

**Talking about Charities
(60-4858-03)**

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3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 5) Charities understand the needs of Canadians better than government does? 50

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7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 2) Organize letter-writing campaigns?..... 58

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 3) Hold legal street protests or demonstrations?..... 59

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 4) Place advertisements in the media? 60

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 5) Block roadways, or other non-violent acts?..... 61

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 6) Use research results to support a message?..... 62

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 7) Speak out on issues like the environment, poverty or healthcare?..... 63

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9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 2) Information on how charities use donations? 68

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 3) Information about charities' fundraising costs? 69

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 4) Information about the impact of charities' work on Canadians? 70

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10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 2) Information on how charities use donations? 74

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 3) Information about charities' fundraising costs?..... 75

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 4) Information about the impact of charities' work on Canadians? 76

11. Thinking of your decisions about charitable donations, which of the following two statements best represents your view... 77

12. To the best of your knowledge, is there an organization or agency that is responsible for watching over the activities of charities? 78

13. Do you happen to know the name of the organization or agency that is responsible for watching over the activities of charities?..... 79

14. Which of the following do you think should be responsible for watching over the activities of charities..... 80

14A. AGREE SUMMARY TABLE 81

14A. DISAGREE SUMMARY TABLE 82

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 1) More attention should be paid to the way charities spend their money? 83



14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 2) More attention should be paid to the way charities raise money? 84

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 3) More attention should be paid to the amount of money charities spend on program activities? 85

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising? 86

15A. Please rate your level of agreement with the following statement. On each fundraising request, charities should be required to disclose how donors' contributions are spent? 87

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16. AGREE SUMMARY TABLE 89

16. DISAGREE SUMMARY TABLE 90

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 1) Charities are generally honest about the way they use donations? 91

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 2) Too many charities are trying to get donations for the same cause? 92

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 3) It takes significant effort for charities to raise the money they need to support their cause? 93

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 4) Charities only ask for money when they really need it? 94

17A. Charities may hire professionals to help them raise money. As payment for this service, some professionals get a percentage of the money they raise. Regardless of the percentage they would receive, would you say this is a acceptable/unacceptable way for charities to raise money? 95

17B. Of the money that is raised for charities, what is the maximum percentage that you think a professional fundraiser should get as payment for services? 96

18. Do you think that Individuals or organizations who are hired to make the fundraising requests should be required to indicate if they are receiving a percentage of donations raised all of the time, only when asked, or not at all? 98

19. Please tell me if you agree with the following statement. Charities should be able to earn money through any type of business activity they want as long as the proceeds go to their cause..... 99

20. AGREE SUMMARY TABLE 100

20. DISAGREE SUMMARY TABLE 101

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 1) Running a business is a good way to raise money that charities aren't able to get through donations and grants? 102

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians? 103

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 3) When charities run businesses, it takes too much time away from their core cause? 104

21. Which of the following two points of view comes closest to your own? 105

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23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 2) On a website of someone who regulates charities? 109

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 3) By looking at a charity's financial statements? 110

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 4) By calling the charity and asking for more information? .. 111

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23. What age group do you fall into? 112

24. Number of Adults live in your household? 113

25. And, how many people under 18 years of age live in your household? 114

26. At present are you married, living with a partner, widowed, separated, divorced or have you never been married? 115

27. What is the highest level of education you have completed? 116

28. Other than on special occasions, such as weddings, funerals and baptisms, how often have you attended religious services in the past 12 months, would you say at least once a week, at least once or twice a month, 3 or 4 times a year, once or twice a year, not at all in the past 12 months, or never? 117

29. Are you presently working for pay in a full-time or part-time job, self employed, are you unemployed, retired, taking care of family, a student, or something else? 118

30. We don't need the exact amount: could you please tell me which of these broad categories your total 2005 household income falls into? 119

31. Not including lottery tickets, chocolates or any other purchase that does not provide you with a tax receipt, did you make a financial donation to any charity in 2005? 120

32. As far as you can remember, how much did you donate to charities in 2005?..... 121



DEMOGRAPHICS

Region:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
British Columbia	539 14%	326 15%	51 11%	19 12%	18 18%	25 12%	97 12%	38 10%	106 12%	142 13%	93 21% GHIK	102 13%	57 15%	86 14%	52 9%	67 11%	78 12%	184 21% MNOP R	71 14%
Alberta	401 10%	242 11% BC	29 6%	7 5%	11 11%	28 13% BC	83 10%	32 9%	89 10%	124 12%	51 12%	72 10%	33 8%	64 10%	57 10%	58 9%	70 11%	101 11%	48 9%
Sask/Man	272 7%	176 8% B	16 3%	12 8% B	5 5%	12 6%	49 6%	33 9%	62 7%	60 6%	40 9%	50 7%	27 7%	66 10% PQR	46 8%	47 8%	31 5%	51 6%	28 5%
Ontario	1516 39%	855 40% BE	144 31%	68 44% BE	40 39%	69 32%	328 41% B	129 35%	341 40%	437 41%	152 35%	302 40%	150 39%	267 42% P	242 43% P	240 39%	232 35%	323 37%	207 40%
Quebec	889 23%	349 16% ACDE F	197 43%	36 24% A	19 19%	63 29% A	215 27% A	101 28% J	195 23% J	240 22% J	67 16%	179 24% J	101 26% J	79 13%	124 22% M	164 27% MQ	202 31% MNQ	171 19% M	147 28% MQ
Atlantic	269 7%	171 8% F	24 5%	11 7%	9 9%	17 8%	36 4%	35 9%	67 8%	65 6%	29 7%	50 7%	22 6%	68 11% PQR	45 8% R	43 7% R	42 6% R	52 6%	16 3%

DEMOGRAPHICS

Province:

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Saskatchewan	111 3%	77 4%	7 2%	7 4%	3 3%	4 2%	14 2%	16 4%	24 3%	30 3%	14 3%	20 3%	7 2%	24 4%	23 4%	19 3%	17 3%	20 2%	8 2%
Manitoba	161 4%	99 5% B	8 2%	5 3%	2 2%	8 4%	35 4%	16 4%	38 4%	30 3%	26 6% I	31 4%	19 5%	42 7% PQ	23 4%	28 5%	15 2%	31 4%	19 4%
Ontario	1516 39%	855 40% BE	144 31%	68 44% BE	40 39%	69 32%	328 41% B	129 35%	341 40%	437 41%	152 35%	302 40%	150 39%	267 42% P	242 43% P	240 39%	232 35%	323 37%	207 40%
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New Brunswick	77 2%	47 2%	7 1%	4 2%	2 2%	4 2%	12 1%	11 3%	21 2%	18 2%	8 2%	12 2%	5 1%	19 3% R	13 2%	11 2%	14 2%	14 2%	3 1%
Nova Scotia	117 3%	72 3%	12 3%	4 3%	4 4%	9 4%	16 2%	15 4%	29 3%	25 2%	12 3%	27 4%	8 2%	31 5% R	15 3%	20 3%	17 3%	25 3%	9 2%
Prince Edward Island	19 0	12 1%	2 0	1 1%	0 0	1 0	3 0	2 1%	3 0	6 1%	3 1%	3 0	2 0	6 1%	4 1%	3 0	2 0	3 0	1 0
Newfoundland	57 1%	40 2%	4 1%	2 1%	2 2%	4 2%	6 1%	7 2%	14 2%	16 1%	6 1%	8 1%	6 2%	12 2%	13 2%	9 2%	9 1%	10 1%	3 1%



DEMOGRAPHICS

Urban / Rural

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 * small base

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Urban	3041	1599	368	119	81	166	684	254	644	822	350	621	344	475	459	471	506	697	418
	78%	75%	80%	78%	79%	77%	85%	69%	75%	77%	81%	82%	88%	76%	81%	76%	77%	79%	81%
							AE			G	G	GHI	GHIJK						
Rural	845	520	93	33	21	49	124	113	216	247	82	133	45	154	107	147	149	186	99
	22%	25%	20%	22%	21%	23%	15%	31%	25%	23%	19%	18%	12%	24%	19%	24%	23%	21%	19%
		F				F		IJKL	KL	KL	L	L							



DEMOGRAPHICS

Census Metropolitan Area:

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St. John's	21 1%	14 1%	1 0	1 1%	1 1%	1 0	3 0	1 0	5 1%	4 0	3 1%	4 0	4 1%	3 1%	4 1%	3 0	4 1%	6 1%	2 0
Grand Falls-Windsor	4 0	2 0	1 0	0 0	0 -	0 0	1 0	0 0	1 0	1 0	0 0	1 0	0 -	1 0	1 0	0 0	1 0	1 0	0 -
Gander	2 0	2 0	0 -	0 -	0 -	0 -	0 0	0 -	0 0	1 0	0 0	0 0	0 0	1 0	1 0	0 -	0 -	0 0	0 -
Corner Brook	2 0	1 0	0 -	0 0	0 -	0 -	0 -	0 -	0 0	1 0	0 -	0 -	0 0	0 0	0 0	0 0	0 0	0 -	0 0
Labrador City	1 0	1 0	0 -	0 -	0 -	0 -	0 -	0 -	0 0	0 0	0 -	0 -	0 0	0 0	0 0	0 -	0 -	0 0	0 -
Charlottetown	9 0	5 0	1 0	0 0	0 0	0 0	1 0	1 0	1 0	3 0	1 0	2 0	1 0	3 0	2 0	1 0	1 0	1 0	1 0
Summerside	2 0	1 0	0 0	0 0	0 -	0 0	0 0	0 0	0 0	1 0	0 0	0 0	0 0	1 0	0 0	0 0	0 0	0 0	0 -
Halifax	43 1%	26 1%	4 1%	2 1%	1 1%	3 1%	7 1%	4 1%	8 1%	7 1%	6 1%	14 2%	5 1%	12 2%	5 1%	5 1%	6 1%	9 1%	5 1%
Kentville	5 0	3 0	0 0	0 0	1 1%	0 0	0 -	1 0	2 0	1 0	0 0	1 0	0 0	1 0	1 0	1 0	1 0	1 0	0 0
Truro	8 0	5 0	1 0	0 0	0 -	1 0	2 0	1 0	3 0	1 0	1 0	2 0	0 0	3 0	1 0	1 0	0 0	3 0	1 0
New Glasgow	3 0	2 0	0 -	0 -	0 -	0 0	0 -	1 0	0 0	1 0	0 -	1 0	0 -	1 0	0 -	1 0	0 0	0 0	0 -
Cape Breton	15 0	10 0	1 0	0 0	1 1%	1 0	2 0	2 1%	5 1%	4 0	1 0	2 0	0 0	5 1%	2 0	4 1%	1 0	3 0	0 0
Moncton	11 0	5 0	1 0	0 0	0 0	1 0	3 0	1 0	2 0	4 0	1 0	2 0	1 0	3 0	2 0	2 0	1 0	2 0	0 0
Saint John	15 0	9 0	2 0	1 1%	0 0	1 0	2 0	2 1%	5 1%	3 0	1 0	3 0	1 0	4 1%	2 0	3 0	3 0	3 0	1 0
Fredericton	10 0	5 0	1 0	0 0	0 0	1 0	2 0	0 0	2 0	1 0	1 0	3 0	2 1%	2 0	2 0	2 0	1 0	2 0	1 0



DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
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		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Bathurst	2 0	2 0	0 0	0 -	0 -	0 -	0 -	1 0	0 0	0 0	0 0	1 0	0 -	1 0	1 0	0 -	0 0	0 0	0 -
Campbellton	1 0	0 -	0 0	0 0	0 -	0 0	0 0	0 0	0 0	0 0	0 0	0 -	0 -	0 0	0 0	0 -	0 0	0 0	0 -
Edmundston	1 0	1 0	0 -	0 -	0 -	0 -	0 0	0 0	0 -	1 0	0 -	0 0	0 -	0 -	0 0	0 0	0 -	0 0	0 -
Matane	1 0	0 -	0 -	0 -	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 -	0 -	1 0	0 -	0 -
Rimouski	5 0	2 0	2 1%	0 -	0 -	1 1%	0 AF	1 0	2 0	1 0	0 -	2 0	0 -	1 0	2 0	1 0	1 0	0 -	2 0
Riviere-du-Loup	2 0	2 0	0 -	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -
Baie-Comeau	7 0	3 0	4 1%	0 -	0 -	0 -	0 -	2 0	0 -	1 0	2 1%	0 -	2 0	2 0	0 -	2 0	0 -	1 0	2 0
Chicoutimi - Jonquiere	16 0	3 0	6 1% A	1 1%	0 -	1 1%	5 1%	0 -	5 1%	7 1%	0 -	1 0	2 1%	3 0	6 1%	0 -	2 0	4 0	1 0
Alma	4 0	1 0	0 -	0 -	0 -	2 1% AF	0 -	0 -	0 0	2 0	0 -	2 0	0 -	1 0	1 0	0 -	0 -	0 -	2 0
Dolbeau	4 0	1 0	2 0	0 -	0 -	1 0	0 -	1 0	1 0	0 -	0 -	2 0	0 -	0 -	0 -	1 0	2 0	1 0	0 -
Sept-Iles	7 0	5 0	1 0	1 0	0 -	0 -	0 -	1 0	1 0	0 -	0 -	3 0	1 0	1 0	1 0	3 0	0 -	0 -	1 0
Quebec	89 2%	27 1%	30 7% AF	4 2%	2 2%	5 3%	18 2%	5 1%	19 2%	20 2%	10 2%	21 3%	12 3%	10 2%	4 1%	21 3% N	24 4% N	16 2%	14 3%
Saint-Georges	3 0	0 -	2 1% A	0 -	0 -	1 0 A	0 -	0 -	2 0	0 -	0 -	0 -	1 0	0 -	2 0	1 0	0 -	0 -	0 -
Thetford Mines	5 0	3 0	0 -	0 -	0 -	2 1% F	0 -	0 -	3 0	0 -	0 -	1 0	0 -	0 -	0 -	3 0	0 -	2 0	0 -
Sherbrooke	27 1%	8 0	9 2% A	0 -	2 1%	1 1%	8 1%	3 1% H	0 -	9 1% H	2 1%	9 1% H	4 1% H	2 0	1 0	5 1%	10 1% Q	2 0	7 1%
Magog	10 0	3 0	1 0	0 -	0 -	3 1% A	2 0	3 1% IK	5 1%	0 -	0 -	0 -	2 0	1 0	0 -	2 0	4 1%	2 0	0 -



DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Cowansville	1 0	1 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	1 0	0 -	0 -	1 0	0 -	0 -	0 -	0 -
Victoriaville	8 0	2 0	3 1% A	0 -	0 -	1 0	3 0	1 0	2 0	4 0	0 -	2 0	0 -	0 -	0 -	1 0	5 1%	1 0	1 0
Trois-Rivieres	21 1%	11 1%	1 0	0 -	0 -	2 1%	6 1%	1 0	5 1%	6 1%	5 1%	5 1%	1 0	2 0	4 1%	2 0	4 1%	9 1%	1 0
Shawinigan	4 0	0 -	1 0 A	0 -	0 -	1 1%	2 0	0 -	0 -	3 0	1 0	0 -	0 -	1 0	1 0	1 0	0 -	1 0	0 -
La Tuque	3 0	0 -	0 -	2 1% ABF	0 -	0 -	1 0	2 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	2 0	1 0	0 -
Drummondville	2 0	0 -	0 -	0 -	0 -	1 0	1 0	0 -	0 -	1 0	0 -	1 0	0 -	0 -	0 -	0 -	1 0	0 -	1 0
Granby	5 0	2 0	1 0	0 -	1 1%	0 -	0 -	1 0	0 -	2 0	0 -	1 0	0 -	0 -	0 -	2 0	0 -	0 -	0 -
Saint-Hyacinthe	8 0	5 0	2 0	1 0	0 -	0 -	0 -	0 -	1 0	3 0	0 -	0 -	4 1% K	3 0	0 -	1 0	2 0	0 -	2 0
Sorel	6 0	4 0	0 -	0 -	1 1%	1 0	1 0	3 1% HI	0 -	0 -	0 -	2 0	1 0	0 -	4 1%	0 -	1 0	1 0	1 0
Joliette	9 0	0 -	3 1% A	1 0 A	0 -	1 0	5 1% A	3 1%	2 0	1 0	0 -	2 0	0 -	1 0	0 -	1 0	1 0	5 1%	2 0
Saint-Jean-sur-Richelieu	12 0	5 0	2 0	0 -	0 -	1 0	2 0	0 -	5 1%	4 0	2 0	0 -	1 0	1 0	3 1%	2 0	0 -	4 1%	0 -
Montreal	360 9%	148 7%	63 14% AD	13 9%	5 5%	22 10%	105 13% A	26 7%	73 9%	95 9%	32 7%	75 10%	58 15% GHIJ	35 5%	41 7%	48 8%	86 13% MNOQ	77 9%	74 14% MNOQ
Salaberry-de-Valleyfield	4 0	0 -	0 -	2 1% A	0 -	0 -	2 0	0 -	0 -	4 0	0 -	0 -	0 -	0 -	4 1%	0 -	0 -	0 -	0 -
Lachute	5 0	3 0	0 -	1 1%	0 -	0 -	1 0	3 1% IK	1 0	0 -	0 -	0 -	1 0	0 -	0 -	2 0	1 0	2 0	0 -
Val-d'Or	3 0	1 0	1 0	0 -	0 -	0 -	0 -	0 -	0 -	1 0	0 -	1 0	0 -	0 -	0 -	1 0	0 -	0 -	1 0



DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1/wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Rouyn-Noranda	8 0	5 0	4 1%	0 -	0 -	0 -	0 -	0 -	0 -	5 1%	0 -	3 0	0 -	0 -	3 1%	5 1%	0 -	0 -	0 -
Cornwall	15 0	8 0	2 0	1 1%	0 -	0 -	4 1%	6 2%	5 1%	0 -	0 -	4 0	0 -	6 1%	2 0	1 0	2 0	0 -	4 1%
Hawkesbury	2 0	2 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -
Ottawa - Hull	129 3%	70 3%	17 4%	9 6%	4 4%	6 3%	23 3%	11 3%	18 2%	37 3%	6 1%	45 6%	13 3%	11 2%	27 5%	25 4%	20 3%	24 3%	23 5%
Brockville	13 0	3 0	0 -	4 2%	0 -	0 -	6 1%	1 0	2 0	1 0	4 1%	3 0	0 -	4 1%	2 0	3 0	0 -	3 0	1 0
Pembroke	9 0	2 0	2 0	0 -	2 2%	0 -	4 0	1 0	2 0	5 0	0 -	2 0	0 -	4 1%	2 0	1 0	0 -	3 0	0 -
Kingston	36 1%	12 1%	5 1%	0 -	0 -	3 1%	17 2%	6 2%	3 0	15 1%	9 2%	0 -	4 1%	10 2%	1 0	0 -	16 2%	8 1%	2 0
Belleville	10 0	5 0	2 0	0 -	1 1%	0 -	3 0	0 -	4 0	2 0	3 1%	0 -	2 1%	5 1%	2 0	2 0	1 0	1 0	0 -
Cobourg	3 0	2 0	0 -	0 -	0 -	1 0	0 -	1 0	0 -	2 0	0 -	0 -	0 -	0 -	1 0	2 0	0 -	0 -	0 -
Port Hope	2 0	2 0	0 -	0 -	0 -	0 -	0 -	2 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	2 0	0 -
Peterborough	35 1%	12 1%	4 1%	1 1%	0 -	4 2%	15 2%	2 1%	13 2%	13 1%	0 -	4 0	3 1%	8 1%	2 0	8 1%	10 1%	5 1%	2 0
Lindsay	7 0	4 0	2 0	1 1%	0 -	0 -	0 -	0 -	1 0	4 0	2 0	0 -	0 -	1 0	0 -	0 -	2 0	0 -	4 1%
Oshawa	35 1%	19 1%	4 1%	1 1%	1 1%	8 4%	3 0	3 1%	6 1%	14 1%	4 1%	5 1%	4 1%	6 1%	3 0	6 1%	7 1%	8 1%	6 1%
Toronto	398 10%	222 10%	39 9%	18 12%	12 12%	16 8%	89 11%	14 4%	81 9%	82 8%	41 9%	118 16%	63 16%	65 10%	93 16%	52 8%	47 7%	79 9%	62 12%
Hamilton	92 2%	46 2%	6 1%	4 3%	0 -	3 1%	29 4%	12 3%	14 2%	32 3%	13 3%	12 2%	10 3%	15 2%	24 4%	20 3%	12 2%	10 1%	11 2%
St. Catharines - Niagara	71 2%	41 2%	10 2%	5 3%	2 2%	1 0	8 1%	8 2%	11 1%	27 3%	5 1%	16 2%	3 1%	17 3%	7 1%	5 1%	13 2%	19 2%	10 2%



DEMOGRAPHICS

Census Metropolitan Area:

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 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Kitchener	57 1%	32 2%	8 2%	1 1%	4 4%	2 1%	10 1%	2 1%	12 1%	16 1%	5 1%	18 2%	5 1%	12 2%	6 1%	10 2%	8 1%	12 1%	10 2%
Brantford	17 0	8 0	2 0	1 1%	0 -	1 0	6 1%	0 -	1 0	10 1%	0 -	4 0	3 1%	0 -	8 1% MP	4 1%	0 -	4 0	2 0
Woodstock	2 0	2 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	2 0	0 -	0 -	0 -	2 0	0 -	0 -	0 -	0 -	0 -
Tillsonburg	7 0	7 0	0 -	0 -	0 -	0 -	0 -	2 1%	0 -	5 0	0 -	0 -	0 -	3 0	2 0	0 -	0 -	2 0	0 -
Simcoe	17 0	13 1%	0 -	2 1% BF	1 1% F	1 0	0 -	1 0	9 1%	2 0	2 0	4 1%	0 -	1 0	2 0	2 0	1 0	8 1%	4 1%
Guelph	17 0	4 0	0 -	3 2% AB	1 1% A	1 0	9 1% A	5 1% K	2 0	6 1%	5 1% K	0 -	0 -	6 1% Q	2 0	5 1% Q	0 -	0 -	4 1%
Stratford	11 0	2 0	4 1%	4 2% AEF	0 -	0 -	1 0	4 1% IK	4 0	0 -	1 0	0 -	2 0	3 0	2 0	3 0	2 0	1 0	0 -
London	78 2%	42 2%	5 1%	3 2%	1 1%	5 2%	23 3%	6 2%	20 2%	31 3%	5 1%	10 1%	4 1%	9 2%	6 1%	14 2%	15 2%	17 2%	15 3%
Chatham	9 0	6 0	0 -	0 -	0 -	0 -	4 0	1 0	4 0	2 0	0 -	3 0	0 -	2 0	1 0	0 -	1 0	6 1%	0 -
Leamington	9 0	4 0	0 -	0 -	0 -	0 -	5 1%	0 -	4 0	2 0	3 1%	0 -	0 -	7 1% OPQ	2 0	0 -	0 -	0 -	0 -
Windsor	59 2%	28 1%	0 -	6 4% AB	2 2% B	4 2% B	20 2% B	7 2%	14 2%	11 1%	8 2%	4 1%	15 4% IK	15 2% P	6 1%	13 2%	4 1%	13 2%	8 2%
Sarnia	9 0	6 0	2 0	0 -	1 1% F	0 -	0 -	0 -	3 0	2 0	0 -	2 0	2 1%	0 -	3 1%	2 0	2 0	0 -	0 -
Owen Sound	8 0	6 0	0 -	0 -	0 -	0 -	2 0	1 0	2 0	0 -	1 0	2 0	2 1%	2 0	0 -	1 0	2 0	3 0	0 -
Barrie	23 1%	20 1% F	2 0	0 -	0 -	1 0	0 -	2 1%	0 -	14 1% H	1 0	4 0	2 0	2 0	5 1%	4 1%	1 0	7 1%	5 1%
Orillia	4 0	4 0	0 -	0 -	0 -	0 -	0 -	0 -	2 0	2 0	0 -	0 -	0 -	0 -	2 0	0 -	0 -	2 0	0 -



