sure	1.03	2.43	2.16	1.40	1.73	1.14	1.71	2.50	1.25	1.01	1.37

A13. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this type of information. Is it very important, somewhat important, somewhat unimportant, or very unimportant?

How about ...

a13a Information about the programs and services the charities deliver.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Very important	86.42	80.43	85.52	78.97	73.07	82.18	74.73	78.41	83.30	88.89	80.78
Somewhat important	12.41	15.82	13.56	18.90	21.26	16.52	24.63	18.80	15.20	10.82	16.97
Somewhat unimportant	0.38	0.53	0.31	1.57	2.56	0.16	0.00	0.54	0.00	0.00	0.73
Very unimportant	0.53	2.78	0.61	0.45	2.09	0.85	0.64	2.16	0.95	0.29	1.10
Don't know/not sure	0.27	0.44	0.00	0.11	1.01	0.29	0.00	0.09	0.54	0.00	0.42

a13b Information about how charities use donations.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Very important	90.42	85.73	85.77	89.71	79.55	88.99	83.37	86.69	89.69	94.39	87.26
Somewhat important	8.88	10.85	13.49	8.80	15.73	10.10	15.55	10.80	8.86	5.33	10.90
Somewhat unimportant	0.14	0.22	0.00	1.11	3.46	0.25	0.26	0.59	0.00	0.00	0.96
Very unimportant	0.00	3.09	0.74	0.38	0.72	0.65	0.64	1.92	1.45	0.00	0.70
Don't know/not sure	0.56	0.11	0.00	0.00	0.54	0.00	0.18	0.00	0.00	0.29	0.18

a13c Information about charities' fundraising costs.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Very important	79.61	66.41	71.19	76.27	69.84	73.43	67.30	65.07	70.22	78.64	72.55
Somewhat important	18.69	27.39	25.91	21.40	23.44	24.16	29.38	30.27	27.42	19.96	24.06
Somewhat unimportant	0.43	2.99	1.20	1.13	5.29	0.95	2.04	2.57	1.29	0.09	1.99
Very unimportant	0.94	2.88	1.27	1.20	1.08	1.18	0.90	1.66	0.85	1.00	1.11
Don't know/not sure	0.33	0.33	0.44	0.00	0.35	0.28	0.38	0.43	0.22	0.31	0.30

a13d Information about the impact of charities' work on Canadians.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Very important	71.27	60.89	70.10	63.77	55.99	63.89	56.25	56.02	58.54	63.92	61.23
Somewhat important	25.31	33.79	25.22	34.27	36.47	31.25	38.87	37.81	37.26	31.61	33.46
Somewhat unimportant	2.19	1.99	3.44	1.49	4.03	2.85	1.38	2.62	2.30	2.16	2.89
Very unimportant	0.34	2.90	0.92	0.17	2.53	1.23	2.30	2.16	1.80	0.97	1.59
Don't know/not sure	0.90	0.44	0.32	0.30	0.97	0.79	1.19	1.40	0.09	1.33	0.84

A14. Now please think about how well charities do in terms of providing information. Would you say that charities are doing a poor, fair, good, or excellent job at providing . . .

How about ...

A14a Information about the programs and services the charities deliver

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Poor	5.32	5.31	6.21	4.75	7.46	9.42	10.09	6.84	5.44	9.03	8.15
Fair	42.64	35.59	34.90	35.99	33.78	33.07	33.97	37.51	32.92	39.98	34.59
Good	41.72	47.66	51.95	48.83	49.99	46.87	43.81	44.82	50.89	37.82	46.75
Excellent	7.43	9.43	5.13	6.16	5.38	7.46	10.31	8.68	7.19	5.08	6.67
Don't know/not sure	2.89	2.01	1.80	4.27	3.39	3.18	1.82	2.15	3.56	8.09	3.83