DEMOGRAPHICS

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 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1/wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Midland	7 0	4 0	0 -	0 -	0 -	3 1% ABF	0 -	0 0	1 0	0 -	0 -	0 -	2 0	0 -	2 0	0 -	2 0	1 0	2 0
North Bay	7 0	3 0	2 0	0 -	0 -	0 -	2 0	2 1%	2 0	0 -	1 0	2 0	0 -	0 -	2 0	1 0	0 -	4 0	0 -
Sudbury	17 0	14 1%	0 -	1 1%	0 -	0 -	2 0	0 -	4 0	13 1% K	0 -	0 -	0 -	2 0	3 0	2 0	3 0	4 0	3 1%
Timmins	17 0	2 0	7 1% A	0 -	0 -	0 -	8 1% A	0 -	5 1%	2 0	8 2% GIK	0 -	2 0	0 -	0 -	4 1%	3 0	8 1%	2 0
Sault Ste. Marie	14 0	6 0	6 1% A	0 -	0 -	0 -	2 0	2 1%	0 -	6 1%	1 0	2 0	3 1%	4 1%	0 -	3 0	2 0	4 0	1 0
Thunder Bay	22 1%	14 1%	0 -	0 -	1 1%	0 -	7 1%	6 2% IK	7 1%	2 0	3 1%	2 0	2 0	2 0	2 0	3 0	3 0	7 1%	3 1%
Winnipeg	92 2%	54 3%	4 1%	4 2%	1 1%	5 2%	22 3%	4 1%	18 2%	17 2%	16 4% G	21 3%	15 4% GI	19 3%	14 2%	19 3%	8 1%	18 2%	13 3%
Portage la Prairie	3 0	1 0	0 -	0 0	0 -	1 0	1 0	1 0	1 0	1 0	1 0	0 -	0 -	1 0	1 0	0 -	1 0	0 -	0 0
Brandon	5 0	2 0	1 0	0 -	1 0	1 0	1 0	1 0	1 0	2 0	0 -	1 0	1 0	0 -	1 0	2 0	0 -	2 0	1 0
Thompson	1 0	1 0	0 -	0 -	0 -	0 0	0 0	0 -	0 -	1 0	0 0	0 0	0 -	0 -	0 0	0 -	0 -	0 0	1 0
Regina	25 1%	15 1%	2 0	2 1%	1 1%	1 1%	4 1%	2 1%	4 0	4 0	7 2%	5 1%	2 1%	5 1%	6 1%	3 1%	5 1%	4 0	3 1%
Yorkton	3 0	3 0	0 -	0 -	0 -	0 -	0 0	0 0	2 0	0 0	1 0	0 -	0 -	0 -	0 0	1 0	0 0	1 0	0 -
Moose Jaw	4 0	2 0	0 -	1 1%	0 0	0 -	0 0	1 0	1 0	1 0	1 0	0 0	0 -	1 0	0 -	0 0	0 0	2 0	0 -
Swift Current	2 0	2 0	0 -	0 -	0 0	0 -	0 0	0 -	1 0	1 0	0 -	0 0	0 -	0 0	0 0	1 0	1 0	0 -	0 0
Saskatoon	20 1%	13 1%	1 0	1 1%	1 1%	1 1%	3 0	2 0	2 0	7 1%	1 0	5 1%	2 1%	6 1%	5 1%	3 0	2 0	2 0	2 0
North Battleford	1 0	1 0	0 -	0 -	0 -	0 -	0 -	0 0	0 0	0 0	0 -	0 0	0 -	0 0	0 0	0 0	0 0	0 -	0 -



DEMOGRAPHICS

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	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1/wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Prince Albert	4 0	3 0	0 -	0 -	0 -	1 0	0 -	1 0	0 0	1 0	1 0	1 0	0 0	1 0	1 0	1 0	0 -	1 0	0 -
Estevan	3 0	2 0	1 0	0 -	0 -	0 -	0 0	0 -	1 0	1 0	0 -	1 0	0 -	1 0	1 0	0 -	0 -	0 0	0 -
Medicine Hat	12 0	7 0	4 1%	0 -	0 -	2 1%	0 F	1 0	6 1%	4 0	0 -	1 0	0 -	1 0	2 0	1 0	4 1%	4 0	1 0
Lethbridge	3 0	2 0	1 0	0 -	0 -	0 -	0 0	0 0	2 0	0 -	0 -	1 0	0 -	1 0	0 -	0 0	0 -	2 0	0 -
Calgary	112 3%	62 3%	6 1%	2 2%	1 1%	10 5%	31 4%	6 2%	18 2%	30 3%	18 4%	29 4%	11 3%	17 3%	17 3%	15 2%	23 3%	27 3%	13 3%
Red Deer	10 0	6 0	2 0	1 1%	1 1%	0 -	0 0	1 0	1 0	3 0	2 0	3 0	0 -	1 0	4 1%	3 0	0 -	2 0	0 -
Camrose	5 0	5 0	0 -	0 -	0 -	0 -	1 0	0 -	1 0	4 0	0 -	0 -	0 -	1 0	0 -	1 0	0 -	2 0	1 0
Edmonton	116 3%	65 3%	12 3%	1 1%	5 5%	7 3%	26 3%	7 2%	26 3%	33 3%	13 3%	20 3%	17 4%	13 2%	16 3%	25 4%	24 4%	28 3%	11 2%
Lloydminster	3 0	2 0	0 -	0 -	0 -	0 -	1 0	0 -	1 0	2 0	0 -	0 -	0 -	1 0	1 0	0 -	0 -	0 -	1 0
Grand Centre	4 0	3 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	1 0	2 0	1 0	0 -	0 -	0 -	1 0	1 0	2 0	0 -
Grande Prairie	8 0	3 0	1 0	0 -	0 -	0 0	4 0	4 1%	0 -	2 0	1 0	1 0	0 -	1 0	0 0	0 -	3 0	0 -	4 1%
Wood Buffalo	5 0	1 0	0 -	0 -	0 -	2 1%	2 0	0 -	2 0	3 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	3 0	2 0
Wetaskiwin	4 0	2 0	0 -	0 0	1 1%	0 -	0 -	0 -	1 0	1 0	0 -	1 0	0 -	2 0	1 0	0 -	0 -	1 0	0 -
Cranbrook	4 0	3 0	0 -	0 -	1 1%	0 -	1 0	0 -	1 0	1 0	1 0	0 -	2 1%	2 0	0 -	0 -	0 -	3 0	0 -
Penticton	5 0	3 0	2 0	0 -	0 -	0 -	0 -	0 -	1 0	2 0	2 0	0 -	0 -	0 -	1 0	1 0	2 0	1 0	0 -
Kelowna	18 0	12 1%	2 0	2 1%	0 -	0 -	2 0	1 0	7 1%	6 1%	2 0	2 0	1 0	6 1%	2 0	0 -	4 1%	7 1%	1 0

DEMOGRAPHICS

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 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Vernon	8 0	4 0	2 0	0 -	1 1%	1 0	1 0	2 1%	2 0	2 0	0 -	2 0	0 -	0 -	1 0	0 -	3 0	3 0	2 0
Kamloops	17 0	10 0	2 0	0 -	3 3%	0 -	2 0	1 0	4 1%	5 0	2 0	3 0	2 0	2 0	2 0	0 -	2 0	6 1%	4 1%
Chilliwack	14 0	8 0	3 1%	1 0	0 -	1 0	1 0	1 0	7 1%	1 0	0 -	3 0	2 0	2 0	2 0	1 0	1 0	5 1%	3 1%
Abbotsford	25 1%	21 1%	0 -	0 -	0 -	1 0	3 0	1 0	4 1%	9 1%	3 1%	7 1%	0 -	9 2%	7 1%	0 O	3 0	5 1%	0 -
Vancouver	201 5%	119 6%	14 3%	6 4%	6 6%	8 4%	48 6%	5 1%	34 4%	49 5%	41 10%	41 5%	31 8%	26 4%	19 3%	29 5%	30 5%	72 8%	24 5%
Victoria	43 1%	23 1%	3 1%	2 1%	0 -	1 1%	13 2%	1 0	6 1%	11 1%	10 2%	8 1%	6 2%	2 0	2 0	6 1%	8 1%	18 2%	7 1%
Duncan	2 0	1 0	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	1 0	0 -	1 0	1 0	0 -	0 -	0 -	0 -	2 0	1 0
Nanaimo	17 0	14 1%	2 0	0 -	0 -	1 0	0 -	3 1%	2 0	4 0	3 1%	2 0	2 1%	3 0	2 0	3 1%	2 0	2 0	4 1%
Port Alberni	2 0	1 0	0 -	1 0	0 -	1 0	0 -	0 -	0 -	1 0	2 0	0 -	0 -	0 -	0 -	0 -	0 -	2 0	0 -
Courtenay	11 0	3 0	4 1%	1 1%	1 1%	1 0	2 0	0 -	3 0	3 0	3 1%	2 0	1 0	1 0	2 0	1 0	0 -	5 1%	3 1%
Campbell River	15 0	9 0	1 0	1 1%	3 3%	0 -	1 0	1 0	2 0	7 1%	0 -	4 1%	0 -	3 0	1 0	2 0	3 0	6 1%	0 -
Powell River	8 0	8 0	0 -	0 -	0 -	0 -	0 -	0 -	4 0	3 0	1 0	0 -	0 -	0 -	2 0	0 -	2 0	3 0	1 0
Williams Lake	2 0	2 0	0 -	0 -	0 -	0 -	1 0	1 0	0 -	2 0	0 -	0 -	0 -	0 -	0 -	1 0	0 -	1 0	0 -
Quesnel	7 0	5 0	0 -	0 -	0 -	1 0	2 0	2 0	4 0	0 -	1 0	0 -	1 0	3 0	1 0	0 -	0 -	3 0	0 -
Prince Rupert	4 0	2 0	2 0	0 -	0 -	0 -	0 -	2 1%	0 -	1 0	0 -	1 0	0 -	2 0	0 -	0 -	0 -	2 0	0 -



DEMOGRAPHICS

Census Metropolitan Area:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Kitimat	1 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	1 0	0 -
Terrace	4 0	2 0	0 -	0 -	0 -	0 -	2 0	1 0	0 -	1 0	0 -	2 0	0 -	1 0	0 -	1 0	0 -	0 -	2 0
Prince George	8 0	3 0	3 1%	1 0	0 -	1 0	0 -	1 0	5 1%	2 0	0 -	0 -	0 -	1 0	1 0	0 -	2 0	3 0	2 0
Dawson Creek	5 0	3 0	1 0	1 0	0 -	1 0	0 -	0 -	0 -	4 0	1 0	0 -	0 -	0 -	2 0	0 -	1 0	2 0	1 0
Fort St. John	5 0	4 0	1 0	0 -	0 -	0 -	0 -	0 -	1 0	1 0	0 -	0 -	3 1%	3 1%	0 -	0 -	0 -	0 -	2 0
Not in a CMA/Unknown	960 25%	592 28%	102 22%	33 22%	28 28%	54 25%	146 18%	137 37%	262 30%	268 25%	98 23%	149 20%	40 10%	165 26%	131 23%	168 27%	179 27%	204 23%	107 21%



DEMOGRAPHICS

Respondent's Sex:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Male	1818	1000	220	30	39	77	443	194	410	467	213	326	198	265	220	278	312	425	308
	47%	47%	48%	20%	38%	36%	55%	53%	48%	44%	49%	43%	51%	42%	39%	45%	48%	48%	60%
		CE	CE		C	C	ACDE	IK									N	N	MNOP
																			Q
Female	2068	1119	240	123	63	138	365	173	450	601	219	428	191	365	346	340	343	457	209
	53%	53%	52%	80%	62%	64%	45%	47%	52%	56%	51%	57%	49%	58%	61%	55%	52%	52%	40%
		F		ABDE	F	ABF				G		G		R	PQR	R	R	R	
				F															



DEMOGRAPHICS

Language of Interview:

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
English	3086 79%	1813 86% BCEF	276 60%	120 78% B	83 81% B	153 71% B	621 77% B	273 74%	676 79%	849 80%	378 87% GHIKL	601 80%	298 77%	566 90% NOPQ R	455 80% PR	467 76%	471 72%	731 83% OPR	380 74%
French	800 21%	306 14%	185 40% ACDE F	33 22% A	19 19% A	62 29% A	187 23% A	94 26% J	184 21% J	219 20% J	54 13% J	153 20% J	90 23% J	64 10% M	112 20% M	151 24% MQ	183 28% MNQ	151 17% M	136 26% MNQ



DEMOGRAPHICS

Canadian Markets:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
BC	539 14%	326 15%	51 11%	19 12%	18 18%	25 12%	97 12%	38 10%	106 12%	142 13%	93 21% GHIK	102 13%	57 15%	86 14%	52 9%	67 11%	78 12%	184 21% MNOP R	71 14%
AB	401 10%	242 11% BC	29 6%	7 5%	11 11%	28 13% BC	83 10%	32 9%	89 10%	124 12%	51 12%	72 10%	33 8%	64 10%	57 10%	58 9%	70 11%	101 11%	48 9%
SK	111 3%	77 4%	7 2%	7 4%	3 3%	4 2%	14 2%	16 4%	24 3%	30 3%	14 3%	20 3%	7 2%	24 4%	23 4%	19 3%	17 3%	20 2%	8 2%
MB	161 4%	99 5% B	8 2%	5 3%	2 2%	8 4%	35 4%	16 4%	38 4%	30 3%	26 6% I	31 4%	19 5%	42 7% PQ	23 4%	28 5%	15 2%	31 4%	19 4%
ON	1516 39%	855 40% BE	144 31%	68 44% BE	40 39%	69 32%	328 41% B	129 35%	341 40%	437 41%	152 35%	302 40%	150 39%	267 42% P	242 43% P	240 39%	232 35%	323 37%	207 40%
PQ	889 23%	349 16% ACDE F	197 43% A	36 24% A	19 19%	63 29% A	215 27% A	101 28% J	195 23% J	240 22% J	67 16%	179 24% J	101 26% J	79 13%	124 22% M	164 27% MQ	202 31% MNQ	171 19% M	147 28% MQ
NB	77 2%	47 2%	7 1%	4 2%	2 2%	4 2%	12 1%	11 3%	21 2%	18 2%	8 2%	12 2%	5 1%	19 3% R	13 2%	11 2%	14 2%	14 2%	3 1%
NS	117 3%	72 3%	12 3%	4 3%	4 4%	9 4%	16 2%	15 4%	29 3%	25 2%	12 3%	27 4%	8 2%	31 5% R	15 3%	20 3%	17 3%	25 3%	9 2%
PEI	19 0	12 1%	2 0	1 1%	0 0	1 0	3 0	2 1%	3 0	6 1%	3 1%	3 0	2 0	6 1%	4 1%	3 0	2 0	3 0	1 0
NFLD	57 1%	40 2%	4 1%	2 1%	2 2%	4 2%	6 1%	7 2%	14 2%	16 1%	6 1%	8 1%	6 2%	12 2%	13 2%	9 2%	9 1%	10 1%	3 1%



TALKING ABOUT CHARITIES

1A. Thinking about charities in general, would you say you trust them:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	1057 27%	582 27%	123 27%	32 21%	25 24%	56 26%	231 29%	65 18%	182 21%	268 25% G	126 29% GH	266 35% GHI	149 38% GHIJ	224 36% NOPQ	157 28%	145 23%	187 28%	202 23%	141 27%
Some	2013 52%	1094 52%	253 55% E	70 46%	57 56%	95 44%	430 53% E	174 48%	457 53%	576 54%	222 51%	375 50%	200 52%	293 47%	310 55% M	354 57% MR	332 51%	468 53%	242 47%
A little	658 17%	354 17%	69 15%	38 25% ABF	18 17%	46 22%	127 16%	96 26% IJKL	176 20% KL	187 17% KL	73 17% KL	86 11%	34 9%	93 15%	90 16%	103 17%	96 15%	174 20% M	100 19%
Not at all	146 4%	79 4%	16 3%	11 7% F	2 2%	18 8% ABF	19 2%	30 8% IJKL	42 5% L	36 3% L	9 2%	25 3% L	2 1%	15 2%	7 1%	16 3%	38 6% MNO	35 4% N	32 6% MNO
Don't know/Refused	13 0	10 0	0 -	2 1% F	1 1%	0 -	0 0	1 0	2 0	2 0	2 0	2 0	4 1%	4 1%	2 0	0 -	2 0	3 0	1 0
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	3070 79%	1676 79% CE	376 82% CE	102 67%	82 80% C	151 70%	661 82% CE	239 65%	639 74% G	844 79% G	349 81% G	641 85% GHI	349 90% GHIJ	517 82% QR	467 82% QR	499 81% R	519 79%	670 76%	383 74%
A little/Not at all	804 21%	433 20%	85 18%	49 32% ABDF	20 19%	64 30% ABF	146 18%	126 34% HIJKL	218 25% KL	222 21% KL	82 19% L	111 15% L	36 9%	108 17%	97 17%	119 19%	134 21%	209 24% MN	132 26% MN



TALKING ABOUT CHARITIES

1B. Over the past year, has your trust in charities:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
INCREASED (NET)	255 7%	145 7%	19 4%	14 9% B	7 7%	10 5%	58 7%	22 6%	55 6%	58 5%	40 9% I	53 7%	27 7%	48 8% Q	42 7%	59 10% Q	38 6%	39 4%	30 6%
-Increased a lot	84 2%	45 2%	9 2%	4 2%	3 3%	5 3%	17 2%	10 3%	18 2%	14 1%	10 2%	22 3%	9 2%	16 3% Q	12 2%	24 4% Q	11 2%	8 1%	13 2%
-Increased a little	171 4%	100 5% B	9 2%	11 7% BE	4 4%	5 2%	41 5%	12 3%	37 4%	44 4%	30 7%	31 4%	18 5%	32 5%	30 5%	35 6%	27 4%	31 3%	17 3%
Stayed the same	3112 80%	1652 78%	391 85% AC	116 76%	80 79%	171 80%	681 84% AC	263 72%	681 79% G	877 82% G	340 79%	607 81% G	327 84% G	475 75%	432 76%	474 77%	534 82% M	746 85% MNO	435 84% MNO
DECREASED (NET)	507 13%	315 15% F	51 11%	22 14%	13 13%	31 14%	69 9%	81 22% HIJKL	120 14% L	133 12%	51 12%	89 12%	33 8%	103 16% QR	91 16% QR	85 14%	81 12%	95 11%	50 10%
-Decreased a lot	197 5%	121 6% F	17 4%	16 11% ABF	4 3%	16 7%	20 2%	30 8% IKL	54 6% L	50 5%	21 5%	33 4%	10 3%	36 6%	38 7%	26 4%	31 5%	44 5%	20 4%
-Decreased a little	310 8%	194 9% C	35 8%	5 3%	10 9%	15 7%	50 6%	50 14% HIJKL	66 8%	83 8%	30 7%	57 8%	23 6%	67 11% QR	53 9%	59 10% Q	50 8%	51 6%	30 6%
Don't know/Refused	11 0	7 0	0 -	0 0	2 2% BF	2 1% F	0 -	1 0	3 0	1 0	0 0	5 1%	2 0	4 1%	1 0	0 0	2 0	2 0	2 0



TALKING ABOUT CHARITIES

2. TRUST A LOT/SOME SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) People who are medical doctors	3620 93%	1991 94%	424 92%	143 94%	98 96%	201 94%	740 92%	337 92%	784 91%	1001 94%	412 95%	718 95%	353 91%	598 R	539 95%	578 94%	604 92%	817 93%	466 90%
2) People who are federal politicians	1306 34%	739 35%	107 23%	46 30%	45 44%	70 33%	292 36%	106 29%	274 32%	335 31%	177 41%	228 30%	178 46%	251 40%	225 40%	218 35%	202 31%	280 32%	127 25%
3) People who are lawyers	2297 59%	1261 60%	249 54%	101 66%	66 65%	119 56%	486 60%	203 55%	485 56%	613 57%	274 63%	455 60%	260 67%	398 63%	342 60%	387 63%	387 59%	495 56%	279 54%
4) People who are religious leaders	2518 65%	1449 68%	245 53%	107 70%	70 69%	130 61%	507 63%	223 61%	527 61%	691 65%	285 66%	516 68%	267 69%	559 NOPQ R	454 OPQR	445 PQR	419 72%	442 64%	191 50%
5) People who are journalists and reporters	2455 63%	1357 64%	291 63%	83 54%	64 62%	143 67%	500 62%	199 54%	518 60%	669 63%	287 66%	492 65%	280 72%	365 58%	376 66%	415 67%	431 66%	540 61%	319 62%
6) People who are nurses	3732 96%	2042 96%	443 96%	142 93%	101 99%	209 97%	769 95%	339 93%	807 94%	1035 97%	423 98%	739 98%	375 97%	608 97%	549 97%	586 95%	628 96%	850 96%	492 95%
7) People who are provincial politicians	1451 37%	801 38%	141 31%	56 36%	49 48%	71 33%	327 40%	122 33%	312 36%	382 36%	184 42%	267 35%	178 46%	266 42%	253 45%	229 37%	256 39%	299 34%	143 28%
8) People who are business leaders	2710 70%	1520 72%	312 68%	88 58%	84 82%	142 66%	547 68%	228 62%	599 70%	748 70%	282 65%	544 72%	300 77%	445 R	400 71%	451 73%	458 70%	615 70%	329 64%
9) People who are leaders of charities	2993 77%	1628 77%	362 79%	102 67%	85 83%	139 65%	660 82%	240 65%	601 70%	824 77%	354 82%	625 83%	337 87%	523 NOQR	427 75%	468 76%	514 79%	665 75%	382 74%
10) People who are union leaders	1935 50%	1021 48%	231 50%	61 40%	56 55%	100 46%	454 56%	157 43%	406 47%	551 52%	212 49%	376 50%	225 58%	287 46%	308 54%	318 51%	347 53%	414 47%	253 49%
11) People who are government employees	2627 68%	1492 70%	290 63%	89 59%	77 76%	124 58%	536 66%	205 56%	535 62%	715 67%	301 70%	542 72%	319 82%	456 72%	409 72%	425 69%	436 67%	583 66%	305 59%



TALKING ABOUT CHARITIES

2. TRUST A LITTLE/NOT AT ALL SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) People who are medical doctors	262 7%	124 6%	37 8%	9 6%	4 4%	14 6%	68 8%	30 8%	72 8%	68 6%	19 5%	36 5%	36 9%	31 5%	27 5%	40 6%	51 8%	65 7%	47 9%
2) People who are federal politicians	2571 66%	1377 65%	353 77%	104 68%	57 55%	144 67%	516 64%	258 70%	584 68%	732 69%	253 58%	525 70%	210 54%	374 59%	341 60%	400 65%	452 69%	602 68%	388 75%
3) People who are lawyers	1574 41%	847 40%	212 46%	52 34%	34 34%	95 44%	320 40%	162 44%	372 43%	448 42%	158 36%	297 39%	129 33%	229 36%	221 39%	231 37%	261 40%	386 44%	236 46%
4) People who are religious leaders	1358 35%	663 31%	216 47%	46 30%	32 31%	85 39%	299 37%	144 39%	329 38%	376 35%	146 34%	238 32%	118 30%	69 11%	112 20%	173 28%	235 36%	440 50%	319 62%
5) People who are journalists and reporters	1423 37%	761 36%	169 37%	66 43%	39 38%	70 32%	307 38%	166 45%	340 40%	397 37%	144 33%	260 35%	108 28%	258 41%	191 34%	202 33%	224 34%	342 39%	196 38%
6) People who are nurses	150 4%	75 4%	18 4%	11 7%	1 1%	6 3%	38 5%	27 7%	51 6%	33 3%	9 2%	15 2%	12 3%	20 3%	17 3%	31 5%	27 4%	32 4%	24 5%
7) People who are provincial politicians	2428 62%	1315 62%	319 69%	96 63%	53 52%	144 67%	480 59%	244 67%	547 64%	687 64%	245 57%	487 65%	210 54%	361 57%	312 55%	388 63%	398 61%	584 68%	372 72%
8) People who are business leaders	1170 30%	596 28%	149 32%	63 41%	17 17%	73 34%	261 32%	136 37%	258 30%	320 30%	150 35%	210 28%	89 23%	182 29%	166 29%	167 27%	196 30%	267 30%	185 36%
9) People who are leaders of charities	870 22%	470 22%	99 21%	51 33%	16 16%	76 35%	147 18%	123 33%	255 30%	237 22%	77 18%	127 17%	47 12%	102 16%	136 24%	150 24%	133 20%	214 24%	130 25%
10) People who are union leaders	1923 49%	1084 51%	227 49%	85 56%	46 45%	115 53%	349 43%	201 55%	448 52%	511 48%	216 50%	376 50%	162 42%	338 54%	257 45%	295 48%	302 46%	466 53%	257 50%
11) People who are government employees	1249 32%	620 29%	170 37%	61 40%	24 24%	91 42%	272 34%	159 43%	325 38%	354 33%	128 30%	209 28%	68 17%	174 28%	157 28%	191 31%	216 33%	298 34%	208 40%



TALKING ABOUT CHARITIES

2. How much trust do you have in: 1) People who are medical doctors?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	2426 62%	1298 61%	300 65%	92 60%	62 61%	127 59%	529 65%	235 64%	537 63%	663 62%	285 66%	460 61%	240 62%	389 62%	368 65%	406 66%	392 60%	548 62%	310 60%
Some	1194 31%	693 33%	124 27%	51 34%	36 35%	74 34%	211 26%	102 28%	247 29%	338 32%	127 29%	258 34%	112 29%	209 33%	171 30%	172 28%	211 32%	269 31%	156 30%
A little	240 6%	112 5%	36 8%	8 5%	3 3%	11 5%	66 8%	23 6%	66 8%	64 6%	19 4%	33 4%	34 9%	27 4%	25 4%	34 5%	46 7%	60 7%	47 9%
Not at all	22 1%	13 1%	1 0	1 1%	1 1%	3 1%	2 0	7 2%	7 1%	4 0	1 0	3 0	2 0	3 1%	2 0	6 1%	5 1%	5 1%	1 0
Don't know/Refused	4 0	4 0	0 -	0 -	0 -	0 -	0 0	0 -	3 0	0 0	1 0	0 -	0 -	1 0	0 -	0 -	0 -	0 -	3 1%
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	3620 93%	1991 94%	424 92%	143 94%	98 96%	201 94%	740 92%	337 92%	784 91%	1001 94%	412 95%	718 95%	353 91%	598 95%	539 95%	578 94%	604 92%	817 93%	466 90%
A little/Not at all	262 7%	124 6%	37 8%	9 6%	4 4%	14 6%	68 8%	30 8%	72 8%	68 6%	19 5%	36 5%	36 9%	31 5%	27 5%	40 6%	51 8%	65 7%	47 9%



TALKING ABOUT CHARITIES

2. How much trust do you have in: 2) People who are federal politicians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	95 2%	49 2%	8 2%	3 2%	1 1%	6 3%	30 4%	11 3%	25 3%	21 2%	12 3%	14 2%	10 3%	17 3%	27 5%	18 3%	14 2%	5 1%	15 3%
Some	1211 31%	690 33%	99 22%	43 28%	44 43%	65 30%	262 32%	95 26%	249 29%	314 29%	166 38%	214 28%	168 43%	234 37%	198 35%	199 32%	189 29%	275 31%	112 22%
A little	1528 39%	864 41%	189 41%	53 35%	34 33%	58 27%	322 40%	107 29%	330 38%	446 42%	164 38%	349 46%	129 33%	241 38%	233 41%	236 38%	262 40%	354 40%	194 38%
Not at all	1043 27%	513 24%	163 35%	51 33%	23 22%	87 40%	194 24%	151 41%	254 30%	286 27%	89 21%	177 23%	82 21%	133 21%	108 19%	164 26%	189 29%	248 28%	194 38%
Don't know/Refused	8 0	4 0	1 0	3 2%	1 1%	0 -	0 0	3 1%	1 0	1 0	2 1%	1 0	0 -	4 1%	1 0	0 -	1 0	1 0	2 0
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	1306 34%	739 35%	107 23%	46 30%	45 44%	70 33%	292 36%	106 29%	274 32%	335 31%	177 41%	228 30%	178 46%	251 40%	225 40%	218 35%	202 31%	280 32%	127 25%
A little/Not at all	2571 66%	1377 65%	353 77%	104 68%	57 55%	144 67%	516 64%	258 70%	584 68%	732 69%	253 58%	525 70%	210 54%	374 59%	341 60%	400 65%	452 69%	602 68%	388 75%



TALKING ABOUT CHARITIES

2. How much trust do you have in: 3) People who are lawyers?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	485 12%	263 12%	41 9%	19 13%	13 12%	28 13%	120 15% B	49 13%	138 16% IJK	112 11%	44 10%	88 12%	53 14%	87 14%	64 11%	75 12%	93 14%	100 11%	64 12%
Some	1812 47%	998 47%	207 45%	81 53%	54 52%	92 43%	367 45%	155 42%	346 40%	501 47% H	230 53% GH	367 49% H	207 53% GH	312 50% R	278 49%	312 50% R	294 45%	394 45%	215 42%
A little	1087 28%	578 27%	152 33% C	32 21%	23 22%	57 26%	233 29%	107 29%	246 29%	310 29%	115 27%	205 27%	99 25%	162 26%	161 28%	165 27%	162 25%	278 32% P	155 30%
Not at all	487 13%	269 13%	60 13%	19 13%	12 11%	39 18% AF	86 11%	55 15% L	127 15% L	138 13% L	43 10%	92 12%	30 8%	66 11%	60 11%	66 11%	99 15%	109 12%	82 16% M
Don't know/Refused	15 0	11 1%	0 -	0 0	2 2% BF	0 -	2 0	2 0	2 0	8 1%	1 0	2 0	0 -	2 0	3 1%	0 -	7 1%	1 0	1 0
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2297 59%	1261 60%	249 54% B	101 66% B	66 65%	119 56%	486 60%	203 55%	485 56%	613 57%	274 63%	455 60%	260 67% GHI	398 63% QR	342 60%	387 63% R	387 59%	495 56%	279 54%
A little/Not at all	1574 41%	847 40%	212 46% CD	52 34%	34 34%	95 44%	320 40%	162 44% L	372 43% L	448 42% L	158 36%	297 39%	129 33%	229 36%	221 39%	231 37%	261 40%	386 44% M	236 46% MO



TALKING ABOUT CHARITIES

2. How much trust do you have in: 4) People who are religious leaders?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	788 20%	467 22% B	58 13%	39 25% B	15 14%	37 17%	171 21% B	67 18%	176 20%	202 19%	95 22%	168 22%	76 20%	290 46% NOPQ R	166 29% OPQR	133 22% PQR	92 14% QR	72 8%	34 7%
Some	1730 45%	981 46%	187 41%	68 45%	56 55% BF	93 44%	336 42%	156 42%	351 41%	489 46%	191 44%	347 46%	190 49% H	268 43% R	288 51% MQR	312 50% MQR	327 50% MQR	370 42% R	157 30%
A little	862 22%	448 21%	124 27% A	28 18%	23 23%	50 23%	178 22%	76 21%	200 23%	253 24%	107 25%	146 19%	76 19%	51 8% M	92 16% M	131 21% M	147 22% MN	287 33% MNOP	149 29% MNO
Not at all	496 13%	215 10%	92 20% ACD	18 12%	9 8%	34 16% A	121 15% A	68 18% IJKL	129 15% J	123 12%	40 9%	93 12%	42 11%	18 3%	20 3% M	43 7% MN	88 13% MNO	153 17% MNO	170 33% MNOP Q
Don't know/Refused	10 0	8 0	0 -	0 -	0 -	0 -	2 0	0 -	3 0	2 0	1 0	0 -	4 1% K	1 0	1 0	0 -	1 0	0 0	6 1% OQ
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2518 65%	1449 68% BEF	245 53%	107 70% B	70 69% B	130 61%	507 63% B	223 61%	527 61%	691 65%	285 66%	516 68% GH	267 69%	559 89% NOPQ R	454 80% OPQR	445 72% PQR	419 64% QR	442 50% R	191 37%
A little/Not at all	1358 35%	663 31%	216 47% ACDF	46 30%	32 31%	85 39% A	299 37% A	144 39% KL	329 38% KL	376 35%	146 34%	238 32%	118 30%	69 11%	112 20% M	173 28% MN	235 36% MNO	440 50% MNOP	319 62% MNOP Q



TALKING ABOUT CHARITIES

2. How much trust do you have in: 5) People who are journalists and reporters?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	477 12%	241 11%	71 15%	14 9%	13 13%	29 13%	107 13%	46 12%	117 14%	119 11%	52 12%	89 12%	55 14%	54 9%	62 11%	81 13%	83 13%	102 12%	93 18%
Some	1977 51%	1115 53%	220 48%	69 45%	50 49%	114 53%	393 49%	154 42%	401 47%	550 52%	235 54%	403 53%	225 58%	311 49%	313 55%	334 54%	347 53%	439 50%	226 44%
A little	1105 28%	597 28%	135 29%	47 31%	31 30%	53 25%	235 29%	114 31%	261 30%	318 30%	121 28%	207 27%	81 21%	205 33%	150 27%	153 25%	180 27%	279 32%	134 26%
Not at all	319 8%	163 8%	35 8%	18 12%	8 8%	16 8%	72 9%	53 14%	79 9%	79 7%	23 5%	54 7%	27 7%	53 8%	41 7%	49 8%	44 7%	63 7%	62 12%
Don't know/Refused	8 0	2 0	0 -	4 3%	0 -	2 1%	0 0	1 0	1 0	2 0	2 0	2 0	0 0	6 1%	0 -	1 0	0 0	0 -	1 0
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2455 63%	1357 64%	291 63%	83 54%	64 62%	143 67%	500 62%	199 54%	518 60%	669 63%	287 66%	492 65%	280 72%	365 58%	376 66%	415 67%	431 66%	540 61%	319 62%
A little/Not at all	1423 37%	761 36%	169 37%	66 43%	39 38%	70 32%	307 38%	166 45%	340 40%	397 37%	144 33%	260 35%	108 28%	258 41%	191 34%	202 33%	224 34%	342 39%	196 38%



TALKING ABOUT CHARITIES

2. How much trust do you have in: 6) People who are nurses?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	2868 74%	1575 74%	353 77%	108 71%	74 73%	155 72%	583 72%	248 68%	643 75% G	800 75% G	301 70%	568 75% G	297 76% G	480 76%	405 71%	459 74%	482 74%	650 74%	380 74%
Some	864 22%	467 22%	89 19%	34 22%	27 27%	54 25%	185 23%	92 25%	164 19%	235 22%	122 28% HL	170 23%	79 20%	128 20%	145 26%	127 21%	146 22%	200 23%	112 22%
A little	134 3%	70 3%	15 3%	9 6%	1 1%	5 2%	32 4%	21 6% IJK	48 6% IJK	29 3%	5 1%	15 2%	12 3%	20 3%	17 3%	29 5%	20 3%	29 3%	19 4%
Not at all	16 0	5 0	3 1%	1 1%	0 -	1 0	6 1%	6 2% HKL	3 0	5 0	3 1%	0 -	0 -	0 -	0 -	2 0	7 1% M	3 0	4 1%
Don't know/Refused	3 0	2 0	0 -	0 -	0 -	0 -	1 0	1 0	1 0	0 0	1 0	0 -	1 0	1 0	1 0	1 0	0 -	0 -	1 0
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	3732 96%	2042 96%	443 96%	142 93%	101 99% C	209 97%	769 95%	339 93%	807 94%	1035 97% GH	423 98% GH	739 98% GH	375 97% G	608 97%	549 97%	586 95%	628 96%	850 96%	492 95%
A little/Not at all	150 4%	75 4%	18 4%	11 7% D	1 1%	6 3%	38 5%	27 7% IJKL	51 6% IJK	33 3%	9 2%	15 2%	12 3%	20 3%	17 3%	31 5%	27 4%	32 4%	24 5%



TALKING ABOUT CHARITIES

2. How much trust do you have in: 7) People who are provincial politicians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	107 3%	59 3%	10 2%	2 2%	2 2%	5 2%	28 3%	13 3%	32 4%	23 2%	9 2%	17 2%	14 3%	26 4%	17 3%	20 3%	13 2%	14 2%	17 3%
Some	1344 35%	742 35%	130 28%	53 35%	47 46%	66 31%	299 37%	110 30%	280 33%	359 34%	174 40%	250 33%	164 42%	239 38%	236 42%	209 34%	243 37%	284 32%	127 25%
A little	1482 38%	846 40%	176 38%	53 35%	34 33%	69 32%	296 37%	114 31%	311 36%	420 39%	172 40%	322 43%	140 36%	251 40%	207 37%	246 40%	228 35%	354 40%	190 37%
Not at all	946 24%	469 22%	143 31%	42 28%	19 19%	75 35%	184 23%	131 36%	236 27%	267 25%	73 17%	164 22%	69 18%	110 17%	105 19%	142 23%	170 26%	230 26%	182 35%
Don't know/Refused	7 0	4 0	1 0	1 1%	0 -	0 -	1 0	0 0	1 0	0 0	4 1%	1 0	1 0	3 0	1 0	1 0	1 0	0 -	1 0
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	1451 37%	801 38%	141 31%	56 36%	49 48%	71 33%	327 40%	122 33%	312 36%	382 36%	184 42%	267 35%	178 46%	266 42%	253 45%	229 37%	256 39%	299 34%	143 28%
A little/Not at all	2428 62%	1315 62%	319 69%	96 63%	53 52%	144 67%	480 59%	244 67%	547 64%	687 64%	245 57%	487 65%	210 54%	361 57%	312 55%	388 63%	398 61%	584 66%	372 72%



TALKING ABOUT CHARITIES

2. How much trust do you have in: 8) People who are business leaders?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	474 12%	249 12%	53 11%	11 7%	15 15%	25 12%	120 15% C	52 14%	125 15% I	112 10%	44 10%	90 12%	52 13%	92 15% Q	74 13%	75 12%	97 15% Q	80 9%	54 11%
Some	2236 58%	1271 60% CF	259 56%	77 50%	69 68% CF	117 54%	427 53%	176 48%	475 55%	636 60% G	238 55%	454 60% G	248 64% GH	354 56%	326 58%	375 61%	361 55%	535 61% R	274 53%
A little	925 24%	470 22%	116 25%	49 32% AD	16 15% D	58 27% D	207 26%	96 26% L	210 24% L	253 24% L	131 30% IKL	163 22%	65 17%	156 25%	137 24%	132 21%	148 23%	207 23%	141 27%
Not at all	245 6%	126 6%	33 7%	14 9% D	2 2%	15 7%	54 7%	40 11% HIJK	48 6%	67 6%	19 4%	47 6%	24 6%	26 4%	29 5%	36 6%	48 7%	60 7%	44 9% M
Don't know/Refused	5 0	3 0	0 -	1 1%	1 1%	0 -	0 0	3 1% I	1 0	0 0	1 0	0 -	0 -	1 0	0 -	0 -	1 0	0 -	3 1%
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2710 70%	1520 72% C	312 68%	88 58%	84 82% ABCE F	142 66%	547 68% C	228 62%	599 70% G	748 70% G	282 65%	544 72% G	300 77% GHIJ	445 71% R	400 71%	451 73% R	458 70%	615 70%	329 64%
A little/Not at all	1170 30%	596 28% D	149 32% D	63 41% AD	17 17%	73 34% D	261 32% D	136 37% IKL	258 30% L	320 30% L	150 35% L	210 28%	89 23%	182 29%	166 29%	167 27%	196 30%	267 30%	185 36% O



TALKING ABOUT CHARITIES

2. How much trust do you have in: 9) People who are leaders of charities?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	859 22%	451 21%	96 21%	24 16%	24 24%	40 19%	219 27% ACE	63 17%	171 20%	202 19%	97 22%	202 27% GHI	124 32% GHIJ	170 27% PQ	127 22%	145 23%	135 21%	161 18%	119 23%
Some	2133 55%	1177 56%	266 58% E	77 51%	60 59%	98 46%	441 55% E	177 48%	431 50%	621 58% GH	258 60% GH	423 56%	213 55%	353 56%	301 53%	323 52%	379 58%	504 57%	262 51%
A little	702 18%	363 17%	82 18%	41 27% ABDF	14 14%	61 29% ABDF	128 16%	91 25% JKL	187 22% KL	203 19% KL	68 16%	105 14%	43 11%	86 14%	123 22% MP	124 20% M	102 16%	168 19% M	97 19%
Not at all	168 4%	107 5% F	16 4%	9 6% F	2 2%	15 7% F	19 2%	31 9% IJKL	67 8% IJKL	35 3%	9 2%	22 3%	4 1%	16 3%	13 2%	26 4%	31 5%	46 5% MN	33 6% MN
Don't know/Refused	23 1%	22 1%	0 -	0 0	1 1%	0 -	0 0	4 1%	3 0	7 1%	1 0	3 0	5 1%	4 1%	3 1%	0 -	8 1% O	3 0	4 1%
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2993 77%	1628 77% CE	362 79% CE	102 67% CE	85 83% CE	139 65% ACE	660 82% ACE	240 65%	601 70%	824 77% GH	354 82% GH	625 83% GHI	337 87% GHI	523 83% NOQR	427 75%	468 76%	514 79%	665 75%	382 74%
A little/Not at all	870 22%	470 22%	99 21%	51 33% ABDF	16 16%	76 35% ABDF	147 18%	123 33% IJKL	255 30% IJKL	237 22% KL	77 18%	127 17%	47 12%	102 16%	136 24% M	150 24% M	133 20%	214 24% M	130 25% M



TALKING ABOUT CHARITIES

2. How much trust do you have in: 10) People who are union leaders?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	303 8%	125 6%	38 8%	7 5%	7 7%	12 6%	114 14% ABCE	32 9%	75 9%	69 6%	48 11% IK	44 6%	34 9%	34 5%	31 6%	76 12% MNPQ	49 8%	65 7%	47 9%
Some	1632 42%	896 42%	193 42%	53 35%	50 49%	88 41%	341 42%	125 34%	331 39%	482 45% GH	164 38%	332 44% G	191 49% GHJ	253 40%	276 49%	242 39% MOQR	297 45%	349 40%	205 40%
A little	1182 30%	663 31%	138 30%	55 36%	27 26%	67 31%	225 28%	104 28%	259 30%	322 30%	152 35%	236 31%	106 27%	210 33% P	183 32%	177 29%	174 27%	289 33% P	142 27%
Not at all	741 19%	422 20% F	89 19%	30 20%	19 19%	48 22% F	125 15%	96 26% IJKL	190 22% JL	189 18%	64 15%	140 19%	57 15%	128 20% N	74 13%	118 19% N	128 20% N	177 20% N	115 22% N
Don't know/Refused	28 1%	15 1%	2 0	6 4% ABEF	0 -	0 0	4 1%	9 2% HIKL	5 1%	6 1%	5 1%	2 0	1 0	4 1%	2 0	6 1%	6 1%	2 0	7 1%
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	1935 50%	1021 48%	231 50%	61 40%	56 55% C	100 46%	454 56% ACE	157 43%	406 47%	551 52% G	212 49%	376 50%	225 58% GHK	287 46%	308 54% MQ	318 51%	347 53% M	414 47%	253 49%
A little/Not at all	1923 49%	1084 51% F	227 49%	85 56% F	46 45%	115 53% F	349 43%	201 55% L	448 52% L	511 48%	216 50%	376 50% L	162 42%	338 54% NP	257 45%	295 48%	302 46%	466 53% NP	257 50%



TALKING ABOUT CHARITIES

2. How much trust do you have in: 11) People who are government employees?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	542 14%	317 15% C	52 11%	10 7%	14 14%	34 16% C	104 13%	42 11%	98 11%	122 11%	65 15%	126 17% HI	89 23% GHIJ	96 15%	75 13%	88 14%	91 14%	120 14%	70 14%
Some	2085 54%	1175 55% E	238 52% E	79 52%	63 62% E	90 42% E	431 53% E	163 44%	437 51%	593 56% G	236 54% G	416 55% G	231 59% GH	360 57% R	334 59% R	337 55% R	345 53% R	463 53% R	235 46% R
A little	922 24%	478 23%	119 26%	43 28%	17 17%	58 27%	201 25%	103 28% KL	236 27% KL	255 24% L	114 26% L	156 21% L	54 14% L	139 22%	136 24%	127 21%	150 23%	227 26% O	140 27% O
Not at all	327 8%	142 7%	51 11% A	18 12% A	7 7% A	33 16% AF	71 9% AF	56 15% IJKL	89 10% JL	99 9% JL	15 3% JL	53 7% L	14 4% L	34 5% L	21 4% L	64 10% MN	66 10% MN	71 8% N	67 13% MNQ
Don't know/Refused	10 0	7 0	1 0	2 1% F	1 1%	0 -	0 0	3 1% HI	0 -	0 0	3 1% I	2 0	2 0	0 0	0 -	2 0	3 0	1 0	3 1%
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2627 68%	1492 70% BCE	290 63% BCE	89 59% BCE	77 76% BCE	124 58% E	536 66% E	205 56%	535 62%	715 67% G	301 70% G	542 72% GH	319 82% GHIJK	456 72% QR	409 72% R	425 69% R	436 67% R	583 66% R	305 59% R
A little/Not at all	1249 32%	620 29%	170 37% AD	61 40% AD	24 24% AD	91 42% ADF	272 34% ADF	159 43% IJKL	325 38% JKL	354 33% L	128 30% L	209 28% L	68 17% L	174 28%	157 28%	191 31%	216 33%	298 34% M	208 40% MNO



TALKING ABOUT CHARITIES

2A. Thinking about what you know about charities in general, the work that they do, and the role they play, would you say you are:

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Very familiar	611 16%	381 18%	54 12%	30 19%	12 11%	34 16%	89 11%	28 8%	120 14%	140 13%	76 18%	147 20%	100 26%	131 21%	97 17%	101 16%	94 14%	109 12%	74 14%
Somewhat familiar	2483 64%	1417 67%	249 54%	94 62%	67 66%	131 61%	512 63%	208 57%	530 62%	728 68%	295 68%	481 64%	231 59%	421 67%	393 69%	406 66%	408 62%	554 63%	288 56%
Not very familiar	681 18%	282 13%	146 32%	18 12%	19 19%	41 19%	171 21%	102 28%	171 20%	178 17%	52 12%	117 16%	55 14%	60 10%	68 12%	100 16%	139 21%	198 22%	115 22%
Not at all familiar	109 3%	39 2%	12 3%	9 6%	4 4%	7 3%	36 5%	28 8%	38 4%	22 2%	9 2%	8 1%	2 0	17 3%	8 1%	11 2%	13 2%	20 2%	39 8%
Don't know/Refused	2 0	0 0	0 -	1 1%	0 -	1 0	0 -	1 0	0 -	0 -	1 0	0 -	1 0	0 -	1 0	0 -	1 0	0 0	1 0
TOPBOX & LOWBOX SUMMARY																			
Familiar (Top2Box)	3094 80%	1798 85%	302 66%	123 81%	79 77%	166 77%	601 74%	236 64%	650 76%	868 81%	371 86%	629 83%	331 85%	552 88%	490 87%	507 82%	502 77%	663 75%	362 70%
Not familiar (Low2Box)	790 20%	321 15%	158 34%	28 18%	23 23%	48 23%	207 26%	130 35%	210 24%	200 19%	61 14%	125 17%	57 15%	77 12%	76 13%	111 18%	152 23%	219 25%	154 30%