A14b Information about how charities use donations

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Poor	33.25	24.23	33.46	25.97	17.32	32.63	27.37	27.68	25.35	32.16	27.71
Fair	37.85	56.43	45.10	42.23	40.28	40.53	46.57	43.13	47.41	41.80	41.87
Good	21.45	15.46	17.05	21.58	31.69	21.62	18.90	22.93	21.01	18.18	23.23
Excellent	3.32	2.54	1.40	5.43	6.52	1.86	2.33	4.17	1.65	1.04	2.99
Don't know/not sure	4.13	1.34	3.00	4.80	4.19	3.36	4.82	2.08	4.59	6.82	4.19

A14c Information about charities' fundraising costs.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Poor	38.22	39.78	36.84	34.92	19.22	43.85	38.38	35.82	38.90	41.50	36.30
Fair	38.74	45.16	42.89	37.13	38.68	36.28	39.60	39.36	40.13	32.95	37.29
Good	15.59	10.57	16.32	19.06	31.10	12.84	15.19	19.92	14.49	16.00	18.28
Excellent	2.39	1.88	1.45	3.32	5.01	2.14	2.84	1.24	2.54	1.15	2.73
Don't know/not sure	5.07	2.61	2.52	5.57	5.99	4.90	3.99	3.67	3.94	8.40	5.40

A14d Information about the impact of charities' work on Canadians.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Poor	10.51	12.40	13.07	12.90	11.25	18.51	14.25	14.00	13.32	20.90	15.87
Fair	47.33	44.86	41.78	40.98	40.07	40.67	45.40	45.36	48.68	41.66	41.99
Good	34.88	32.70	38.59	30.89	37.48	31.22	28.02	33.87	30.71	25.06	32.02
Excellent	3.60	6.86	1.36	9.31	5.64	3.27	8.50	0.76	3.26	3.85	4.11
Don't know/not sure	3.68	3.18	5.19	5.92	5.55	6.32	3.83	6.02	4.03	8.53	6.00

A15. Thinking of your decisions about charitable donations, which of the following two statements best represents your view?

- 1. I would like more information about the work charities do, even though it may require more money to be spent on communications.**
- 2. I am comfortable with the amount of information I have about the work charities do.**

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Statement 1	50.95	48.76	47.17	52.32	47.34	47.09	38.91	42.18	49.47	50.09	47.57
Statement 2	46.02	48.29	50.22	42.91	49.16	48.63	56.66	54.42	46.57	44.74	48.34
Don't know/not sure	3.03	2.95	2.61	4.77	3.49	4.27	4.43	3.40	3.97	5.17	4.10

A16. To the best of your knowledge, is there an organization or agency that is responsible for watching over the activities of charities?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Yes	23.29	31.13	32.57	24.58	24.07	30.67	31.64	27.71	34.07	25.98	28.61
No	31.29	31.10	35.03	36.11	46.46	29.84	28.76	35.75	32.86	34.83	35.19
Don't know/not sure	45.42	37.78	32.40	39.31	29.47	39.49	39.60	36.54	33.00	39.19	36.19

A18. Which of the following do you think should be responsible for watching over the activities of charities: the charity's board of directors, a government agency, an independent organization or agency that is not part of either the government or the charity, none?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Board of directors	11.34	12.04	15.63	12.91	13.53	9.19	16.86	21.01	15.02	11.06	12.02
Government agency	19.04	22.09	19.90	14.31	20.12	26.43	23.28	20.50	23.01	21.12	23.00
Independent organization or agency	68.54	62.69	62.64	70.58	61.69	60.82	56.71	57.06	60.02	64.55	61.58
No one	0.13	0.51	0.00	0.36	1.95	1.02	0.10	0.28	0.27	0.93	1.03
Don't know/not sure	0.94	2.66	1.82	1.83	2.71	2.54	3.05	1.14	1.69	2.33	2.37

A19. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements, please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that ...