TALKING ABOUT CHARITIES

2B. TRUST A LOT/SOME SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) Charities that focus on protecting the environment	2839	1503	362	98	84	152	622	234	592	773	333	579	319	422	437	458	498	639	373
	73%	71%	79% AC	64%	82% AC	71%	77% AC	64%	69%	72% G	77% GH	77% GH	82% GHI	67%	77% M	74% M	76% M	72% M	72% M
2) Charities that focus on protection of animals	2830	1469	375	99	81	160	630	265	616	772	313	551	301	398	402	484	514	644	375
	73%	69%	81% AC	65%	79% C	74%	78% AC	72%	72%	72% G	72% GH	73% GHI	78% GHI	63%	71% M	78% MN	79% MN	73% M	73% M
3) Charities that focus on health prevention and health research	3245	1773	380	120	91	167	694	292	701	871	368	649	350	506	504	522	548	728	421
	84%	84%	83% E	79%	89% E	78%	86% E	80%	82%	81% G	85% G	86% GHI	90% GHI	80%	89% MPQR	84%	84%	83%	81%
4) Charities that focus on social services	2891	1560	360	103	84	161	604	224	599	779	340	609	330	465	448	464	483	633	386
	74%	74%	78% C	68%	82% C	75%	75% C	61%	70% G	73% G	79% GH	81% GHI	85% GHI	74%	79% Q	75% Q	74% Q	72% Q	75% Q
5) Charities that focus on international development	2221	1192	257	80	56	123	505	184	456	609	258	444	260	386	353	358	357	482	277
	57%	56%	56% AC	52%	55% AC	57%	63% AC	50%	53% G	57% G	60% G	59% G	67% GHIK	61% QR	62% PQR	58% PQR	55% PQR	55% PQR	54% PQR
6) Charities that focus on children and children's activities	3289	1790	396	112	92	171	707	291	720	905	367	650	345	537	502	533	555	704	442
	85%	84% C	86% C	74%	90% CE	80%	88% CE	79%	84%	85% G	85% G	86% G	89% G	85% Q	89% Q	86% Q	85% Q	80% Q	86% Q
7) Charities that focus on education	3004	1632	353	96	79	157	671	253	625	831	356	603	328	479	459	500	509	659	386
	77%	77% C	77% C	63%	77% C	73%	83% ABCE	69%	73% G	78% G	82% GH	80% GH	84% GHI	76%	81% Q	81% Q	78% Q	75% Q	75% Q
8) Charities that focus on arts	2371	1269	308	75	67	131	512	184	457	624	293	524	284	332	362	388	404	557	318
	61%	60% C	67% AC	49%	65% C	61% C	63% C	50%	53% G	58% G	68% GHI	69% GHI	73% GHI	53%	64% M	63% M	62% M	63% M	62% M
9) Hospitals	3443	1900	403	123	96	177	723	325	730	941	398	679	360	556	520	551	565	787	448
	89%	90% CE	87% AC	81%	94% CE	82% CE	89% CE	89%	85% H	88% H	92% H	90% H	93% H	88%	92% PR	89% PR	86% PR	89% PR	87% PR
10) Churches	2595	1477	282	106	72	138	512	240	544	715	285	528	270	567	469	444	406	470	226
	67%	70% BF	61% BF	69%	71% BF	64% BF	63% BF	65% BF	63% BF	67% BF	66% BF	70% H	69% H	90% NOPQ	83% OPQR	72% PQR	62% QR	53% R	44% R



TALKING ABOUT CHARITIES

2B. TRUST A LITTLE/NOT AT ALL SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) Charities that focus on protecting the environment	1032	604	97	54	19	62	186	131	265	295	94	174	69	207	127	157	149	243	143
	27%	28% BF	21%	35% BDF	18%	29% B	23%	36% IJKL	31% JKL	28% L	22%	23%	18%	33% NOP	22%	25%	23%	28%	28%
2) Charities that focus on protection of animals	1038	637	85	53	21	54	176	101	240	290	118	197	85	225	165	130	137	236	138
	27%	30% BF	18%	34% BDF	21%	25%	22%	28% HIJKL	28% JKL	27% KL	27%	26%	22%	25% OPQR	29% OP	21%	21%	27% P	27%
3) Charities that focus on health prevention and health research	632	340	80	32	12	47	113	74	158	195	63	105	35	121	61	96	104	153	95
	16%	16%	17%	21%	11%	22% ADF	14%	20% KL	18% L	18% L	15%	14%	9%	19% N	11%	15%	16% N	17% N	18% N
4) Charities that focus on social services	986	550	100	49	18	54	203	142	258	288	92	144	56	161	119	153	169	246	131
	25%	26%	22%	32% BD	18%	25%	25%	39% HIJKL	30% JKL	27% KL	21%	19%	14%	26% N	21%	25%	26% N	28% N	25% N
5) Charities that focus on international development	1635	910	201	69	45	91	300	176	396	452	173	307	124	239	209	259	294	389	234
	42%	43% F	44%	45%	44%	42%	37%	48% L	46% L	42% L	40%	41% L	32%	38% N	37%	42%	45% N	44% N	45% N
6) Charities that focus on children and children's activities	580	320	63	39	10	42	97	70	138	160	64	101	41	83	64	85	98	175	71
	15%	15%	14%	26% ABDF	10%	20% F	12%	19% KL	16% L	15%	15%	13%	10%	13% N	11%	14%	15%	20% MNOR	14%
7) Charities that focus on education	835	459	104	51	23	54	131	110	227	228	67	144	54	136	104	112	135	215	128
	22%	22% F	23% F	34% ABF	23%	25% F	16%	30% IJKL	26% IJKL	21% L	15%	19%	14%	22% N	18%	18%	21% NO	24% NO	25% O
8) Charities that focus on arts	1449	813	149	69	34	79	287	170	387	431	137	218	96	281	192	224	243	317	186
	37%	38%	32%	45% BF	33%	37%	35%	46% JKL	45% JKL	40% JKL	32%	29%	25%	45% NOPQ R	34%	36%	37%	36%	36%
9) Hospitals	437	216	56	29	6	38	85	41	129	126	34	74	28	73	44	67	90	94	67
	11%	10%	12%	19% ADF	6%	18% ADF	11%	11% JKL	15% JKL	12%	8%	10%	7%	12% N	8%	11%	14% N	11% N	13% N
10) Churches	1268	622	178	47	30	77	294	124	309	351	145	223	111	62	95	170	245	410	280
	33%	29% A	39% A	31%	29%	36% A	36% A	34% K	36% K	33%	34%	30%	29%	10% M	17% M	27% MN	37% MNO	46% MNOP	54% MNOP Q



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 1) Charities that focus on protecting the environment?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	1026 26%	478 23%	150 33% A	38 25%	25 24%	54 25%	276 34% AE	95 26%	236 28%	266 25%	117 27%	191 25%	116 30%	153 24%	145 26%	192 MQ	183 Q	195 22%	157 30% Q
Some	1813 47%	1025 48%	212 46%	60 40%	59 58% CF	98 46%	346 43%	139 38%	355 41%	507 47% GH	217 50% GH	388 51% GH	204 52% GH	269 43%	291 51% MOR	266 43%	315 48%	444 50% MOR	216 42%
A little	809 21%	474 22% B	75 16%	42 28% BF	17 16%	43 20%	150 19%	96 26% JKL	205 24% KL	228 21%	78 18%	137 18%	61 16%	174 28% NOPQ R	93 16%	123 20%	119 18%	192 22%	107 21%
Not at all	223 6%	130 6%	22 5%	11 8%	2 2%	19 9% DF	37 5%	35 9% JKL	59 7% L	68 6% L	15 4%	36 5%	8 2%	33 5%	34 6%	34 6%	29 4%	52 6%	36 7%
Don't know/Refused	15 0	13 1%	2 0	1 0	0 -	0 -	0 -	2 1%	3 0	0 0	5 1% I	2 0	1 0	0 0	3 0	3 0	8 1% MQ	0 -	1 0
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2839 73%	1503 71%	362 79% AC	98 64%	84 82% AC	152 71%	622 77% AC	234 64%	592 69%	773 72% G	333 77% GH	579 77% GH	319 82% GHI	422 67%	437 77% M	458 74% M	498 76% M	639 72%	373 72%
A little/Not at all	1032 27%	604 28% BF	97 21% AC	54 35% BDF	19 18%	62 29% B	186 23%	131 36% IJKL	265 31% JKL	295 28% L	94 22%	174 23%	69 18%	207 33% NOP	127 22%	157 25%	149 23%	243 28%	143 28%



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 2) Charities that focus on protection of animals?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	1152 30%	554 26%	169 37% A	51 33%	28 27%	63 29%	277 34% A	134 36% JKL	269 31%	323 30%	107 25%	208 28%	107 28%	148 24%	152 27%	208 34% M	207 32% M	273 31% M	160 31% M
Some	1678 43%	915 43%	206 45% C	48 32%	53 52% C	97 45% C	353 44% C	132 36%	348 40%	449 42%	206 48% G	344 46% G	194 50% GHI	250 40%	250 44%	277 45%	307 47% M	371 42%	214 41%
A little	802 21%	486 23% BF	70 15%	42 27% BF	16 16%	41 19%	136 17%	80 22%	190 22%	219 20%	95 22%	150 20%	63 16%	190 30% NOPQ R	125 22% P	106 17%	100 15%	184 21% P	94 18%
Not at all	235 6%	151 7% B	15 3%	11 7%	5 5%	14 6%	40 5%	22 6%	50 6%	72 7%	23 5%	47 6%	23 6%	35 6%	40 7%	24 4%	37 6%	52 6%	44 9% O
Don't know/Refused	19 0	14 1%	1 0	1 1%	0 -	1 0	2 0	0 -	3 0	6 1%	2 0	6 1%	2 1%	6 1%	0 -	4 1%	3 1%	2 0	4 1%
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2830 73%	1469 69%	375 81% AC	99 65%	81 79% C	160 74%	630 78% AC	265 72%	616 72%	772 72%	313 72%	551 73%	301 78%	398 63%	402 71% M	484 78% MN	514 79% MN	644 73% M	375 73% M
A little/Not at all	1038 27%	637 30% BF	85 18%	53 34% BDF	21 21%	54 25%	176 22%	101 28%	240 28%	290 27%	118 27%	197 26%	85 22%	225 36% OPQR	165 29% OP	130 21%	137 21%	236 27% P	138 27%



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 3) Charities that focus on health prevention and health research?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	1581 41%	830 39%	199 43%	63 42%	43 42%	74 35%	360 45%	146 40%	348 41%	420 39%	169 39%	317 42%	176 45%	244 39%	255 45%	263 43%	260 40%	330 37%	221 43%
Some	1664 43%	943 44%	181 39%	57 37%	48 47%	93 43%	334 41%	146 40%	353 41%	450 42%	200 46%	332 44%	175 45%	262 42%	249 44%	259 42%	287 44%	398 45%	200 39%
A little	518 13%	281 13%	65 14%	24 16%	8 8%	35 17%	102 13%	57 15%	128 15%	164 15%	54 13%	83 11%	29 8%	101 16%	49 9%	78 13%	84 13%	124 14%	81 16%
Not at all	114 3%	60 3%	15 3%	8 6%	4 4%	12 6%	11 1%	18 5%	30 3%	30 3%	9 2%	22 3%	5 1%	20 3%	11 2%	18 3%	20 3%	29 3%	14 3%
Don't know/Refused	9 0	6 0	0 0	0 -	0 -	0 -	0 -	1 0	0 0	3 0	1 0	0 -	4 HK	2 0	2 0	0 0	3 0	2 0	0 0
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	3245 84%	1773 84%	380 83%	120 79%	91 89%	167 78%	694 86%	292 80%	701 82%	871 81%	368 85%	649 86%	350 90%	506 80%	504 89%	522 84%	548 84%	728 83%	421 81%
A little/Not at all	632 16%	340 16%	80 17%	32 21%	12 11%	47 22%	113 14%	74 20%	158 18%	195 18%	63 15%	105 14%	35 9%	121 19%	61 11%	96 15%	104 16%	153 17%	95 18%



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 4) Charities that focus on social services?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	954 25%	491 23%	119 26%	22 14%	27 27%	50 23%	236 29%	67 18%	189 22%	251 23%	98 23%	239 32%	106 27%	162 26%	153 27%	160 26%	167 26%	188 21%	124 24%
Some	1937 50%	1069 50%	241 52%	81 53%	57 55%	111 52%	369 46%	157 43%	410 48%	528 49%	242 56%	370 49%	224 58%	304 48%	295 52%	304 49%	316 48%	445 50%	262 51%
A little	775 20%	428 20%	78 17%	38 25%	14 13%	42 19%	170 21%	100 27%	205 24%	229 21%	77 18%	107 14%	51 13%	137 22%	95 17%	119 19%	123 19%	200 23%	98 19%
Not at all	211 5%	123 6%	22 5%	11 7%	5 4%	12 6%	33 4%	42 11%	53 6%	59 6%	15 3%	36 5%	5 1%	25 4%	24 4%	34 5%	47 7%	46 5%	32 6%
Don't know/Refused	9 0	9 0	0 0	0 -	0 -	0 -	0 -	0 0	3 0	2 0	0 0	2 0	2 1%	3 0	0 0	1 0	3 0	2 0	0 -
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2891 74%	1560 74%	360 78%	103 68%	84 82%	161 75%	604 75%	224 61%	599 70%	779 73%	340 79%	609 81%	330 85%	465 74%	448 79%	464 75%	483 74%	633 72%	386 75%
A little/Not at all	986 25%	550 26%	100 22%	49 32%	18 18%	54 25%	203 25%	142 39%	258 30%	288 27%	92 21%	144 19%	56 14%	161 26%	119 21%	153 25%	169 26%	246 28%	131 25%



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 5) Charities that focus on international development?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	496 13%	242 11%	64 14%	14 9%	12 12%	27 12%	133 17% A	30 8%	95 11%	131 12%	50 12%	121 16% GH	67 17% GH	92 15%	69 12%	80 13%	73 11%	97 11%	84 16% Q
Some	1724 44%	950 45%	192 42%	66 43%	44 43%	96 45%	372 46% A	154 42%	362 42%	478 45%	208 48%	324 43% GH	192 49%	293 47% R	284 50% R	278 45%	284 43%	385 44%	193 37% Q
A little	1216 31%	668 32%	157 34%	43 29%	37 36%	64 30%	234 29% L	112 31%	279 32%	347 32%	137 32%	239 32% L	98 25%	193 31%	167 29%	198 32%	209 32%	291 33%	152 30% Q
Not at all	419 11%	242 11%	44 10%	26 17% BF	8 8%	27 12%	66 8% F	64 18% IJKL	117 14% JKL	105 10%	36 8%	68 9%	26 7%	46 7%	42 7%	61 10%	85 13% MN	98 11%	81 16% MNO
Don't know/Refused	30 1%	17 1%	3 1%	3 2%	1 1%	1 0	3 0	7 2% K	7 1%	7 1%	2 0	2 0	5 1%	4 1%	4 1%	1 0	4 1%	11 1%	6 1%
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2221 57%	1192 56%	257 56%	80 52%	56 55%	123 57%	505 63% AC	184 50%	456 53%	609 57%	258 60% G	444 59% G	260 67% GHIK	386 61% QR	353 62% PQR	358 58%	357 55%	482 55%	277 54% N
A little/Not at all	1635 42%	910 43% F	201 44%	69 45%	45 44%	91 42%	300 37% F	176 48% L	396 46% L	452 42% L	173 40%	307 41% L	124 32% L	239 38%	209 37%	259 42%	294 45% N	389 44% N	234 45% N



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 6) Charities that focus on children and children's activities?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	1550 40%	785 37%	199 43%	56 37%	43 42%	70 32%	383 47% ACE	160 44% I	351 41%	386 36%	181 42%	303 40%	165 42%	258 41%	245 43% Q	257 42%	266 41%	309 35%	210 41%
Some	1738 45%	1005 47% CF	197 43%	56 37%	49 48%	102 47%	325 40%	131 36%	369 43%	519 49% G	186 43%	346 46% G	180 46% G	279 44%	257 45%	276 45%	289 44%	395 45%	233 45%
A little	480 12%	265 13%	55 12%	31 20% ABDF	6 6%	35 16% DF	80 10%	53 15%	114 13%	140 13%	51 12%	78 10%	37 10%	73 12%	58 10%	70 11%	71 11%	149 17% MNOR R	58 11%
Not at all	100 3%	55 3%	8 2%	9 6% ABF	4 4%	7 3%	17 2%	17 5% IL	24 3%	20 2%	13 3%	23 3%	4 1%	10 2%	6 1%	15 2%	27 4% MN	26 3%	14 3%
Don't know/Refused	17 0	8 0	2 0	1 1%	0 -	2 1%	4 1%	6 2% HI	1 0	3 0	2 0	3 0	3 1%	9 1% NO	1 0	0 -	2 0	3 0	3 1%
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	3289 85%	1790 84% C	396 86% C	112 74%	92 90% CE	171 80%	707 88% CE	291 79%	720 84%	905 85%	367 85%	650 86% G	345 89% G	537 85% Q	502 89% Q	533 86% Q	555 85%	704 80%	442 86% Q
A little/Not at all	580 15%	320 15%	63 14%	39 26% ABDF	10 10%	42 20% F	97 12%	70 19% KL	138 16% L	160 15%	64 15%	101 13%	41 10%	83 13%	64 11%	85 14%	98 15%	175 20% MNOR	71 14%



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 7) Charities that focus on education?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	1093 28%	557 26% E	135 29% CE	29 19%	32 31% E	34 16%	297 37% ABCE	92 25%	235 27%	288 27%	115 27%	228 30%	130 33% G	179 28%	161 28%	183 30%	207 32% Q	211 24%	151 29%
Some	1911 49%	1075 51%	218 47%	66 44%	47 46%	122 57% BCF	374 46%	161 44%	390 45%	543 51%	240 56% GH	375 50%	198 51%	300 48%	298 53%	317 51%	302 46%	448 51%	235 46%
A little	702 18%	393 19% F	86 19%	37 24% F	19 18%	47 22% F	112 14%	84 23% JKL	194 23% JKL	199 19% JL	52 12%	123 16%	44 11%	123 20%	89 16%	90 15%	100 15%	192 22% NOP	105 20%
Not at all	133 3%	66 3%	19 4%	14 9% ABEF	5 5%	7 3%	19 2%	26 7% HIKL	33 4%	29 3%	15 3%	21 3%	10 3%	13 2%	14 3%	22 4%	35 5% MQ	23 3%	23 4%
Don't know/Refused	46 1%	28 1%	3 1%	5 3% BF	0 -	4 2%	5 1%	4 1%	7 1%	10 1%	10 2%	7 1%	6 2%	14 2%	3 1%	6 1%	11 2%	9 1%	3 0
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	3004 77%	1632 77% C	353 77% C	96 63% C	79 77% C	157 73% ABCE	671 83%	253 69%	625 73%	831 78% G	356 82% GH	603 80% GH	328 84% GHI	479 76%	459 81% Q	500 81% Q	509 78%	659 75%	386 75%
A little/Not at all	835 22%	459 22% F	104 23% F	51 34% ABF	23 23%	54 25% F	131 16%	110 30% IJKL	227 26% IJKL	228 21% L	67 15%	144 19%	54 14%	136 22%	104 18%	112 18%	135 21%	215 24% NO	128 25% O



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 8) Charities that focus on arts?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	629 16%	291 14%	85 18% A	18 12%	22 21%	30 14%	178 22% ACE	44 12%	117 14%	147 14%	74 17%	147 20% GHI	100 26% GHIJ	81 13%	90 16%	98 16%	115 18%	140 16%	103 20% M
Some	1742 45%	978 46%	223 48% C	57 37%	45 44%	101 47%	334 41%	140 38%	340 40%	477 45%	218 51% GH	377 50% GH	185 48% GH	251 40%	271 48% M	290 47%	289 44%	417 47% M	215 42%
A little	1067 27%	614 29%	107 23%	42 28%	25 25%	53 25%	215 27%	112 31% JKL	276 32% JKL	337 32% JKL	95 22%	163 22%	77 20%	217 34% PQR	160 28%	174 28%	158 24%	231 26%	126 24%
Not at all	382 10%	199 9%	43 9%	27 18% ABF	9 8%	26 12%	71 9%	58 16% IJKL	111 13% IKL	94 9%	42 10%	55 7%	19 5%	64 10% N	32 6%	51 8%	86 13% NO	86 10% N	59 11% N
Don't know/Refused	66 2%	37 2%	4 1%	8 5% ABF	1 1%	4 2%	9 1%	13 4% IJ	15 2%	13 1%	2 1%	12 2%	8 2%	16 3%	13 2%	6 1%	8 1%	9 1%	13 2%
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2371 61%	1269 60% C	308 67% AC	75 49%	67 65% C	131 61% C	512 63% C	184 50%	457 53%	624 58% G	293 68% GHI	524 69% GHI	284 73% GHI	332 53%	362 64% M	388 63% M	404 62% M	557 63% M	318 62% M
A little/Not at all	1449 37%	813 38%	149 32% BF	69 45% BF	34 33%	79 37%	287 35%	170 46% JKL	387 45% JKL	431 40% JKL	137 32%	218 29%	96 25%	281 45% NOPQ R	192 34%	224 36%	243 37%	317 36%	186 36%



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 9) Hospitals?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	1944 50%	1033 49%	208 45%	72 47%	61 60%	88 41%	467 58%	197 54%	422 49%	476 45%	240 56%	396 52%	208 54%	345 55%	311 55%	321 52%	299 46%	406 46%	255 49%
Some	1499 39%	867 41%	195 42%	52 34%	35 34%	89 41%	256 32%	128 35%	309 36%	465 44%	158 36%	284 38%	152 39%	211 34%	209 37%	230 37%	266 41%	381 43%	194 38%
A little	374 10%	183 9%	50 11%	24 16%	5 5%	30 14%	75 9%	33 9%	111 13%	116 11%	28 7%	55 7%	26 7%	68 11%	33 6%	55 9%	75 11%	83 9%	59 11%
Not at all	63 2%	33 2%	6 1%	5 3%	2 2%	8 4%	10 1%	9 2%	18 2%	10 1%	6 1%	18 2%	2 0	5 1%	11 2%	12 2%	14 2%	11 1%	8 1%
Don't know/Refused	5 0	4 0	2 0	0 -	0 -	0 -	0 -	0 -	0 -	2 0	0 -	1 0	1 0	0 -	2 0	0 -	1 0	1 0	2 0
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	3443 89%	1900 90%	403 87%	123 81%	96 94%	177 82%	723 89%	325 89%	730 85%	941 88%	398 92%	679 90%	360 93%	556 88%	520 92%	551 89%	565 86%	787 89%	448 87%
A little/Not at all	437 11%	216 10%	56 12%	29 19%	6 6%	38 18%	85 11%	41 11%	129 15%	126 12%	34 8%	74 10%	28 7%	73 12%	44 8%	67 11%	90 14%	94 11%	67 13%



TALKING ABOUT CHARITIES

2B. Specifically, to what extent do you trust: 10) Churches?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A lot	993 26%	563 27% B	92 20%	47 31% B	21 21%	52 24%	213 26%	97 26%	237 28%	258 24%	94 22%	205 27%	97 25%	367 58% NOPQ R	215 38% OPQR	140 23% QR	112 17% R	115 13% R	42 8%
Some	1602 41%	914 43% F	190 41%	58 38%	51 50% F	86 40%	299 37%	143 39%	307 36%	457 43% H	192 44% H	324 43% H	173 45% H	200 32%	255 45% MR	304 49% MQR	293 45% MR	355 40% M	184 36%
A little	856 22%	447 21%	117 25%	30 19%	23 23%	43 20%	188 23%	73 20%	186 22%	248 23%	107 25%	159 21%	80 20%	45 7%	79 14% M	145 23% MN	159 24% MN	280 32% MNOP	145 28% MN
Not at all	412 11%	174 8%	61 13% A	17 11%	7 7%	34 16% AD	105 13% A	51 14% KL	123 14% IJKL	102 10%	39 9%	64 8%	32 8%	16 3%	16 3%	25 4%	86 13% MNO	130 15% MNO	135 26% MNOP Q
Don't know/Refused	23 1%	20 1%	0 0	0 -	0 -	0 -	2 0	3 1%	6 1%	2 0	2 0	3 0	7 2% I	1 0	2 0	4 1%	4 1%	2 0	10 2% MQ
TOPBOX & LOWBOX SUMMARY																			
A lot/Some	2595 67%	1477 70% BF	282 61%	106 69%	72 71%	138 64%	512 63%	240 65%	544 63%	715 67%	285 66%	528 70% H	270 69%	567 90% NOPQ R	469 83% OPQR	444 72% PQR	406 62% QR	470 53% R	226 44%
A little/Not at all	1268 33%	622 29%	178 39% A	47 31%	30 29%	77 36% A	294 36% A	124 34%	309 36% K	351 33%	145 34%	223 30%	111 29%	62 10%	95 17% M	170 27% MN	245 37% MNO	410 46% MNOP	280 54% MNOP Q



TALKING ABOUT CHARITIES

3. AGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) Charities should be expected to deliver programs and services the government stops funding	2214	1140	287	84	61	109	523	241	547	629	228	362	196	394	323	365	392	452	282
	57%	54%	62% AE	55%	60%	51%	65% ACE	66% JKL	64% JKL	59% KL	53%	48%	50%	63% QR	57%	59% Q	60% Q	51%	55%
2) Charities generally improve our quality of life	3361	1824	394	127	93	179	729	306	716	925	390	661	349	578	508	545	545	766	404
	86%	86%	86%	83%	91%	83%	90% ACE	83% JKL	83% JKL	87% KL	90% GH	88% GH	90% GH	92% PQR	90% PR	88% R	83% R	87% R	78% R
3) Charities do a better job than government in meeting the needs of Canadians	2715	1445	341	109	74	157	577	280	617	824	280	467	238	488	424	457	438	576	321
	70%	68%	74%	71%	72%	73%	71%	76% JKL	72% KL	77% HJKL	65%	62%	61%	78% PQR	75% PQR	74% PQR	67%	65%	62%
4) Charities are important to Canadians	3616	1974	426	140	95	193	764	337	782	1003	413	701	364	603	542	567	598	821	469
	93%	93%	92%	92%	93%	90%	95% E	92% JKL	91% JKL	94% JKL	96% H	93% H	94% H	96% OPR	96% OPR	92% OPR	91% OPR	93% OPR	91% OPR
5) Charities understand the needs of Canadians better than government does	2946	1579	346	127	77	174	623	298	687	865	318	514	249	522	448	469	506	642	350
	76%	75%	75%	83% A	76%	81%	77%	81% JKL	80% JKL	81% JKL	73% L	68%	64%	83% OQR	79% QR	76% R	77% R	73% R	68% R



TALKING ABOUT CHARITIES

3. DISAGREE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) Charities should be expected to deliver programs and services the government stops funding	1641	964	169	64	40	103	283	119	306	433	203	385	191	230	242	248	259	416	234
	42%	45% BF	37%	42%	39%	48% BF	35%	32%	36%	40% G	47% GH	51% GHI	49% GHI	36%	43%	40%	40%	47% MOP	45% M
2) Charities generally improve our quality of life	520	292	66	25	8	35	78	60	142	141	43	94	39	52	59	73	106	115	113
	13%	14% F	14%	16% F	8%	16% F	10%	16% JL	16% JL	13%	10%	12%	10%	8%	10%	12%	16% MN	13% M	22% MNOQ
3) Charities do a better job than government in meeting the needs of Canadians	1116	646	115	42	27	55	218	81	235	236	148	271	137	136	138	148	205	293	188
	29%	30%	25%	27%	26%	26%	27%	22%	27% I	22%	34% GI	36% GHI	35% GHI	22%	24%	24%	31% MNO	33% MNO	36% MNO
4) Charities are important to Canadians	263	143	30	12	7	22	44	28	75	66	19	51	23	26	24	48	57	59	45
	7%	7%	6%	8%	7%	10% F	5%	8%	9% J	6%	4%	7%	6%	4%	4%	8% M	9% MN	7% MN	9% MN
5) Charities understand the needs of Canadians better than government does	909	524	110	25	23	38	180	63	166	197	113	234	134	106	115	142	140	235	162
	23%	25% CE	24%	16%	23%	18%	22%	17%	19%	18%	26% GHI	31% GHI	34% GHI	17%	20%	23% M	21%	27% MN	31% MNOP



TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 1) Charities should be expected to deliver programs and services the government stops funding?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: &txt																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	757 19%	367 17%	95 21%	25 16%	16 16%	39 18%	212 26% ACE	93 25%	210 24%	182 17%	80 19%	124 16%	64 16%	133 21%	126 22%	141 23%	121 18%	137 16%	96 19%
Somewhat agree	1458 38%	774 37%	192 42%	59 39%	45 44%	70 33%	311 38%	148 40%	337 39%	447 42%	147 34%	239 32%	132 34%	261 41%	197 35%	224 36%	271 41%	315 36%	186 36%
Somewhat disagree	896 23%	544 26% BF	82 18%	28 18%	19 18%	54 25%	167 21%	75 20%	168 20%	237 22%	113 26% H	210 28% GHI	93 24%	136 22%	140 25%	136 22%	146 22%	232 26% R	103 20%
Strongly disagree	744 19%	420 20% F	87 19%	36 23% F	22 21%	49 23% F	116 14%	44 12%	138 16%	196 18% G	90 21% G	175 23% GH	97 25% GHI	94 15%	102 18%	112 18%	113 17%	184 21% M	131 25% MNOP
Don't know/Refused	31 1%	15 1%	5 1%	5 3% AF	1 1%	3 1%	2 0	7 2%	6 1%	7 1%	2 0	7 1%	2 0	5 1%	1 0	5 1%	5 1%	15 2% R	0 -
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	2214 57%	1140 54%	287 62% AE	84 55%	61 60%	109 51%	523 65% ACE	241 66% JKL	547 64% JKL	629 59% KL	228 53%	362 48%	196 50%	394 63% QR	323 57%	365 59% Q	392 60% Q	452 51%	282 55%
Disagree (Low2Box)	1641 42%	964 45% BF	169 37%	64 42%	40 39%	103 48% BF	283 35%	119 32%	306 36%	433 40% G	203 47% GH	385 51% GHI	191 49% GHI	230 36%	242 43%	248 40%	259 40%	416 47% MOP	234 45% M



TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 2) Charities generally improve our quality of life?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: &txt																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	1218 31%	632 30%	142 31%	39 26%	33 33%	71 33%	294 36%	84 23%	246 29%	344 32%	152 35%	257 34%	133 34%	245 39%	177 31%	210 34%	199 30%	243 28%	142 27%
Somewhat agree	2143 55%	1192 56%	252 55%	88 58%	60 59%	108 50%	435 54%	221 60%	471 55%	581 54%	238 55%	404 54%	216 56%	332 53%	331 58%	334 54%	346 53%	523 59%	262 51%
Somewhat disagree	387 10%	225 11%	48 10%	13 9%	7 7%	19 9%	64 8%	42 11%	102 12%	108 10%	34 8%	67 9%	32 8%	46 7%	48 8%	51 8%	75 11%	90 10%	78 15%
Strongly disagree	132 3%	67 3%	18 4%	11 7%	1 1%	15 7%	15 2%	19 5%	39 5%	33 3%	8 2%	26 3%	6 2%	5 1%	11 2%	22 4%	31 5%	25 3%	35 7%
Don't know/Refused	5 0	3 0	0 -	1 0	1 1%	1 0	0 0	1 0	1 0	3 0	0 -	0 -	1 0	0 0	0 -	0 0	4 1%	1 0	0 -
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3361 86%	1824 86%	394 86%	127 83%	93 91%	179 83%	729 90%	306 83%	716 83%	925 87%	390 90%	661 88%	349 90%	578 92%	508 90%	545 88%	545 83%	766 87%	404 78%
Disagree (Low2Box)	520 13%	292 14%	66 14%	25 16%	8 8%	35 16%	78 10%	60 16%	142 16%	141 13%	43 10%	94 12%	39 10%	52 8%	59 10%	73 12%	106 16%	115 13%	113 22%



TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 3) Charities do a better job than government in meeting the needs of Canadians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: &txt																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	805 21%	410 19%	120 26%	36 24%	20 20%	47 22%	167 21%	108 30%	223 26%	239 22%	71 16%	116 15%	45 12%	158 25%	146 26%	135 22%	140 21%	139 16%	86 17%
Somewhat agree	1910 49%	1035 49%	221 48%	73 48%	53 52%	110 51%	410 51%	171 47%	394 46%	585 55%	210 48%	351 47%	193 50%	330 53%	278 49%	323 52%	298 45%	437 50%	235 45%
Somewhat disagree	838 22%	494 23%	73 16%	26 17%	15 14%	35 16%	181 22%	52 14%	172 20%	189 18%	124 29%	192 25%	104 27%	110 18%	115 20%	119 19%	149 23%	217 25%	125 24%
Strongly disagree	278 7%	153 7%	41 9%	16 10%	12 12%	20 9%	36 4%	29 8%	63 7%	47 4%	24 6%	80 11%	33 9%	26 4%	23 4%	28 5%	56 9%	77 12%	63 12%
Don't know/Refused	54 1%	28 1%	5 1%	2 2%	2 2%	3 1%	14 2%	6 2%	7 1%	8 1%	4 1%	16 2%	14 4%	5 1%	4 1%	13 2%	12 2%	12 1%	8 1%
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	2715 70%	1445 68%	341 74%	109 71%	74 72%	157 73%	577 71%	280 76%	617 72%	824 77%	280 65%	467 62%	238 61%	488 78%	424 75%	457 74%	438 67%	576 65%	321 62%
Disagree (Low2Box)	1116 29%	646 30%	115 25%	42 27%	27 26%	55 26%	218 27%	81 22%	235 27%	236 22%	148 34%	271 36%	137 35%	136 22%	138 24%	148 24%	205 31%	293 33%	188 36%



TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 4) Charities are important to Canadians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: &txt																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	1964 51%	1065 50%	232 50%	65 42%	51 50%	106 49%	435 54% C	165 45%	407 47%	528 49%	256 59% GHI	394 52%	209 54%	366 58% PQR	299 53%	326 53% R	312 48%	420 48%	232 45%
Somewhat agree	1652 43%	909 43%	194 42%	76 50%	44 43%	86 40%	329 41%	172 47% J	375 44%	475 44% J	157 36%	307 41%	155 40%	237 38%	243 43%	240 39%	286 44%	401 45% M	238 46% M
Somewhat disagree	185 5%	104 5%	15 3%	10 6%	7 7%	14 7%	33 4%	19 5%	54 6%	44 4%	14 3%	34 4%	20 5%	25 4%	19 3%	39 6%	34 5%	43 5%	24 5%
Strongly disagree	78 2%	39 2%	15 3%	3 2%	0 0	8 4%	11 1%	9 2%	21 2%	22 2%	5 1%	17 2%	3 1%	1 0	5 1%	9 1%	23 3% MN	16 2% M	21 4% MNO
Don't know/Refused	7 0	2 0	5 1% AF	0 -	0 -	0 0	0 -	2 1%	2 0	0 -	0 -	2 0	1 0	0 -	0 -	3 1%	0 0	2 0	2 0
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3616 93%	1974 93%	426 92%	140 92%	95 93%	193 90%	764 95% E	337 92%	782 91%	1003 94%	413 96% H	701 93%	364 94%	603 96% OPR	542 96% OPR	567 92%	598 91%	821 93%	469 91%
Disagree (Low2Box)	263 7%	143 7%	30 6%	12 8%	7 7%	22 10% F	44 5%	28 8%	75 9% J	66 6%	19 4%	51 7%	23 6%	26 4%	24 4%	48 8% M	57 9% MN	59 7%	45 9% MN



TALKING ABOUT CHARITIES

3. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements: 5) Charities understand the needs of Canadians better than government does?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: &txt																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	1069 28%	549 26%	160 35% AF	49 32%	29 29%	65 30%	211 26%	130 35% JKL	275 32% JKL	330 31% JKL	99 23%	161 21%	68 17%	194 31%	157 28%	175 28%	192 29%	223 25%	126 24%
Somewhat agree	1877 48%	1030 49%	186 40%	78 51%	48 47%	109 51%	412 51%	168 46%	412 48%	535 50%	218 50%	353 47%	181 47%	328 52% R	291 51% R	294 48%	314 48%	418 47%	224 43%
Somewhat disagree	676 17%	393 19%	77 17%	20 13%	18 17%	22 10%	145 18%	43 12%	113 13%	151 14%	87 20% GHI	183 24% GHI	98 25% GHI	83 13%	88 15%	106 17%	99 15%	184 21% MP	110 21% MP
Strongly disagree	233 6%	132 6%	33 7%	4 3%	6 5%	16 7%	35 4%	20 6%	54 6%	45 4%	26 6%	51 7%	36 9% I	22 4%	28 5%	36 6%	41 6%	51 6%	52 10% MNOQ
Don't know/Refused	31 1%	16 1%	5 1%	1 1%	2 2%	3 1%	4 1%	6 2%	6 1%	6 1%	2 0	6 1%	6 1%	2 0	3 1%	7 1%	9 1%	6 1%	5 1%
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	2946 76%	1579 75%	346 75%	127 83% A	77 76%	174 81%	623 77%	298 81% JKL	687 80% JKL	865 81% JKL	318 73% L	514 68%	249 64%	522 83% OQR	448 79% QR	469 76% R	506 77% R	642 73%	350 68%
Disagree (Low2Box)	909 23%	524 25% CE	110 24%	25 16%	23 23%	38 18%	180 22%	63 17%	166 19%	197 18%	113 26% GHI	234 31% GHI	134 34% GHI	106 17%	115 20%	142 23% M	140 21%	235 27% MN	162 31% MNOP



TALKING ABOUT CHARITIES

3A. Charities, on occasion, speak out and express opinions on issues of public concern. Which of the following two points of view comes closest to your own?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
The opinions that charities express on issues of public concern have value because they represent a public interest perspective	2447	1294	295	96	69	138	539	228	535	645	273	491	262	408	366	411	426	540	289
	63%	61%	64%	63%	68%	64%	67% A	62%	62%	60%	63%	65%	68%	65% R	65% R	66% R	65% R	61%	56%
The opinions that charities express on issues of public concern do not have value because they only represent the perspective of a particular interest group	1362	778	161	49	32	71	260	118	298	411	156	260	114	210	192	193	221	325	210
	35%	37%	35%	32%	32%	33%	32%	32%	35%	38% L	36%	34%	29%	33%	34%	31%	34%	37%	41% MO
Don't know/Refused	77	47	5	7	0	6	9	21	26	12	4	3	12	11	9	15	8	17	17
	2%	2%	1%	5% BF	0	3%	1%	6% IJK	3% IK	1%	1%	0	3% K	2%	2%	2%	1%	2%	3%



TALKING ABOUT CHARITIES

4. Based on your perceptions of charities in general, do you think they have too much, about the right amount or too little money to meet their objectives?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Too much	258 7%	167 8% BF	16 3%	17 11% BF	4 4%	12 6%	40 5%	39 11% IJKL	84 10% IJKL	64 6%	23 5%	29 4%	20 5%	51 8%	32 6%	38 6%	39 6%	54 6%	45 9%
About the right amount	1034 27%	586 28%	118 26%	38 25%	21 21%	60 28%	198 25%	84 23%	219 26%	309 29%	121 28%	203 27%	92 24%	160 25%	148 26%	192 31% P	156 24%	247 28%	126 24%
Too little	2483 64%	1292 61% A	318 69%	91 60%	74 72% A	137 64%	560 69% AC	235 64%	531 62%	671 63%	283 65%	496 66%	255 66%	397 63%	368 65%	376 61%	449 69% O	553 63%	330 64%
Don't know/Refused	110 3%	75 4% F	8 2%	6 4% F	3 3%	7 3%	10 1%	8 2%	25 3%	24 2%	5 1%	27 4%	21 5% IJ	21 3%	18 3%	12 2%	11 2%	28 3%	16 3%



TALKING ABOUT CHARITIES

5. Which of the following two statements do you most agree with?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
I expect all of the money I give to charity to go to the charity's cause, for example, towards cancer research	1520	822	196	80	32	84	295	227	460	412	109	223	81	259	212	252	270	339	181
	39%	39%	42%	52% ADEF	31%	39%	36%	62% HIJKL	54% IJKL	39% JKL	25%	30% L	21%	41%	37%	41%	41%	38%	35%
It is appropriate to have a proportion of the money I give to charities go towards the operating costs of the charity itself as long as the amount is reasonable	2344	1286	263	72	71	128	509	138	399	648	322	524	306	364	352	363	379	542	334
	60%	61% C	57%	47%	69% C	60% C	63% C	38%	46% G	61% GH	75% GHI	69% GHI	79% GHIK	58%	62%	59%	58%	61%	65%
Don't know/Refused	21 1%	11 1%	1 0	1 1%	0 -	3 1%	4 1%	2 0	1 0	9 1%	1 0	7 1%	1 0	7 1%	2 0	3 0	6 1%	2 0	2 0



TALKING ABOUT CHARITIES

6. Some people would like to change the laws that limit the extent to which the charities can speak out and represent their causes to governments or other organizations. Do you agree or disagree that the laws should be changed to permit charities to advocate more freely for the causes in which they are involved?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	1257 32%	609 29%	181 39%	45 29%	34 33%	64 30%	316 39%	130 35%	304 35%	366 34%	131 30%	204 27%	119 31%	182 29%	187 33%	229 37%	218 33%	268 30%	168 32%
Somewhat agree	1586 41%	874 41%	185 40%	64 42%	43 42%	86 40%	321 40%	166 45%	349 41%	448 42%	170 39%	294 39%	151 39%	275 44%	234 41%	241 39%	280 43%	350 40%	200 39%
Somewhat disagree	683 18%	411 19%	62 14%	25 16%	19 18%	37 17%	126 16%	44 12%	142 16%	164 15%	97 22%	153 20%	80 21%	125 20%	87 15%	101 16%	100 15%	169 19%	97 19%
Strongly disagree	293 8%	188 9%	26 6%	10 7%	6 6%	18 8%	41 5%	23 6%	60 7%	76 7%	31 7%	79 10%	24 6%	34 5%	54 9%	39 6%	44 7%	69 8%	48 9%
Don't know/Refused	68 2%	37 2%	7 2%	8 6%	1 1%	10 5%	4 1%	4 1%	4 0	15 1%	4 1%	24 3%	14 4%	14 2%	5 1%	8 1%	13 2%	25 3%	3 1%
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	2843 73%	1483 70%	365 79%	109 72%	77 75%	150 70%	637 79%	295 81%	654 76%	813 76%	301 70%	498 66%	270 70%	456 73%	421 74%	471 76%	498 76%	619 70%	368 71%
Disagree (Low2Box)	975 25%	599 28%	88 19%	35 23%	25 24%	55 26%	166 21%	67 18%	202 23%	240 22%	128 30%	232 31%	104 27%	159 25%	140 25%	140 23%	144 22%	239 27%	145 28%



TALKING ABOUT CHARITIES

7. ACCEPTABLE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed	3662	1986	433	139	98	198	782	333	819	1012	414	706	363	593	535	587	614	844	470
	94%	94%	94%	91%	96%	92%	97% ACE	91%	95% G	95% G	96% G	94%	93%	94%	94%	95% R	94%	96% R	91%
2) Organize letter-writing campaigns	3235	1753	391	110	92	179	687	266	697	912	366	650	336	538	485	504	529	760	404
	83%	83% C	85% C	72% C	90% C	83% C	85% C	73% G	81% G	85% G	85% G	86% GH	86% G	85% R	86% R	82% R	81% R	86% PR	78% PR
3) Hold legal street protests or demonstrations	2413	1166	334	77	67	140	614	188	509	652	281	503	269	343	359	399	421	535	343
	62%	55% C	73% AC	50% C	65% C	65% AC	76% ACDE	51% G	59% G	61% G	65% G	67% GH	69% GHI	55% M	63% M	65% M	64% M	61% M	66% M
4) Place advertisements in the media	3480	1875	420	128	90	186	757	303	770	967	410	672	343	551	511	563	584	808	446
	90%	88% C	91% C	84% C	88% C	87% C	94% ACE	83% G	90% G	91% G	95% GHKL	89% G	88% G	88% G	90% G	91% G	89% G	92% MR	86% MR
5) Block roadways, or other non-violent acts	1087	481	152	36	41	59	315	123	235	293	118	201	113	154	145	188	194	230	170
	28%	23% AC	33% AC	23% AC	40% ACE	27% ACE	39% ACE	34% G	27% G	27% G	27% G	27% G	29% G	25% G	26% G	30% G	30% G	26% MNQ	33% MNQ
6) Use research results to support a message	3562	1922	434	131	99	188	766	324	779	999	407	685	357	575	527	564	590	812	476
	92%	91% CE	94% CE	86% CE	97% CE	88% CE	95% ACE	88% G	91% G	93% G	94% G	91% G	92% G	91% G	93% G	91% G	90% G	92% G	92% G
7) Speak out on issues like the environment, poverty or healthcare	3666	1974	444	141	102	205	773	333	805	1013	416	714	369	603	541	581	616	831	476
	94%	93% A	96% A	92% A	100% AC	96% AC	96% AC	91% G	94% G	95% G	96% G	95% G	95% G	96% R	96% R	94% R	94% R	94% R	92% R



TALKING ABOUT CHARITIES

7. UNACCEPTABLE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed	219 6%	131 6%	28 6%	13 8%	3 3%	15 7%	26 3%	31 9%	40 5%	56 5%	16 4%	48 6%	26 7%	35 6%	31 5%	29 5%	41 6%	37 4%	45 9%
2) Organize letter-writing campaigns	640 16%	361 17%	70 15%	42 27%	9 9%	36 17%	116 14%	97 27%	161 19%	155 15%	67 15%	104 14%	50 13%	89 14%	79 14%	113 18%	123 19%	121 14%	110 21%
3) Hold legal street protests or demonstrations	1465 38%	946 45%	126 27%	76 50%	36 35%	75 35%	193 24%	175 48%	349 41%	415 39%	151 35%	249 33%	119 31%	285 45%	208 37%	216 35%	231 35%	347 39%	171 33%
4) Place advertisements in the media	394 10%	236 11%	39 9%	24 16%	12 12%	29 13%	49 6%	56 15%	88 10%	100 9%	22 5%	82 11%	45 12%	75 12%	55 10%	48 8%	71 11%	73 8%	68 13%
5) Block roadways, or other non-violent acts	2780 72%	1623 77%	309 67%	117 77%	60 59%	153 71%	493 61%	238 65%	621 72%	771 72%	314 73%	548 73%	276 71%	469 75%	420 74%	427 69%	458 70%	649 74%	343 66%
6) Use research results to support a message	283 7%	168 8%	27 6%	18 12%	3 3%	23 11%	39 5%	41 11%	76 9%	59 6%	21 5%	60 8%	21 5%	48 8%	33 6%	52 8%	55 8%	62 7%	32 6%
7) Speak out on issues like the environment, poverty or healthcare	199 5%	130 6%	15 3%	11 7%	1 0%	9 4%	33 4%	32 9%	51 6%	50 5%	16 4%	35 5%	15 4%	25 4%	25 4%	34 6%	36 5%	43 5%	35 7%



TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 1) Meet with government ministers or senior public servants as a way to speak out about their cause and try to get things changed?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Very acceptable	2311 59%	1211 57%	286 62%	67 44%	54 53%	138 64%	544 67%	218 60%	504 59%	630 59%	256 59%	471 62%	225 58%	381 61%	328 58%	371 60%	373 57%	537 61%	309 60%
Somewhat acceptable	1350 35%	775 37%	147 32%	73 48%	43 42%	60 28%	238 29%	115 31%	315 37%	382 36%	158 36%	235 31%	138 35%	211 34%	207 37%	216 35%	240 37%	307 35%	161 31%
Somewhat unacceptable	141 4%	87 4%	12 3%	9 6%	3 3%	8 4%	20 3%	22 6%	27 3%	39 4%	11 3%	30 4%	11 3%	26 4%	21 4%	18 3%	32 5%	19 2%	24 5%
Very unacceptable	78 2%	44 2%	15 3%	3 2%	0 0%	8 4%	5 1%	9 2%	13 2%	17 2%	6 1%	19 2%	15 4%	9 1%	10 2%	11 2%	9 1%	18 2%	21 4%
Don't know/Refused	5 0	2 0	0 -	0 0	2 2%	1 0	1 0	2 1%	0 0	0 0	2 1%	0 -	0 -	1 0	0 0	2 0	0 -	1 0	1 0
TOPBOX & LOWBOX SUMMARY																			
Acceptable (Top2Box)	3662 94%	1986 94%	433 94%	139 91%	98 96%	198 92%	782 97%	333 91%	819 95%	1012 95%	414 96%	706 94%	363 93%	593 94%	535 94%	587 95%	614 94%	844 96%	470 91%
Unacceptable (Low2Box)	219 6%	131 6%	28 6%	13 8%	3 3%	15 7%	26 3%	31 9%	40 5%	56 5%	16 4%	48 6%	26 7%	35 6%	31 5%	29 5%	41 6%	37 4%	45 9%

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 2) Organize letter-writing campaigns?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Very acceptable	1408 36%	723 34%	173 37%	39 26%	38 37%	73 34%	352 44%	91 25%	261 30%	369 35%	175 40%	326 43%	182 47%	235 37%	198 35%	235 38%	219 33%	324 37%	189 37%
Somewhat acceptable	1828 47%	1030 49%	219 47%	71 47%	54 53%	105 49%	335 41%	175 48%	436 51%	542 51%	191 44%	324 43%	153 39%	303 48%	287 51%	269 44%	311 47%	436 49%	215 42%
Somewhat unacceptable	401 10%	214 10%	53 11%	24 16%	6 6%	16 7%	84 10%	52 14%	90 11%	110 10%	46 11%	67 9%	32 8%	56 9%	49 9%	73 12%	83 13%	77 9%	62 12%
Very unacceptable	238 6%	148 7%	17 4%	17 11%	3 3%	20 9%	32 4%	45 12%	70 8%	46 4%	20 5%	37 5%	18 5%	33 5%	30 5%	41 7%	40 6%	45 5%	48 9%
Don't know/Refused	11 0	5 0	0 -	1 0	1 1%	0 0	5 1%	3 1%	2 0	1 0	0 -	0 -	2 1%	2 0	3 0	0 0	3 0	1 0	2 0
TOPBOX & LOWBOX SUMMARY																			
Acceptable (Top2Box)	3235 83%	1753 83%	391 85%	110 72%	92 90%	179 83%	687 85%	266 73%	697 81%	912 85%	366 85%	650 86%	336 86%	538 85%	485 86%	504 82%	529 81%	760 86%	404 78%
Unacceptable (Low2Box)	640 16%	361 17%	70 15%	42 27%	9 9%	36 17%	116 14%	97 27%	161 19%	155 15%	67 15%	104 14%	50 13%	89 14%	79 14%	113 18%	123 19%	121 14%	110 21%



TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 3) Hold legal street protests or demonstrations?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Very acceptable	922 24%	389 18%	157 34% ACE	27 17%	24 23%	54 25% A	261 32% AC	70 19%	180 21%	236 22%	101 23%	219 29% GHI	111 29% GHI	123 19%	99 18%	162 26% MN	157 24% N	202 23%	174 34% MNOP Q
Somewhat acceptable	1491 38%	777 37%	177 38%	50 33%	43 42%	86 40%	353 44% AC	119 32%	329 38%	417 39%	180 42% G	284 38%	158 41%	221 35%	259 46% MQR	237 38%	265 40% R	333 38%	169 33%
Somewhat unacceptable	749 19%	490 23% BEF	64 14%	33 22% BF	16 16%	33 15%	111 14%	70 19%	169 20%	237 22% K	82 19%	122 16%	66 17%	152 24% PR	116 20% R	118 19%	115 18% R	177 20% R	71 14%
Very unacceptable	715 18%	456 22% BF	63 14%	43 28% BF	19 19%	42 20% F	82 10%	105 29% HIJKL	180 21% L	178 17%	70 16%	127 17%	53 14%	133 21%	92 16%	99 16%	117 18%	170 19%	101 19%
Don't know/Refused	8 0	8 0	0 -	0 -	0 -	0 -	0 0	3 1%	1 0	1 0	0 0	2 0	0 -	1 0	0 -	2 0	2 0	0 0	2 0
TOPBOX & LOWBOX SUMMARY																			
Acceptable (Top2Box)	2413 62%	1166 55%	334 73% AC	77 50% C	67 65% C	140 65% AC	614 76% ACDE	188 51%	509 59% G	652 61% G	281 65% G	503 67% GH	269 69% GHI	343 55%	359 63% M	399 65% M	421 64% M	535 61% M	343 66% M
Unacceptable (Low2Box)	1465 38%	946 45% BEF	126 27% BDEF	76 50% DEF	36 35% F	75 35% F	193 24%	175 48% IJKL	349 41% KL	415 39% L	151 35% L	249 33%	119 31%	285 45% NOPR	208 37%	216 35%	231 35%	347 39%	171 33%



TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 4) Place advertisements in the media?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Very acceptable	1598 41%	773 36%	228 49%	41 27%	39 38%	76 35%	432 54%	130 35%	356 41%	410 38%	182 42%	340 45%	178 46%	234 37%	230 41%	275 45%	276 42%	351 40%	225 44%
Somewhat acceptable	1882 48%	1102 52%	192 42%	87 57%	51 50%	110 51%	324 40%	173 47%	414 48%	557 52%	228 53%	332 44%	165 42%	317 50%	281 50%	288 47%	308 47%	457 52%	221 43%
Somewhat unacceptable	246 6%	148 7%	24 5%	16 10%	10 10%	12 6%	35 4%	32 9%	46 5%	70 7%	19 4%	41 5%	37 10%	51 8%	36 6%	32 5%	42 6%	47 5%	38 7%
Very unacceptable	147 4%	87 4%	15 3%	9 6%	2 2%	17 8%	15 2%	24 7%	42 5%	30 3%	3 1%	40 5%	8 2%	24 4%	20 3%	16 3%	29 4%	26 3%	30 6%
Don't know/Refused	12 0	9 0	2 0	0 -	0 -	0 -	2 0	8 2%	1 0	1 0	0 -	1 0	1 0	3 0	0 -	6 1%	0 -	1 0	2 0
TOPBOX & LOWBOX SUMMARY																			
Acceptable (Top2Box)	3480 90%	1875 88%	420 91%	128 84%	90 88%	186 87%	757 94%	303 83%	770 90%	967 91%	410 95%	672 89%	343 88%	551 88%	511 90%	563 91%	584 89%	808 92%	446 86%
Unacceptable (Low2Box)	394 10%	236 11%	39 9%	24 16%	12 12%	29 13%	49 6%	56 15%	88 10%	100 9%	22 5%	82 11%	45 12%	75 12%	55 10%	48 8%	71 11%	73 8%	68 13%



TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 5) Block roadways, or other non-violent acts?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Very acceptable	343 9%	135 6%	52 11% AC	8 5%	19 18% AC	22 10% A	106 13% AC	35 10%	88 10%	83 8%	35 8%	63 8%	38 10%	39 6%	49 9%	53 9%	79 12% MQ	59 7%	62 12% MQ
Somewhat acceptable	743 19%	346 16%	100 22% A	28 18%	22 22% A	36 17%	209 26% AE	88 24% H	148 17%	210 20%	82 19%	138 18%	75 19%	115 18%	96 17%	136 22%	114 17%	171 19%	108 21%
Somewhat unacceptable	900 23%	471 22%	126 27%	35 23%	17 17%	46 21%	204 25%	65 18%	194 23%	239 22%	115 27% G	186 25% G	98 25% G	121 19%	151 27% M	137 22%	159 24%	221 25% M	108 21%
Very unacceptable	1880 48%	1153 54% BDF	183 40%	82 54% BF	43 42%	107 50% BF	289 36%	173 47%	427 50%	532 50%	198 46%	362 48%	178 46%	348 55% NOPQ R	269 48%	291 47%	299 46%	428 48%	235 45%
Don't know/Refused	19 0	15 1%	0 -	0 -	1 1%	3 1% BF	1 0	6 2%	3 0	4 0	1 0	5 1%	0 -	6 1%	1 0	2 0	3 0	3 0	4 1%
TOPBOX & LOWBOX SUMMARY																			
Acceptable (Top2Box)	1087 28%	481 23%	152 33% AC	36 23%	41 40% ACE	59 27%	315 39% ACE	123 34%	235 27%	293 27%	118 27%	201 27%	113 29%	154 25%	145 26%	188 30%	194 30%	230 26%	170 33% MNQ
Unacceptable (Low2Box)	2780 72%	1623 77% BDF	309 67%	117 77% BDF	60 59%	153 71% F	493 61%	238 65%	621 72% G	771 72% G	314 73%	548 73% G	276 71%	469 75% R	420 74% R	427 69%	458 70%	649 74% R	343 66% R

TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 6) Use research results to support a message?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Very acceptable	1833 47%	950 45%	233 51%	43 28%	52 51%	103 48%	447 55%	121 33%	360 42%	486 45%	235 54%	413 55%	216 55%	285 45%	290 51%	295 48%	297 45%	404 46%	255 49%
Somewhat acceptable	1729 44%	972 46%	201 44%	88 58%	47 46%	85 40%	320 40%	203 55%	418 49%	513 48%	172 40%	272 36%	142 37%	290 46%	238 42%	269 44%	293 45%	407 46%	222 43%
Somewhat unacceptable	174 4%	101 5%	20 4%	15 10%	2 2%	11 5%	23 3%	21 6%	40 5%	40 4%	16 4%	43 6%	11 3%	28 4%	31 5%	24 4%	35 5%	38 4%	19 4%
Very unacceptable	109 3%	67 3%	7 2%	3 2%	1 1%	12 5%	16 2%	20 5%	36 4%	20 2%	5 1%	17 2%	9 2%	20 3%	3 1%	28 5%	20 3%	25 3%	13 3%
Don't know/Refused	41 1%	29 1%	0 -	3 2%	0 0	4 2%	3 0	2 1%	4 1%	10 1%	4 1%	9 1%	10 3%	7 1%	6 1%	2 0	10 1%	8 1%	8 2%
TOPBOX & LOWBOX SUMMARY																			
Acceptable (Top2Box)	3562 92%	1922 91%	434 94%	131 86%	99 97%	188 88%	766 95%	324 88%	779 91%	999 93%	407 94%	685 91%	357 92%	575 91%	527 93%	564 91%	590 90%	812 92%	476 92%
Unacceptable (Low2Box)	283 7%	168 8%	27 6%	18 12%	3 3%	23 11%	39 5%	41 11%	76 9%	59 6%	21 5%	60 8%	21 5%	48 8%	33 6%	52 8%	55 8%	62 7%	32 6%



TALKING ABOUT CHARITIES

7. There are many ways that charities can speak out about their cause and try to get things changed. For each of the following, please tell me if you think, in general, it is a very acceptable, somewhat acceptable, somewhat unacceptable or a very unacceptable thing for charities to: 7) Speak out on issues like the environment, poverty or healthcare?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Very acceptable	2243 58%	1140 54%	286 62%	83 55%	62 60%	137 64%	524 65%	198 54%	448 52%	603 56%	254 59%	465 62%	269 69%	367 58%	324 57%	372 60%	380 58%	501 57%	290 56%
Somewhat acceptable	1424 37%	835 39%	158 34%	57 38%	40 39%	69 32%	249 31%	135 37%	356 41%	409 38%	162 38%	249 33%	100 26%	236 38%	217 38%	208 34%	236 36%	330 37%	186 36%
Somewhat unacceptable	126 3%	84 4%	10 2%	8 5%	1 0%	6 3%	17 2%	14 4%	32 4%	39 4%	12 3%	19 2%	9 2%	16 2%	20 4%	19 3%	20 3%	28 3%	23 5%
Very unacceptable	73 2%	46 2%	5 1%	3 2%	0 -	4 2%	16 2%	17 5%	20 2%	11 1%	3 1%	16 2%	6 2%	10 2%	5 1%	16 3%	16 2%	16 2%	12 2%
Don't know/Refused	21 1%	15 1%	1 0%	1 1%	0 -	0 -	2 0%	2 1%	3 0%	6 1%	0 0%	5 1%	4 1%	1 0%	1 0%	3 0%	3 0%	8 1%	6 1%
TOPBOX & LOWBOX SUMMARY																			
Acceptable (Top2Box)	3666 94%	1974 93%	444 96%	141 92%	102 100%	205 96%	773 96%	333 91%	805 94%	1013 95%	416 96%	714 95%	369 95%	603 96%	541 96%	581 94%	616 94%	831 94%	476 92%
Unacceptable (Low2Box)	199 5%	130 6%	15 3%	11 7%	1 0%	9 4%	33 4%	32 9%	51 6%	50 5%	16 4%	35 5%	15 4%	25 4%	25 4%	34 6%	36 5%	43 5%	35 7%



TALKING ABOUT CHARITIES

8. Charities often find themselves faced with issues they'd like to inform the public about. Which of the following two statements do you most agree with?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Charities should be obligated to provide information about BOTH sides of an issue	3226	1734	401	133	89	186	663	322	734	932	351	577	297	508	453	540	558	724	425
	83%	82%	87%	87%	87%	87%	82%	88%	85%	87%	81%	77%	77%	81%	80%	87%	85%	82%	82%
		A						KL	KL	JKL					MNQ				
Charities should only have to provide information that supports their cause	639	375	58	19	12	27	144	42	124	132	78	173	86	117	110	75	94	155	88
	16%	18%	13%	12%	12%	12%	18%	12%	14%	12%	18%	23%	22%	19%	19%	12%	14%	18%	17%
		B									GI	GHI	GHI	O	O			O	
Don't know/Refused	21	11	1	1	1	2	1	3	1	5	3	4	5	5	3	3	3	3	4
	1%	1%	0	0	1%	1%	0	1%	0	0	1%	1%	1%	1%	1%	0	0	0	1%



TALKING ABOUT CHARITIES

9. IMPORTANT SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) Information about the programs and services the charities deliver	3804	2085	452	149	99	212	778	352	836	1044	421	750	385	621	557	603	634	866	504
	98%	98%	98%	98%	97%	99%	96%	96%	97%	98%	97%	99%	99%	99%	98%	98%	97%	98%	98%
2) Information on how charities use donations	3801	2072	449	150	101	212	788	349	837	1050	422	744	383	616	559	598	642	861	506
	98%	98%	98%	99%	98%	99%	98%	95%	97%	98%	98%	99%	99%	98%	99%	97%	98%	98%	98%
3) Information about charities' fundraising costs	3740	2063	450	147	99	206	749	351	814	1038	403	735	385	609	543	605	635	843	488
	96%	97%	98%	96%	96%	96%	93%	96%	95%	97%	93%	97%	99%	97%	96%	98%	97%	96%	94%
4) Information about the impact of charities' work on Canadians	3698	2012	438	143	98	208	772	347	817	1018	406	718	376	604	548	593	617	826	492
	95%	95%	95%	94%	96%	97%	96%	95%	95%	95%	94%	95%	97%	96%	97%	96%	94%	94%	95%



TALKING ABOUT CHARITIES

9. UNIMPORTANT SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) Information about the programs and services the charities deliver	79	32	9	3	3	3	30	12	23	24	11	4	4	8	9	13	20	17	12
	2%	2%	2%	2%	3%	1%	4%	3%	3%	2%	3%	1%	1%	1%	2%	2%	3%	2%	2%
2) Information on how charities use donations	80	43	11	2	2	3	19	15	23	18	10	9	5	12	7	16	13	21	10
	2%	2%	2%	1%	2%	1%	2%	4%	3%	2%	2%	1%	1%	2%	1%	3%	2%	2%	2%
3) Information about charities' fundraising costs	142	56	11	4	4	6	58	14	45	30	28	19	4	20	23	13	20	39	27
	4%	3%	2%	3%	4%	3%	7%	4%	5%	3%	6%	3%	1%	3%	4%	2%	3%	4%	5%
4) Information about the impact of charities' work on Canadians	175	97	23	8	4	6	36	16	40	47	26	35	12	24	18	19	37	53	24
	5%	5%	5%	5%	4%	3%	4%	4%	5%	4%	6%	5%	3%	4%	3%	3%	6%	6%	5%



TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 1) Information about the programs and services the charities deliver?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Very important	2967 76%	1642 77% B	328 71%	117 77%	73 71%	172 80% B	616 76%	249 68%	609 71%	822 77% GH	335 77% G	626 83% GHI	317 82% GH	513 82% PQR	446 79%	483 78%	479 73%	647 73%	383 74%
Somewhat important	836 22%	443 21%	124 27% AEF	31 21%	26 26%	40 19%	162 20%	103 28% IJKL	227 26% IKL	222 21%	87 20%	124 17%	67 17%	108 17%	111 20%	120 19%	155 24% M	218 25% M	121 23% M
Somewhat unimportant	39 1%	10 0	6 1%	1 1%	2 2%	1 0	20 2%	6 2% K	11 1%	13 1%	6 1%	2 0	2 1%	1 0	5 1%	7 1%	15 2% MQ	4 0	8 1% M
Very unimportant	40 1%	22 1%	3 1%	2 1%	1 1%	2 1%	10 1%	6 2%	12 1%	11 1%	5 1%	2 0	2 0	7 1%	4 1%	6 1%	6 1%	12 1%	5 1%
Don't know/Refused	3 0	2 0	0 -	1 1% F	0 -	0 -	0 -	3 1% I	1 0	0 -	0 -	0 -	0 -	1 0	1 0	2 0	0 -	0 -	0 -
TOPBOX & LOWBOX SUMMARY																			
Important (Top2Box)	3804 98%	2085 98% F	452 98%	149 98%	99 97%	212 99%	778 96%	352 96%	836 97%	1044 98%	421 97%	750 99% GHIJ	385 99% G	621 99%	557 98%	603 98%	634 97%	866 98%	504 98%
Unimportant (Low2Box)	79 2%	32 2%	9 2%	3 2%	3 3%	3 1%	30 4% A	12 3% K	23 3% K	24 2% K	11 3% K	4 1%	4 1%	8 1%	9 2%	13 2%	20 3%	17 2%	12 2%



TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 2) Information on how charities use donations?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Very important	3360 86%	1864 88% BF	382 83%	135 88%	83 82%	193 90% B	677 84%	290 79%	691 80%	943 88% GH	382 88% GH	691 92% GH	353 91% GH	572 91% NOP	482 85%	514 83%	544 83%	781 89% OP	449 87%
Somewhat important	440 11%	207 10%	67 15% A	16 10%	17 17% A	19 9% A	111 14% A	59 16% IJKL	146 17% IJKL	107 10%	40 9%	54 7%	30 8%	44 7%	77 14% MQ	84 14% MQ	97 15% MQ	80 9%	57 11%
Somewhat unimportant	39 1%	17 1%	6 1%	0 -	2 2% -	2 1%	12 1%	12 3% HIKL	8 1%	4 0	7 2%	5 1%	2 1%	2 0	2 0	6 1%	5 1%	16 2% M	7 1%
Very unimportant	41 1%	26 1%	5 1%	2 1%	0 -	2 1%	7 1%	3 1%	14 2%	14 1%	2 1%	4 1%	3 1%	10 2%	5 1%	10 2%	8 1%	5 1%	3 1%
Don't know/Refused	5 0	4 0	0 -	0 0	0 -	0 -	1 0	3 1% HI	0 -	0 -	1 0	1 0	0 -	1 0	0 -	4 1%	0 -	0 -	0 -
TOPBOX & LOWBOX SUMMARY																			
Important (Top2Box)	3801 98%	2072 98%	449 98%	150 99%	101 98%	212 99%	788 98%	349 95%	837 97%	1050 98% G	422 98% G	744 99% G	383 99% G	616 98%	559 99%	598 97%	642 98%	861 98%	506 98%
Unimportant (Low2Box)	80 2%	43 2%	11 2%	2 1%	2 2%	3 1%	19 2%	15 4% IK	23 3%	18 2%	10 2%	9 1%	5 1%	12 2%	7 1%	16 3%	13 2%	21 2%	10 2%



TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 3) Information about charities' fundraising costs?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Very important	2686 69%	1550 73% F	311 68% F	126 83% ABDE F	66 65% F	150 70% F	464 57%	236 64%	568 66%	732 68%	293 68%	557 74% GH	294 76% GHI	455 72% P	377 67%	442 72%	425 65%	621 70%	351 68%
Somewhat important	1054 27%	513 24% C	139 30% AC	21 14% C	32 32% C	57 26% C	286 35% ACE	115 31% K	246 29%	306 29%	110 25%	178 24%	91 23%	154 24%	166 29%	163 26%	209 32% MQ	221 25%	137 27%
Somewhat unimportant	90 2%	37 2%	7 2%	3 2%	4 4%	4 2%	34 4%	7 2%	32 4%	16 1%	15 4%	15 2%	2 0	12 2%	13 2%	6 1%	14 2%	22 3%	22 4% O
Very unimportant	52 1%	19 1%	4 1%	1 1%	0 -	3 1%	25 3% A	7 2%	13 1%	15 1%	12 3% KL	4 1%	2 0	8 1%	10 2%	7 1%	5 1%	16 2%	5 1%
Don't know/Refused	4 0	0 0	0 -	1 1% AF	0 -	2 1% AF	0 -	1 0	0 0	0 -	2 0	0 -	0 -	0 -	1 0	0 -	0 0	1 0	2 0
TOPBOX & LOWBOX SUMMARY																			
Important (Top2Box)	3740 96%	2063 97% F	450 98% F	147 96%	99 96%	206 96%	749 93%	351 96%	814 95%	1038 97% HJ	403 93%	735 97% HJ	385 99% GHJ	609 97%	543 96%	605 98% R	635 97%	843 96%	488 94%
Unimportant (Low2Box)	142 4%	56 3%	11 2%	4 3%	4 4%	6 3%	58 7% AB	14 4% L	45 5% IKL	30 3%	28 6% IKL	19 3%	4 1%	20 3%	23 4%	13 2%	20 3%	39 4%	27 5% O

TALKING ABOUT CHARITIES

9. I will now describe to you some types of information that charities provide. Please rate how important it is that charities provide this kind of information? 4) Information about the impact of charities' work on Canadians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Very important	2298 59%	1244 59%	275 60%	95 62%	63 62%	136 64%	470 58%	215 59%	489 57%	616 58%	263 61%	465 62%	242 62%	390 62%	312 55%	391 63%	398 61%	504 57%	292 56%
Somewhat important	1401 36%	769 36%	162 35%	48 31%	35 34%	72 34%	301 37%	132 36%	328 38%	402 38%	143 33%	253 34%	134 35%	215 34%	236 42%	201 33%	219 33%	322 36%	200 39%
Somewhat unimportant	130 3%	71 3%	21 5%	6 4%	4 4%	5 2%	20 3%	11 3%	31 4%	37 3%	13 3%	29 4%	9 2%	18 3%	13 2%	14 2%	28 4%	37 4%	20 4%
Very unimportant	45 1%	25 1%	2 0	2 1%	0 -	1 0	16 2%	6 2%	8 1%	10 1%	12 3%	6 1%	3 1%	6 1%	5 1%	5 1%	9 1%	16 2%	4 1%
Don't know/Refused	12 0	10 0	0 -	2 1%	0 -	0 0	0 -	3 1%	2 0	4 0	1 0	1 0	1 0	1 0	1 0	6 1%	1 0	3 0	0 -
TOPBOX & LOWBOX SUMMARY																			
Important (Top2Box)	3698 95%	2012 95%	438 95%	143 94%	98 96%	208 97%	772 96%	347 95%	817 95%	1018 95%	406 94%	718 95%	376 97%	604 96%	548 97%	593 96%	617 94%	826 94%	492 95%
Unimportant (Low2Box)	175 5%	97 5%	23 5%	8 5%	4 4%	6 3%	36 4%	16 4%	40 5%	47 4%	26 6%	35 5%	12 3%	24 4%	18 3%	19 3%	37 6%	53 6%	24 5%