A19a More attention should be paid to the way charities spend their money.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	69.21	63.72	62.28	65.83	65.43	65.55	51.60	52.51	62.03	61.31	63.65
Somewhat agree	29.02	29.10	28.02	27.87	23.62	28.59	37.78	38.55	31.03	31.89	28.74
Somewhat disagree	0.69	4.60	7.44	2.36	8.23	3.77	6.11	5.61	4.37	4.08	5.09
Strongly disagree	0.00	1.19	0.58	2.16	1.83	0.60	3.18	1.34	0.97	1.20	1.15
Don't know/not sure	1.08	1.39	1.68	1.78	0.88	1.49	1.33	1.99	1.60	1.52	1.38

A19b More attention should be paid to the way charities raise money.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	44.54	32.02	38.13	36.57	47.62	36.31	26.92	24.36	31.83	34.56	37.71
Somewhat agree	39.62	50.66	43.82	44.80	34.75	41.50	53.28	52.29	50.04	43.24	41.97
Somewhat disagree	14.13	11.69	14.89	14.44	12.01	15.75	15.54	17.17	13.66	16.40	14.68
Strongly disagree	0.29	4.14	1.59	2.69	4.65	2.44	1.50	2.78	2.81	3.57	3.09
Don't know/not sure	1.42	1.50	1.56	1.50	0.98	4.00	2.76	3.40	1.66	2.22	2.56

A19c More attention should be paid to the amount of money charities spend on program activities.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	50.08	41.75	42.33	47.17	52.73	42.02	32.35	29.11	35.01	38.40	42.80
Somewhat agree	41.27	46.06	43.49	36.49	33.76	43.57	52.44	54.50	47.52	48.63	42.84
Somewhat disagree	5.47	7.81	9.49	10.58	8.89	8.53	9.64	9.94	12.21	7.49	8.98
Strongly disagree	1.32	1.44	2.34	2.11	3.13	1.88	0.83	2.38	1.77	2.23	2.19
Don't know/not sure	1.85	2.95	2.36	3.64	1.49	4.00	4.74	4.07	3.49	3.24	3.19

A19d More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	58.50	58.80	55.62	59.07	54.71	52.72	42.09	41.72	47.44	53.64	52.37
Somewhat agree	32.51	28.64	26.62	27.29	31.14	31.78	42.19	38.76	38.45	31.03	32.58
Somewhat disagree	6.10	8.33	12.30	8.47	9.18	11.10	11.06	10.68	9.25	7.48	9.83
Strongly disagree	1.75	1.81	3.20	3.98	3.08	2.40	1.98	5.39	3.40	4.20	3.03
Don't know/not sure	1.14	2.41	2.26	1.19	1.89	2.00	2.68	3.45	1.45	3.65	2.18

A20. Please rate your level of agreement with the following statement:

On each fundraising request, charities should be required to disclose how donors' contributions are spent.

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree?

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	73.30	64.27	67.18	67.22	61.13	71.09	60.65	64.29	65.06	73.21	67.63
Somewhat agree	20.63	31.18	23.04	22.24	28.07	21.40	30.52	26.07	26.73	22.01	24.18
Somewhat disagree	3.15	3.88	5.65	6.68	7.58	4.35	6.53	4.64	5.84	2.00	5.10
Strongly disagree	1.21	0.49	3.12	3.09	1.60	1.83	1.73	4.90	2.10	1.66	1.92
Don't know/not sure	1.71	0.18	1.00	0.77	1.62	1.33	0.58	0.09	0.27	1.13	1.17

A21. Which of the following statements do you most agree with:

- 1. There should be a legal limit set on the amount of money charities can spend on fundraising.**
- 2. Charities should decide for themselves how much money is reasonable to spend on fundraising.**

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Statement 1	49.61	50.90	44.11	47.72	43.36	48.45	44.32	45.08	45.08	42.49	45.73
Statement 2	49.04	43.71	51.20	46.51	50.07	47.32	50.58	48.97	50.41	52.63	49.28
No opinion	0.64	3.31	2.48	3.19	4.20	1.63	2.34	2.06	0.70	2.03	2.27
Don't know/not sure	0.71	2.08	2.21	2.58	2.37	2.60	2.76	3.88	3.81	2.85	2.71

A22. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree.