TALKING ABOUT CHARITIES

10. GOOD JOB SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) Information about the programs and services the charities deliver	1968	1032	232	66	55	99	469	178	412	513	221	415	224	345	312	336	320	402	249
	51%	49%	50%	43%	54%	46%	58%	49%	48%	48%	51%	55%	58%	55%	55%	54%	49%	46%	48%
2) Information on how charities use donations	1222	615	161	53	34	64	291	144	317	299	117	228	112	229	180	216	205	233	154
	31%	29%	35%	35%	33%	30%	36%	39%	37%	28%	27%	30%	29%	36%	32%	35%	31%	26%	30%
3) Information about charities' fundraising costs	1050	516	127	35	28	61	278	123	306	282	87	163	86	187	159	188	179	203	131
	27%	24%	28%	23%	28%	28%	34%	34%	36%	26%	20%	22%	22%	30%	28%	30%	27%	23%	25%
4) Information about the impact of charities' work on Canadians	1493	760	179	50	42	83	369	163	386	361	154	270	155	255	233	267	249	294	189
	38%	36%	39%	33%	42%	39%	46%	44%	45%	34%	36%	36%	40%	40%	41%	43%	38%	33%	37%



TALKING ABOUT CHARITIES

10. POOR JOB SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) Information about the programs and services the charities deliver	1886	1066	226	84	47	112	338	187	445	549	209	333	152	277	252	279	331	479	255
	49%	50%	49%	55%	46%	52%	42%	51%	52%	51%	48%	44%	39%	44%	44%	45%	51%	54%	49%
2) Information on how charities use donations	2632	1487	294	98	68	148	515	220	538	764	313	521	263	398	382	397	445	647	350
	68%	70%	64%	64%	67%	69%	64%	60%	63%	72%	72%	69%	68%	63%	67%	64%	68%	73%	68%
3) Information about charities' fundraising costs	2790	1577	330	114	73	147	527	239	549	779	341	583	284	435	404	425	470	675	369
	72%	74%	72%	75%	71%	68%	65%	65%	64%	73%	79%	77%	73%	69%	71%	69%	72%	76%	71%
4) Information about the impact of charities' work on Canadians	2347	1328	277	98	59	128	437	196	466	701	276	475	223	369	329	345	401	578	313
	60%	63%	60%	64%	58%	60%	54%	54%	54%	66%	64%	63%	57%	59%	58%	56%	61%	66%	61%



TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 1) Information about the programs and services the charities deliver?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Excellent	238 6%	110 5%	25 5%	9 6%	4 4%	16 7%	70 9% A	29 8%	58 7%	53 5%	34 8%	43 6%	21 5%	51 8% PQ	47 8% PQ	39 6%	25 4%	43 5%	33 6%
Good	1730 45%	922 44%	207 45%	57 37%	51 50%	83 39%	398 49% ACE	149 41%	354 41%	460 43%	187 43%	372 49% GHI	203 52% GHI	294 47%	265 47%	297 48%	295 45%	359 41%	216 42%
Fair	1538 40%	869 41% F	191 42%	63 41%	39 38%	90 42%	278 34%	151 41%	372 43% KL	435 41% L	171 40%	270 36%	128 33%	226 36%	206 36%	237 38%	283 43% M	384 44% MN	194 38%
Poor	348 9%	197 9%	34 7%	21 14% BF	8 8%	22 10%	60 7%	35 10%	73 8%	114 11% L	39 9%	63 8%	24 6%	52 8%	46 8%	42 7%	48 7%	95 11% O	61 12% O
Don't know/Refused	32 1%	21 1%	3 1%	3 2% F	0 -	3 2% F	2 0	2 1%	2 0	6 1%	2 0	6 1%	13 3% GHIJK	7 1%	2 0	4 1%	3 0	2 0	12 2% NPQ
TOPBOX & LOWBOX SUMMARY																			
Good (Top2Box)	1968 51%	1032 49%	232 50%	66 43%	55 54%	99 46%	469 58% ACE	178 49%	412 48%	513 48%	221 51%	415 55% HI	224 58% GHI	345 55% Q	312 55% Q	336 54% Q	320 49%	402 46%	249 48%
Poor (Low2Box)	1886 49%	1066 50% F	226 49%	84 55% F	47 46%	112 52% F	338 42%	187 51% L	445 52% KL	549 51% KL	209 48% L	333 44%	152 39%	277 44%	252 44%	279 45%	331 51%	479 54% MNO	255 49%

TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 2) Information on how charities use donations?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Excellent	135 3%	60 3%	13 3%	7 5%	3 3%	14 7% AB	36 4%	18 5%	53 6% IJK	27 3%	8 2%	17 2%	11 3%	38 6% PQ	21 4%	22 4%	12 2%	17 2%	25 5% PQ
Good	1087 28%	555 26%	148 32% AE	46 30%	30 30%	50 23%	255 32% AE	126 34% IJL	264 31% I	271 25%	109 25%	211 28%	101 26%	191 30% Q	159 28%	194 31% Q	193 30%	216 25%	130 25%
Fair	1668 43%	941 44%	183 40%	57 38%	39 38%	86 40%	353 44%	137 37%	342 40%	477 45%	203 47% G	330 44%	170 44%	255 41%	253 45%	255 41%	277 42%	408 46%	213 41%
Poor	963 25%	546 26% F	111 24%	41 27%	30 29%	62 29% F	161 20%	83 23%	196 23%	288 27%	110 26%	191 25%	93 24%	142 23%	128 23%	142 23%	168 26%	239 27%	137 26%
Don't know/Refused	32 1%	18 1%	5 1%	2 1%	0 0	3 1%	2 0	3 1%	4 1%	5 1%	2 0	4 1%	13 3% GHIJK	2 0	5 1%	5 1%	5 1%	1 0	12 2% MQ
TOPBOX & LOWBOX SUMMARY																			
Good (Top2Box)	1222 31%	615 29%	161 35%	53 35%	34 33%	64 30%	291 36% A	144 39% IJKL	317 37% IJKL	299 28%	117 27%	228 30%	112 29%	229 36% Q	180 32%	216 35% Q	205 31%	233 26%	154 30%
Poor (Low2Box)	2632 68%	1487 70% BF	294 64%	98 64%	68 67%	148 69%	515 64%	220 60%	538 63%	764 72% GH	313 72% GH	521 69% GH	263 68%	398 63%	382 67%	397 64%	445 68%	647 73% MO	350 68%



TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 3) Information about charities' fundraising costs?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
* small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Excellent	118 3%	52 2%	6 1%	6 4%	1 1%	12 5%	39 5%	15 4%	37 4%	35 3%	9 2%	13 2%	9 2%	26 4%	10 2%	27 4%	18 3%	20 2%	18 3%
Good	932 24%	464 22%	121 26%	29 19%	27 27%	49 23%	239 30%	108 29%	269 31%	247 23%	78 18%	151 20%	77 20%	161 26%	149 26%	161 26%	162 25%	183 21%	113 22%
Fair	1661 43%	900 42%	217 47%	63 42%	39 38%	82 38%	345 43%	152 41%	348 40%	462 43%	184 43%	336 45%	167 43%	228 36%	260 46%	276 45%	291 45%	392 44%	208 40%
Poor	1130 29%	677 32%	113 24%	51 33%	34 33%	65 30%	182 23%	87 24%	202 23%	317 30%	157 36%	248 33%	117 30%	207 33%	144 25%	149 24%	178 27%	283 32%	160 31%
Don't know/Refused	45 1%	26 1%	4 1%	3 2%	1 1%	7 3%	3 0	5 1%	4 0	7 1%	4 1%	8 1%	18 5%	7 1%	4 1%	5 1%	6 1%	5 1%	17 3%
TOPBOX & LOWBOX SUMMARY																			
Good (Top2Box)	1050 27%	516 24%	127 28%	35 23%	28 28%	61 28%	278 34%	123 34%	306 36%	282 26%	87 20%	163 22%	86 22%	187 30%	159 28%	188 30%	179 27%	203 23%	131 25%
Poor (Low2Box)	2790 72%	1577 74%	330 72%	114 75%	73 71%	147 68%	527 65%	239 65%	549 64%	779 73%	341 79%	583 77%	284 73%	435 69%	404 71%	425 69%	470 72%	675 76%	369 71%

TALKING ABOUT CHARITIES

10. Now please think about how well charities do in terms of providing information. Would you say charities are doing a poor, fair, good or excellent job at providing: 4) Information about the impact of charities' work on Canadians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Excellent	156 4%	62 3%	24 5% A	6 4%	2 2%	10 5%	50 6% A	24 7% IKL	52 6% IKL	35 3%	20 5%	17 2%	7 2%	29 5% Q	24 4%	34 6% Q	23 4%	19 2%	27 5% Q
Good	1337 34%	698 33%	154 34% A	44 29%	40 39%	73 34%	319 39% AC	139 38% I	334 39% IJ	326 30%	134 31%	253 34%	147 38% I	226 36% Q	209 37%	232 38% Q	226 35%	275 31%	163 32%
Fair	1741 45%	981 46%	211 46%	72 47%	40 39%	96 45%	328 41%	149 41%	350 41%	517 48% GH	197 46%	349 46%	170 44%	279 44% O	240 42%	252 41%	305 47%	423 48% O	237 46%
Poor	605 16%	348 16%	66 14%	26 17%	19 18%	32 15%	109 13%	48 13%	116 13%	184 17%	78 18%	126 17%	53 14%	90 14%	90 16%	92 15%	96 15%	155 18%	76 15%
Don't know/Refused	47 1%	31 1% F	4 1%	5 3% F	1 1%	3 2% F	2 0	8 2% I	8 1%	7 1%	3 1%	9 1%	11 3% HI	6 1%	4 1%	7 1%	5 1%	10 1%	14 3% P
TOPBOX & LOWBOX SUMMARY																			
Good (Top2Box)	1493 38%	760 36%	179 39%	50 33%	42 42%	83 39%	369 46% AC	163 44% IK	386 45% IJK	361 34%	154 36%	270 36%	155 40%	255 40% Q	233 41% Q	267 43% Q	249 38%	294 33%	189 37%
Poor (Low2Box)	2347 60%	1328 63% F	277 60%	98 64% F	59 58%	128 60%	437 54%	196 54%	466 54%	701 66% GHL	276 64% GH	475 63% GH	223 57%	369 59%	329 58%	345 56%	401 61%	578 66% MNO	313 61%

TALKING ABOUT CHARITIES

11. Thinking of your decisions about charitable donations, which of the following two statements best represents your view...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
I would like more information about the work charities do, even though it may require more money to be spent on communications	1872	1026	223	67	48	97	401	163	380	542	225	383	177	280	275	326	327	414	238
	48%	48%	49%	44%	47%	45%	50%	44%	44%	51% H	52% H	51% H	46%	45%	49%	53% M	50%	47%	46%
I am comfortable with the amount of information I have about the work charities do	1975	1063	236	83	53	118	406	200	473	520	205	364	201	341	284	288	325	455	276
	51%	50%	51%	54%	52%	55%	50%	54%	55% IK	49%	47%	48%	52%	54% O	50%	47%	50%	52%	53%
Don't know/Refused	38 1%	31 1% F	1 0	2 2% F	1 1%	0 0	1 0	4 1%	7 1%	6 1%	2 1%	8 1%	11 3% HI	8 1%	7 1%	5 1%	3 1%	13 1%	2 0



TALKING ABOUT CHARITIES

12. To the best of your knowledge, is there an organization or agency that is responsible for watching over the activities of charities?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Yes	1221 31%	703 33%	143 31%	43 28%	32 31%	79 37%	207 26%	107 29%	276 32%	300 28%	134 31%	257 34%	142 37%	205 33%	192 34%	166 27%	210 32%	263 30%	180 35%
No	2318 60%	1233 58%	279 61%	85 56%	56 55%	111 52%	545 67%	221 60%	512 60%	675 63%	266 62%	423 56%	215 55%	369 59%	321 57%	388 63%	391 60%	540 61%	295 57%
Don't know/Refused	347 9%	183 9%	38 8%	24 16%	14 14%	25 11%	56 7%	39 11%	71 8%	93 9%	32 7%	74 10%	31 8%	55 9%	53 9%	63 10%	55 8%	78 9%	41 8%



TALKING ABOUT CHARITIES

13. Do you happen to know the name of the organization or agency that is responsible for watching over the activities of charities?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base; ** very small base (under 30) ineligible for sig testing

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: Organization or agency responsible for watching over the activities of charities																			
Unweighted Base	1228	663	119	71	49	103	211	127	265	276	154	262	138	229	199	179	194	283	137
Weighted Base	1221	703	143*	43*	32**	79*	207	107*	276	300	134*	257	142*	205	192*	166	210	263	180*
Canada Customs & Revenue/Revenue Canada	65 5%	43 6%	11 7%	1 2%	0	1 1%	9 4%	2 1%	3 1%	10 3%	10 8% H	23 9% GHI	17 12% GHI	8 4%	12 6%	7 4%	9 4%	16 6%	13 7%
The charity's directorate	4 0	4 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 0	3 1%	0 -	0 -	2 1%	2 1%	1 0	2 1%	0 -	0 0	0 -
RCMP	1 0	1 0	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	0 -	1 0	0 0	0 -
Better Business Bureau (BBB)	4 0	3 0	0 -	0 -	0 -	0 0	1 0	0 0	2 1%	0 0	0 -	0 0	0 -	1 1%	1 0	1 1%	1 0	0 0	0 -
Consumer Affairs/ Consumer and Corporate Affairs	9 1%	5 1%	0 0	0 -	2 5%	1 1%	1 0	0 -	3 1%	3 1%	0 -	2 1%	0 0	0 -	2 1%	1 1%	1 1%	2 1%	2 1%
Government/ Federal, Provincial government	82 7%	51 7%	5 4%	6 14% BF	0 1%	7 8%	9 4%	4 4%	5 2%	21 7% H	11 8% H	24 9% H	15 11% H	18 9%	11 6%	5 3%	14 6%	18 7%	15 8%
Canadian Council of Charities/ Canadian Council of Christian Charities/ CCCC	3 0	3 0	0 -	0 -	0 -	0 0	0 -	0 -	2 1%	0 -	0 -	0 -	1 1%	3 1%	0 -	0 -	0 -	0 -	0 -
Specified charities	26 2%	10 1%	3 2%	0 0	1 2%	1 1%	11 5% A	3 3%	1 1%	5 2%	3 2%	11 4% H	2 2%	2 1%	1 1%	5 3%	5 2%	6 2%	7 4%
Other	74 6%	46 7%	12 8%	3 8%	0 1%	4 6%	7 4%	6 6%	17 6%	16 5%	11 8%	12 5%	12 8%	11 5%	16 8%	13 8%	11 5%	13 5%	10 6%
Don't know/Refused	954 78%	538 76%	112 78%	32 75%	29 90%	65 82%	169 82%	92 86% KL	242 88% JKL	243 81% L	98 73%	185 72%	93 65%	160 78%	149 78%	132 79%	168 80%	208 79%	133 74%

TALKING ABOUT CHARITIES

14. Which of the following do you think should be responsible for watching over the activities of charities...

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
The charity's board of directors	514 13%	281 13%	49 11%	20 13%	14 14%	24 11%	116 14%	56 15%	140 16%	127 12%	49 11%	92 12%	48 12%	99 16%	78 14%	95 15%	90 14%	102 12%	50 10%
A government agency	823 21%	465 22%	94 20%	27 18%	18 18%	36 17%	173 21%	57 16%	185 22%	196 18%	88 20%	173 23%	120 31%	139 22%	124 22%	119 19%	129 20%	180 20%	130 25%
An independent organization or agency that is not part of either the government or the charity	2509 65%	1354 64%	310 67%	103 68%	70 68%	153 71%	511 63%	248 68%	522 61%	732 69%	294 68%	485 64%	218 56%	386 61%	359 63%	400 65%	427 65%	587 66%	335 65%
None	20 1%	12 1%	5 1%	0 0	0 0	0 -	1 0	3 1%	6 1%	4 0	0 -	4 1%	2 1%	4 1%	2 0	2 0	3 0	8 1%	0 -
Don't know/Refused	20 1%	7 0	2 0	1 1%	0 -	2 1%	6 1%	2 1%	6 1%	9 1%	1 0	0 0	0 0	2 0	4 1%	2 0	5 1%	5 1%	2 0



TALKING ABOUT CHARITIES

14A. AGREE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) More attention should be paid to the way charities spend their money	3613	1969	435	142	94	200	747	347	802	1013	398	680	357	577	542	588	605	819	464
	93%	93%	94%	93%	92%	93%	92%	95% K	93%	95% K	92%	90%	92%	92%	96% MR	95% R	92%	93%	90%
2) More attention should be paid to the way charities raise money	3363	1833	404	135	92	188	689	331	773	942	357	623	323	544	500	552	558	757	438
	87%	86%	88%	88%	90%	87%	85%	90% JKL	90% JKL	88% JK	82%	83%	83%	86%	88%	89%	85%	86%	85%
3) More attention should be paid to the amount of money charities spend on program activities	3480	1913	423	138	89	189	702	324	782	999	369	646	346	563	513	560	574	792	461
	90%	90%	92%	90%	87%	88%	87%	88%	91% JK	93% GJKL	85%	86%	89%	89%	91%	91%	88%	90%	89%
4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising	3366	1823	410	120	85	189	714	315	740	958	370	634	337	528	503	523	586	758	453
	87%	86% C	89% C	78%	83%	88% C	88% C	86%	86%	90% K	86%	84%	87%	84%	89%	85%	89% M	86%	88%



TALKING ABOUT CHARITIES

14A. DISAGREE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) More attention should be paid to the way charities spend their money	264	143	26	11	8	14	60	18	57	53	34	70	31	51	24	30	48	59	51
	7%	7%	6%	7%	8%	7%	7%	5%	7%	5%	8%	9%	8%	8%	4%	5%	7%	7%	10%
2) More attention should be paid to the way charities raise money	511	278	57	16	11	27	118	32	84	125	75	129	65	82	66	64	96	122	76
	13%	13%	12%	10%	10%	12%	15%	9%	10%	12%	17% GHI	17% GHI	17% GH	13%	12%	10%	15%	14%	15%
3) More attention should be paid to the amount of money charities spend on program activities	367	178	36	12	13	24	103	39	74	57	62	97	37	63	47	54	71	81	50
	9%	8%	8%	8%	13%	11%	13% AB	11% I	9% I	5%	14% HI	13% HI	10% I	10%	8%	9%	11%	9%	10%
4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising	502	285	49	30	18	25	94	49	118	106	60	116	50	100	63	90	68	117	61
	13%	13%	11%	20% ABEF	17%	12%	12%	13%	14%	10%	14%	15% I	13%	16% P	11%	15%	10%	13%	12%



TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 1) More attention should be paid to the way charities spend their money?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	2360 61%	1279 60%	283 61%	90 59%	55 54%	148 69%	483 60%	246 67%	558 65%	685 64%	236 55%	426 57%	202 52%	378 60%	356 63%	390 63%	399 61%	515 58%	309 60%
Somewhat agree	1253 32%	690 33%	152 33%	52 34%	38 38%	53 24%	263 33%	101 28%	244 28%	328 31%	162 38%	254 34%	155 40%	200 32%	186 33%	198 32%	206 31%	304 34%	155 30%
Somewhat disagree	222 6%	119 6%	19 4%	7 4%	8 8%	13 6%	56 7%	13 4%	47 6%	46 4%	29 7%	59 8%	27 7%	45 7%	18 3%	25 4%	43 7%	47 5%	42 8%
Strongly disagree	42 1%	23 1%	7 2%	4 3%	0 -	1 1%	5 1%	5 1%	9 1%	7 1%	5 1%	11 1%	4 1%	6 1%	5 1%	5 1%	5 1%	12 1%	8 2%
Don't know/Refused	9 0	7 0	0 0	0 0	0 -	0 0	1 0	2 1%	1 0	2 0	0 -	4 1%	0 -	1 0	1 0	0 -	1 0	4 0	2 0
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3613 93%	1969 93%	435 94%	142 93%	94 92%	200 93%	747 92%	347 95%	802 93%	1013 95%	398 92%	680 90%	357 92%	577 92%	542 96%	588 95%	605 92%	819 93%	464 90%
Disagree (Low2Box)	264 7%	143 7%	26 6%	11 7%	8 8%	14 7%	60 7%	18 5%	57 7%	53 5%	34 8%	70 9%	31 8%	51 8%	24 4%	30 5%	48 7%	59 7%	51 10%



TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 2) More attention should be paid to the way charities raise money?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	1635 42%	870 41%	203 44%	66 43%	42 41%	103 48%	335 41%	196 53%	409 48%	446 42%	147 34%	277 37%	154 40%	261 42%	239 42%	265 43%	287 44%	345 39%	232 45%
Somewhat agree	1728 44%	963 45%	201 44%	69 45%	50 49%	84 39%	355 44%	136 37%	364 42%	495 46%	209 48%	346 46%	169 43%	283 45%	262 46%	287 46%	271 41%	411 47%	206 40%
Somewhat disagree	434 11%	233 11%	45 10%	9 6%	10 9%	24 11%	109 13%	24 6%	75 9%	95 9%	66 15%	113 15%	60 16%	68 11%	57 10%	58 9%	88 13%	97 11%	60 12%
Strongly disagree	77 2%	44 2%	12 3%	7 4%	1 1%	2 1%	10 1%	9 2%	9 1%	30 3%	9 2%	15 2%	5 1%	14 2%	8 1%	6 1%	8 1%	24 3%	16 3%
Don't know/Refused	12 0	9 0	0 0	2 1%	0 -	0 0	0 0	3 1%	2 0	2 0	0 0	2 0	1 0	3 0	1 0	2 0	1 0	3 0	2 0
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3363 87%	1833 86%	404 88%	135 88%	92 90%	188 87%	689 85%	331 90%	773 90%	942 88%	357 82%	623 83%	323 83%	544 86%	500 88%	552 89%	558 85%	757 86%	438 85%
Disagree (Low2Box)	511 13%	278 13%	57 12%	16 10%	11 10%	27 12%	118 15%	32 9%	84 10%	125 12%	75 17%	129 17%	65 17%	82 13%	66 12%	64 10%	96 15%	122 14%	76 15%



TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 3) More attention should be paid to the amount of money charities spend on program activities?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	1741 45%	909 43%	235 51%	78 51%	44 43%	112 52%	349 43%	194 53%	436 51%	474 44%	163 38%	306 41%	161 41%	277 44%	251 44%	293 47%	309 47%	360 41%	241 47%
Somewhat agree	1739 45%	1004 47%	188 41%	59 39%	45 44%	78 36%	353 44%	130 35%	346 40%	525 49%	206 48%	341 45%	185 48%	286 45%	262 46%	267 43%	266 41%	432 49%	219 42%
Somewhat disagree	307 8%	155 7%	25 5%	9 6%	12 11%	20 9%	87 11%	32 9%	57 7%	45 4%	55 13%	82 11%	35 9%	54 9%	38 7%	46 8%	63 10%	66 7%	40 8%
Strongly disagree	60 2%	23 1%	11 2%	3 2%	1 1%	4 2%	16 2%	7 2%	17 2%	11 1%	7 2%	14 2%	3 1%	9 1%	9 2%	8 1%	9 1%	16 2%	10 2%
Don't know/Refused	39 1%	28 1%	2 0	3 2%	0 -	2 1%	3 0	4 1%	3 0	13 1%	2 0	11 1%	5 1%	3 1%	6 1%	4 1%	9 1%	9 1%	6 1%
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3480 90%	1913 90%	423 92%	138 90%	89 87%	189 88%	702 87%	324 88%	782 91%	999 93%	369 85%	646 86%	346 89%	563 89%	513 91%	560 91%	574 88%	792 90%	461 89%
Disagree (Low2Box)	367 9%	178 8%	36 8%	12 8%	13 13%	24 11%	103 13%	39 11%	74 9%	57 5%	62 14%	97 13%	37 10%	63 10%	47 8%	54 9%	71 11%	81 9%	50 10%