How about ...

A22a It takes significant effort for charities to raise the money they need to support their cause.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	48.80	56.88	55.69	47.82	49.32	49.78	40.95	38.06	43.94	54.64	49.18
Somewhat agree	44.40	36.32	39.27	44.53	39.65	41.15	47.82	53.26	49.25	36.92	41.75
Somewhat disagree	3.68	3.08	2.63	4.76	6.28	4.02	7.08	3.97	4.00	5.17	4.78
Strongly disagree	0.43	1.23	0.71	0.92	1.19	1.94	1.46	1.35	1.38	0.97	1.46
Don't know/not sure	2.69	2.50	1.69	1.98	3.57	3.10	2.69	3.37	1.43	2.29	2.84

A22b Charities are generally honest about the way they use donations.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	15.52	14.94	18.90	18.14	21.41	9.86	9.21	14.68	9.71	10.80	13.34
Somewhat agree	55.25	56.83	53.07	52.28	53.47	56.58	58.81	61.40	57.99	61.23	56.65
Somewhat disagree	18.86	20.55	14.16	17.69	15.89	19.09	17.79	14.56	19.71	13.75	17.34
Strongly disagree	6.54	5.05	5.44	6.76	4.24	8.49	6.92	5.85	7.16	9.35	7.17
Don't know/not sure	3.83	2.63	8.43	5.13	4.98	5.97	7.27	3.51	5.43	4.87	5.51

A22c Too many charities are trying to get donations for the same cause.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	30.82	23.37	32.44	31.79	33.58	32.87	28.23	20.61	28.33	28.48	31.31
Somewhat agree	40.05	40.49	38.29	37.82	34.67	36.26	37.62	39.95	41.57	36.57	36.83
Somewhat disagree	16.50	23.61	16.37	18.54	20.24	18.80	23.01	25.76	20.69	22.52	20.11
Strongly disagree	7.13	7.68	5.45	6.63	7.29	5.20	4.32	8.38	4.77	5.88	5.88
Don't know/not sure	5.50	4.85	7.46	5.21	4.22	6.87	6.82	5.30	4.64	6.56	5.87

A22d Charities only ask for money when they really need it.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	10.23	11.90	8.83	16.63	17.66	6.58	7.15	7.69	8.28	11.00	10.37
Somewhat agree	23.67	24.33	22.09	21.01	33.13	19.63	18.44	23.90	20.31	19.98	23.18
Somewhat disagree	41.34	38.67	42.56	34.37	30.14	36.00	41.31	40.29	43.49	35.60	35.94
Strongly disagree	22.80	20.04	23.55	22.60	14.80	32.17	28.49	25.33	26.35	29.72	26.16
Don't know/not sure	1.97	5.06	2.97	5.40	4.28	5.62	4.61	2.80	1.57	3.70	4.35

A22e Charities spend too much money on fundraising.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	12.27	12.17	14.46	17.50	14.51	16.63	12.53	8.47	14.19	14.32	15.04
Somewhat agree	46.23	39.94	35.32	35.07	33.57	37.42	46.56	46.36	34.86	36.67	36.76
Somewhat disagree	24.50	30.74	26.94	24.78	28.66	24.21	22.44	28.64	33.35	28.76	27.05
Strongly disagree	7.96	5.02	10.95	6.26	8.21	7.34	4.99	6.36	4.55	4.51	6.82
Don't know/not sure	9.03	12.12	12.33	16.40	15.04	14.40	13.49	10.16	13.05	15.75	14.32

A23. Now I'd like you to think about other ways or business activities that charities use to raise money, like operating stores that sell second hand clothing, selling products like cookies, calendars, and chocolates door-to-door, renting out buildings they own, or selling their knowledge and skills.

Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the following statement: Charities should be able to earn money through any type of business activity they want, as long as the proceeds go to their cause.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	50.01	53.65	58.27	49.97	35.68	47.80	46.77	54.60	41.69	52.93	45.56
Somewhat agree	31.85	30.54	27.53	30.30	38.61	31.98	34.11	33.85	36.83	31.04	33.89
Somewhat disagree	10.45	8.22	9.90	13.40	13.64	11.20	11.07	8.26	13.92	7.95	11.52
Strongly disagree	7.07	6.81	3.18	5.82	10.99	7.19	6.19	3.29	6.69	7.07	7.71
Don't know/not sure	0.62	0.78	1.12	0.51	1.08	1.83	1.85	0.00	0.87	1.00	1.31

A24. I am going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree.

A24a. Running a business is a good way to raise money that charities aren't able to get through donations and grants.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	32.01	35.96	41.20	37.81	27.40	37.15	35.41	34.38	32.51	36.50	34.18
Somewhat agree	55.26	51.49	49.57	50.65	53.07	50.51	50.52	50.67	55.17	51.16	51.76
Somewhat disagree	7.50	7.16	3.45	7.28	9.56	7.27	9.04	8.12	6.39	6.24	7.55
Strongly disagree	2.42	2.95	1.37	2.69	6.05	2.84	2.07	2.50	3.51	2.86	3.58
Don't know/not sure	2.81	2.45	4.40	1.56	3.92	2.23	2.96	4.33	2.43	3.23	2.93

A24b. When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	31.97	23.28	26.83	20.83	25.17	26.69	25.70	15.34	22.46	25.97	25.34
Somewhat agree	49.72	53.88	51.19	52.02	36.83	43.94	49.80	59.18	53.22	49.12	45.15
Somewhat disagree	11.78	15.42	14.69	15.72	22.58	18.84	18.79	15.2	17.28	15.7	18.7
Strongly disagree	3.60	4.21	4.21	7.94	6.47	5.63	2.15	5.54	2.85	6.02	5.43
Don't know/not sure	2.92	3.20	3.08	3.99	8.95	4.90	3.56	4.74	4.20	3.20	5.38

A24c. When charities run businesses, it takes too much time away from their core cause.

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Strongly agree	12.04	6.29	7.54	11.08	17.09	8.96	9.02	8.70	6.51	8.61	10.59
Somewhat agree	35.97	31.39	31.97	34.26	35.98	28.69	26.28	34.78	37.00	30.14	31.93
Somewhat disagree	34.17	42.77	42.64	35.75	25.99	42.01	44.44	38.65	40.78	42.60	37.95
Strongly disagree	12.90	11.91	11.70	10.64	6.80	13.54	12.59	11.30	8.50	11.99	10.97
Don't know	4.92	7.65	6.16	8.27	14.14	6.80	7.67	6.58	7.21	6.65	8.56

A25. Which of the following two points of view comes closest to your own?

- 1. If a charity makes some of its money from a business, they should have to pay taxes like any other business.**
- 2. Charities shouldn't have to pay tax on earnings from a business, if it is used to support their cause.**

	NL %	PE %	NS %	NB %	QC %	ON %	MB %	SK %	AB %	BC %	Canada %
Statement 1	21.57	28.80	32.34	28.46	30.60	30.29	35.33	34.63	35.83	29.07	30.98
Statement 2	76.68	69.31	63.22	67.65	61.71	65.88	60.74	62.18	60.91	67.43	64.43
No opinion	1.06	0.65	0.81	0.59	3.63	1.35	1.43	2.08	1.70	1.84	1.98
Don't know/not sure	0.70	1.24	3.63	3.30	4.06	2.47	2.51	1.11	1.56	1.65	2.61