TALKING ABOUT CHARITIES

14A. Now I would like to ask you about the need for someone or some organization to pay closer attention to the activities of charities. For each of the following statements please tell me whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree that: 4) More attention should be paid to the amount of money charities spend on hiring professionals to do their fundraising?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	2043 53%	1124 53%	247 54%	78 51%	56 54%	131 61%	386 48%	216 59%	463 54%	581 54%	219 51%	358 48%	197 51%	322 51%	341 60%	319 52%	335 51%	472 54%	243 47%
Somewhat agree	1324 34%	699 33%	162 35%	42 27%	29 28%	58 27%	328 41%	99 27%	276 32%	377 35%	152 35%	276 37%	139 36%	206 33%	163 29%	204 33%	251 38%	286 32%	210 41%
Somewhat disagree	339 9%	183 9%	31 7%	16 10%	15 15%	12 6%	81 10%	28 8%	75 9%	74 7%	34 8%	91 12%	36 9%	66 10%	47 8%	63 10%	45 7%	76 9%	41 8%
Strongly disagree	164 4%	101 5%	18 4%	14 9%	2 2%	13 6%	13 2%	21 6%	43 5%	32 3%	26 6%	25 3%	14 4%	35 6%	16 3%	27 4%	23 4%	41 5%	20 4%
Don't know/Refused	17 0	12 1%	2 0	3 2%	0 -	1 0	0 0	3 1%	2 0	4 0	2 0	4 1%	1 0	1 0	0 0	5 1%	1 0	7 1%	3 1%
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3366 87%	1823 86%	410 89%	120 78%	85 83%	189 88%	714 88%	315 86%	740 86%	958 90%	370 86%	634 84%	337 87%	528 84%	503 89%	523 85%	586 89%	758 86%	453 88%
Disagree (Low2Box)	502 13%	285 13%	49 11%	30 20%	18 17%	25 12%	94 12%	49 13%	118 14%	106 10%	60 14%	116 15%	50 13%	100 16%	63 11%	90 15%	68 10%	117 13%	61 12%



TALKING ABOUT CHARITIES

15A. Please rate your level of agreement with the following statement. On each fundraising request, charities should be required to disclose how donors' contributions are spent?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	2553 66%	1434 68%	301 65%	106 70%	62 60%	157 73%	476 59%	226 62%	533 62%	721 67%	298 69%	501 66%	265 68%	424 67%	372 66%	406 66%	433 66%	562 64%	342 66%
Somewhat agree	1083 28%	551 26%	133 29%	38 25%	36 35%	45 21%	274 34%	113 31%	265 31%	302 28%	109 25%	185 24%	102 26%	164 26%	151 27%	171 28%	193 29%	272 31%	128 25%
Somewhat disagree	162 4%	87 4%	14 3%	6 4%	2 2%	9 4%	38 5%	13 4%	35 4%	32 3%	19 4%	50 7%	12 3%	27 4%	32 6%	26 4%	19 3%	35 4%	23 5%
Strongly disagree	81 2%	42 2%	13 3%	2 1%	1 1%	4 2%	19 2%	13 3%	24 3%	13 1%	6 1%	17 2%	9 2%	14 2%	10 2%	16 3%	11 2%	9 1%	22 4%
Don't know/Refused	6 0	4 0	0 -	0 0	1 1%	0 0	0 -	1 0	2 0	0 -	0 0	2 0	0 0	0 0	0 0	0 -	0 -	4 0	1 0
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3636 94%	1986 94%	433 94%	144 94%	98 96%	202 94%	750 93%	339 93%	798 93%	1023 96%	407 94%	686 91%	367 94%	588 93%	524 92%	577 93%	626 96%	833 94%	470 91%
Disagree (Low2Box)	244 6%	129 6%	27 6%	9 6%	3 3%	12 6%	57 7%	26 7%	59 7%	46 4%	25 6%	67 9%	21 5%	41 6%	42 7%	41 7%	29 4%	45 5%	45 9%



TALKING ABOUT CHARITIES

15B. Which of the following two statements do you most agree with...

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
There should be a legal limit set on the amount of money charities can spend on fundraising	2051	1154	236	109	53	133	352	245	481	581	212	335	186	336	297	325	336	477	271
	53%	54%	51%	71%	52%	62%	44%	67%	56%	54%	49%	44%	48%	53%	53%	53%	51%	54%	52%
Charities should decide for themselves how much money is reasonable to spend on fundraising	1811	952	221	42	49	81	451	120	371	483	220	415	201	288	263	289	317	400	244
	47%	45%	48%	28%	48%	38%	56%	33%	43%	45%	51%	55%	52%	46%	46%	47%	48%	45%	47%
Don't know/Refused	24	13	3	1	0	1	5	2	8	5	1	4	2	5	6	3	2	5	2
	1%	1%	1%	1%	0	0	1%	1%	1%	0	0	1%	0	1%	1%	1%	0	1%	0



TALKING ABOUT CHARITIES

16. AGREE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) Charities are generally honest about the way they use donations	3083	1659	389	114	87	155	660	263	659	866	345	616	322	507	466	511	519	690	380
	79%	78%	84%	74%	85%	72%	82%	72%	77%	81%	80%	82%	83%	81%	82%	83%	79%	78%	74%
2) Too many charities are trying to get donations for the same cause	2832	1601	319	111	67	160	556	267	663	805	294	525	264	446	403	462	476	677	355
	73%	76%	69%	73%	65%	75%	69%	73%	77%	75%	68%	70%	68%	71%	71%	75%	73%	77%	69%
3) It takes significant effort for charities to raise the money they need to support their cause	3655	1991	449	138	95	200	755	339	801	1000	412	719	368	589	535	588	618	835	473
	94%	94%	97%	90%	93%	93%	93%	92%	93%	94%	95%	95%	95%	94%	94%	95%	94%	95%	92%
4) Charities only ask for money when they really need it	1781	936	250	59	53	107	364	210	431	460	165	339	169	311	214	318	307	378	246
	46%	44%	54%	39%	52%	50%	45%	57%	50%	43%	38%	45%	44%	49%	38%	52%	47%	43%	48%



TALKING ABOUT CHARITIES

16. DISAGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) Charities are generally honest about the way they use donations	747	420	68	34	15	56	147	92	197	195	79	127	54	114	93	105	127	183	118
	19%	20%	15%	22%	15%	26% ABDF	18%	25%	23%	18%	18%	17%	14%	18%	16%	17%	19%	21%	23% N
2) Too many charities are trying to get donations for the same cause	1002	481	139	37	35	52	248	92	187	251	130	221	117	175	162	142	170	198	148
	26%	23%	30% A	24%	34% A	24%	31% A	25%	22%	23%	30% H	29% HI	30% HI	28%	29% Q	23%	26%	22%	29% Q
3) It takes significant effort for charities to raise the money they need to support their cause	212	115	12	14	7	14	50	24	55	64	20	32	17	37	30	29	34	45	36
	5%	5%	3%	9% B	7%	6% B	6% B	7%	6%	6%	5%	4%	4%	6%	5%	5%	5%	5%	7%
4) Charities only ask for money when they really need it	2081	1170	211	91	49	105	442	153	427	607	264	412	209	316	349	299	345	501	260
	54%	55% B	46%	60% B	48%	49%	55% B	42%	50% G	57% GH	61% GH	55% G	54% G	50%	62% MOPR	48%	53%	57% MO	50%



TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 1) Charities are generally honest about the way they use donations?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	690 18%	336 16%	98 21%	28 18%	24 23%	42 20%	160 20%	64 17%	170 20%	163 15%	74 17%	150 20%	68 17%	108 17%	96 17%	107 17%	121 18%	152 17%	106 20%
Somewhat agree	2392 62%	1322 62%	291 63%	85 56%	63 62%	113 52%	500 62%	199 54%	489 57%	703 66%	271 63%	466 62%	254 66%	399 63%	371 65%	404 65%	398 61%	538 61%	274 53%
Somewhat disagree	474 12%	268 13%	39 8%	15 10%	8 8%	34 16%	105 13%	42 12%	113 13%	138 13%	56 13%	83 11%	38 10%	66 11%	55 10%	77 12%	81 12%	117 13%	76 15%
Strongly disagree	274 7%	152 7%	29 6%	19 13%	7 7%	22 10%	42 5%	50 14%	84 10%	56 5%	23 5%	45 6%	16 4%	48 8%	37 7%	28 5%	47 7%	66 7%	41 8%
Don't know/Refused	56 1%	41 2%	3 1%	5 3%	0 -	4 2%	1 0	12 3%	3 0	8 1%	8 2%	10 1%	12 3%	8 1%	8 1%	2 0	8 1%	9 1%	19 4%
		F		ABF		F		HI		IJKL	H		HI					MOPQ	
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3083 79%	1659 78%	389 84%	114 74%	87 85%	155 72%	660 82%	263 72%	659 77%	866 81%	345 80%	616 82%	322 83%	507 81%	466 82%	511 83%	519 79%	690 78%	380 74%
Disagree (Low2Box)	747 19%	420 20%	68 15%	34 22%	15 15%	56 26%	147 18%	92 25%	197 23%	195 18%	79 18%	127 17%	54 14%	114 18%	93 16%	105 17%	127 19%	183 21%	118 23%
			ACE		E	ABDF		IKL	KL		G	G	G	R	R	R			N



TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 2) Too many charities are trying to get donations for the same cause?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	1378 35%	784 37%	153 33%	63 42%	27 27%	83 38%	258 32%	177 48%	354 41%	390 36%	138 32%	210 28%	103 26%	213 34%	213 38%	224 36%	212 32%	325 37%	184 36%
Somewhat agree	1454 37%	816 39%	166 36%	47 31%	39 39%	78 36%	299 37%	90 25%	309 36%	415 39%	156 36%	315 42%	161 42%	233 37%	190 34%	238 39%	265 40%	352 40%	172 33%
Somewhat disagree	753 19%	375 18%	102 22%	27 18%	28 27%	38 17%	174 22%	70 19%	132 15%	185 17%	106 24%	165 22%	92 24%	138 22%	124 22%	100 16%	127 19%	153 17%	104 20%
Strongly disagree	249 6%	106 5%	36 8%	9 6%	8 7%	14 7%	74 9%	23 6%	56 6%	66 6%	24 6%	56 7%	25 7%	38 6%	38 7%	42 7%	43 7%	45 5%	43 8%
Don't know/Refused	53 1%	37 2%	3 1%	5 3%	0 0	3 1%	3 0	8 2%	8 1%	12 1%	9 2%	8 1%	7 2%	8 1%	1 0	14 2%	8 1%	8 1%	13 3%
		F		BF												N			NQ
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	2832 73%	1601 76%	319 69%	111 73%	67 65%	160 75%	556 69%	267 73%	663 77%	805 75%	294 68%	525 70%	264 68%	446 71%	403 71%	462 75%	476 73%	677 77%	355 69%
Disagree (Low2Box)	1002 26%	481 23%	139 30%	37 24%	35 34%	52 24%	248 31%	92 25%	187 22%	251 23%	130 30%	221 29%	117 30%	175 28%	162 29%	142 23%	170 26%	198 22%	148 29%
		BDF	A		A		A				H	HI	HI		Q			MR	Q



TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 3) It takes significant effort for charities to raise the money they need to support their cause?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	1997 51%	1070 51%	269 58%	69 45%	50 49%	108 50%	417 52%	162 44%	429 50%	530 50%	240 55%	418 55%	213 55%	331 53%	266 47%	311 50%	369 56%	453 51%	260 50%
Somewhat agree	1658 43%	920 43%	180 39%	69 46%	45 44%	92 43%	338 42%	177 48%	372 43%	469 44%	172 40%	301 40%	155 40%	258 41%	269 47%	277 45%	249 38%	382 43%	213 41%
Somewhat disagree	153 4%	87 4%	10 2%	12 8%	6 6%	6 3%	31 4%	12 3%	41 5%	50 5%	17 4%	22 3%	11 3%	31 5%	26 5%	22 3%	27 4%	29 3%	19 4%
Strongly disagree	58 2%	28 1%	2 0	2 1%	1 1%	8 4%	18 2%	12 3%	14 2%	14 1%	3 1%	10 1%	6 2%	6 1%	4 1%	8 1%	7 1%	16 2%	17 3%
Don't know/Refused	19 0	14 1%	0 -	1 0	0 0	0 0	3 0	3 1%	3 0	4 0	1 0	3 0	4 1%	3 0	2 0	0 0	3 0	2 0	8 1%
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3655 94%	1991 94%	449 97%	138 90%	95 93%	200 93%	755 93%	339 92%	801 93%	1000 94%	412 95%	719 95%	368 95%	589 94%	535 94%	588 95%	618 94%	835 95%	473 92%
Disagree (Low2Box)	212 5%	115 5%	12 3%	14 9%	7 7%	14 6%	50 6%	24 7%	55 6%	64 6%	20 5%	32 4%	17 4%	37 6%	30 5%	29 5%	34 5%	45 5%	36 7%



TALKING ABOUT CHARITIES

16. Now I would like to get your opinion on the way charities raise money. For each of the following, tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 4) Charities only ask for money when they really need it?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	596 15%	287 14%	97 21%	21 14%	13 13%	44 21%	129 16%	87 24%	159 19%	145 14%	46 11%	107 14%	51 13%	110 18%	70 12%	112 18%	95 14%	115 13%	94 18%
Somewhat agree	1185 31%	648 31%	152 33%	38 25%	40 39%	63 29%	235 29%	123 34%	272 32%	315 30%	118 27%	232 31%	118 30%	201 32%	145 26%	206 33%	212 32%	263 30%	153 30%
Somewhat disagree	1207 31%	662 31%	123 27%	47 31%	33 32%	56 26%	278 34%	71 19%	240 28%	349 33%	162 38%	258 34%	118 30%	182 29%	205 36%	191 31%	182 28%	303 34%	139 27%
Strongly disagree	874 22%	508 24%	88 19%	44 29%	16 16%	48 22%	164 20%	81 22%	187 22%	258 24%	102 24%	154 20%	91 23%	134 21%	144 25%	108 18%	163 25%	197 22%	120 23%
Don't know/Refused	23 1%	14 1%	0 -	2 1%	0 -	3 1%	2 0	4 1%	1 0	1 0	4 1%	3 0	10 3%	2 0	3 1%	1 0	3 0	3 0	10 2%
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	1781 46%	936 44%	250 54%	59 39%	53 52%	107 50%	364 45%	210 57%	431 50%	460 43%	165 38%	339 45%	169 44%	311 49%	214 38%	318 52%	307 47%	378 43%	246 48%
Disagree (Low2Box)	2081 54%	1170 55%	211 46%	91 60%	49 48%	105 49%	442 55%	153 42%	427 50%	607 57%	264 61%	412 55%	209 54%	316 50%	349 62%	299 48%	345 53%	501 57%	260 50%



TALKING ABOUT CHARITIES

17A. Charities may hire professionals to help them raise money. As payment for this service, some professionals get a percentage of the money they raise. Regardless of the percentage they would receive, would you say this is a acceptable/unacceptable way for charities to raise money?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Very acceptable	185 5%	87 4%	20 4%	6 4%	4 4%	12 6%	55 7%	22 6%	41 5%	31 3%	22 5%	51 7%	18 5%	29 5%	35 6%	29 5%	28 4%	46 5%	18 3%
Somewhat acceptable	1273 33%	693 33%	140 30%	30 20%	45 44%	61 29%	297 37%	109 30%	282 33%	346 32%	121 28%	248 33%	166 43%	197 31%	188 33%	195 32%	244 37%	254 29%	192 37%
Somewhat unacceptable	1245 32%	676 32%	144 31%	52 34%	28 27%	68 32%	268 33%	97 27%	231 27%	366 34%	157 36%	265 35%	120 31%	190 30%	186 33%	210 34%	219 33%	303 34%	130 25%
Very unacceptable	1175 30%	658 31%	157 34%	65 42%	24 24%	73 34%	185 23%	138 38%	302 35%	325 30%	131 30%	188 25%	85 22%	211 34%	158 28%	185 30%	160 24%	276 31%	177 34%
Don't know/Refused	9 0	6 0	0 -	0 -	1 1%	0 0	2 0	0 -	3 0	2 0	2 0	2 0	0 -	2 0	0 -	0 0	4 1%	3 0	0 -
TOPBOX & LOWBOX SUMMARY																			
Acceptable (Top2Box)	1457 38%	780 37%	160 35%	36 24%	49 48%	74 34%	353 44%	132 36%	323 38%	376 35%	143 33%	299 40%	184 47%	226 36%	222 39%	224 36%	272 42%	300 34%	210 41%
Unacceptable (Low2Box)	2420 62%	1334 63%	301 65%	117 76%	52 51%	141 65%	453 56%	235 64%	533 62%	690 65%	287 66%	453 60%	205 53%	401 64%	344 61%	394 64%	379 58%	579 66%	307 59%



TALKING ABOUT CHARITIES

17B. Of the money that is raised for charities, what is the maximum percentage that you think a professional fundraiser should get as payment for services?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: Acceptable way for charities to raise money																			
Unweighted Base	1454	749	141	63	65	101	328	160	329	346	147	299	173	263	233	219	261	295	176
Weighted Base	1457	780	160*	36*	49*	74*	353	132*	323	376	143*	299	184	226	222	224	272	300	210
None	20 1%	9 1%	3 2%	0 0	1 1%	1 2%	4 1%	2 2%	3 1%	9 2%	1 1%	3 1%	3 1%	4 2%	2 1%	0 0	4 1%	5 2%	5 2%
1%-10%	860 59%	479 61%	91 57%	16 44%	25 51%	45 61%	201 57%	62 47%	183 56%	226 60% G	97 68% G	179 60%	113 61%	148 65% OR	134 60%	109 49%	156 57%	207 69% OPR	105 50%
11%-20%	193 13%	94 12%	26 16%	5 14%	7 14%	5 6%	57 16%	17 13%	51 16%	44 12%	10 7%	50 17% J	22 12%	18 8%	27 12%	39 18% M	49 18% M	34 11%	27 13%
21%-30%	117 8%	59 8%	12 7%	2 4%	6 12%	4 5%	34 10%	8 6%	24 7%	42 11%	10 7%	19 6%	14 8%	22 10%	16 7%	29 13% Q	20 7%	14 5%	15 7%
31%-40%	20 1%	9 1%	0 -	0 0	0 -	2 3%	9 3%	4 3%	7 2%	3 1%	0 -	7 2%	0 -	6 3%	2 1%	3 1%	2 1%	2 1%	5 3%
41%-50%	30 2%	10 1%	4 2%	1 3%	0 1%	2 3%	14 4% A	7 5% K	9 3%	7 2%	4 3%	2 1%	2 1%	5 2%	8 4%	2 1%	2 1%	3 1%	10 5% PQ
51%-60%	10 1%	5 1%	1 1%	0 -	1 2%	0 -	3 1%	1 1%	0 0	1 0	0 -	6 2%	1 1%	0 0	3 1%	1 0	1 0	5 2%	0 -
61%-70%	4 0	1 0	0 -	0 -	1 3% A	0 -	1 0	0 0	1 0	0 -	0 -	2 1%	0 -	0 -	0 -	1 1%	1 0	0 0	1 0
71%-80%	11 1%	8 1%	0 0	0 1%	0 -	1 1%	2 1%	0 0	5 2%	2 0	4 3% K	0 -	0 -	1 0	4 2%	2 1%	0 0	4 1%	1 0
81%-90%	1 0	0 0	0 -	0 -	0 -	1 1% A	0 0	0 -	1 0	0 -	0 -	0 0	0 -	0 0	0 -	0 -	1 0	0 0	0 -
91%-100%	8 1%	3 0	2 1%	0 -	0 -	0 -	3 1%	2 2%	0 -	3 1%	0 -	2 1%	0 -	0 -	0 0	5 2%	1 0	1 0	0 -
Don't know/Refused	182 12%	104 13% F	19 12%	12 34% ABF	8 15%	13 18% F	24 7%	27 21% IK	39 12%	40 11%	18 12%	28 9%	30 16%	21 9%	25 11%	32 14%	35 13%	25 8%	41 20% MQ
STATISTICS																			
Mean (Incl 0)	13.32	12.35	13.48	13.02	14.94	12.52	15.31 A	17.93 IJKL	14.11 L	13.01	11.90	13.32	10.60	12.36	14.39	17.17 MPQ	11.78	11.76	13.63
Median	8.62	8.43	8.10	8.06	7.83	7.07	8.98	9.35	8.15	8.66	6.09	8.55	8.37	8.55	8.17	9.48	8.30	6.43	8.64
Standard Deviation	14.86	13.86	15.65	13.84	15.30	15.66	16.28	18.65	15.39	14.52	14.98	15.06	9.88	12.22	15.65	18.74	12.71	14.82	14.07
Standard Error	0.42	0.54	1.38	2.04	2.05	1.71	0.95	1.65	0.92	0.83	1.33	0.91	0.81	0.82	1.08	1.36	0.84	0.91	1.16



TALKING ABOUT CHARITIES

17B. Of the money that is raised for charities, what is the maximum percentage that you think a professional fundraiser should get as payment for services?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Mean (Excl 0)	13.54	12.52	13.82	13.08	15.18	12.82	15.49	18.36	14.26	13.35	11.97	13.46	10.78	12.62	14.55	17.20	11.97	11.96	14.04
Median	9	8	8	8	8	7	9	9	8	9	6	9	8	9	8	9	8	7	9
Standard Deviation	14.89	13.88	15.70	13.84	15.31	15.73	16.29	18.66	15.40	14.55	14.99	15.08	9.86	12.22	15.66	18.74	12.72	14.87	14.07
Standard Error	0.42	0.55	1.40	2.06	2.08	1.74	0.96	1.69	0.92	0.84	1.34	0.92	0.82	0.83	1.09	1.36	0.85	0.93	1.17



TALKING ABOUT CHARITIES

18. Do you think that Individuals or organizations who are hired to make the fundraising requests should be required to indicate if they are receiving a percentage of donations raised all of the time, only when asked, or not at all?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
All of the time	2821 73%	1622 77%	344 75%	111 73%	69 68%	166 77%	486 60%	217 59%	606 71%	813 76%	321 74%	567 75%	285 73%	455 72%	403 71%	461 75%	482 74%	640 73%	371 72%
Only when asked	802 21%	376 18%	91 20%	27 17%	29 29%	38 18%	238 29%	98 27%	172 20%	198 19%	95 22%	149 20%	85 22%	129 21%	117 21%	122 20%	136 21%	196 22%	95 18%
Not at all	255 7%	117 6%	26 6%	14 9%	2 2%	10 5%	82 10%	48 13%	80 9%	57 5%	16 4%	38 5%	17 4%	42 7%	45 8%	35 6%	36 6%	45 5%	49 9%
Don't know/Refused	9 0	5 0	0 -	0 0	2 2%	0 0	1 0	5 1%	1 0	0 -	0 -	0 -	3 1%	3 1%	1 0	0 -	1 0	1 0	2 0



TALKING ABOUT CHARITIES

19. Please tell me if you & q3tx1 with the following statement. Charities should be able to earn money through any type of business activity they want as long as the proceeds go to their cause.

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	1976 51%	1024 48%	241 52%	77 51%	49 48%	112 52%	460 57% A	206 56% KL	480 56% KL	536 50% L	239 55% KL	350 46% KL	157 40%	304 48%	262 46%	310 50%	347 53%	462 52%	284 55% N
Somewhat agree	1322 34%	762 36%	148 32%	49 32%	33 32%	70 33%	254 31% A	119 32% KL	281 33% KL	378 35% L	138 32% KL	255 34% KL	147 38%	233 37%	210 37%	206 33%	213 33%	295 33%	161 31%
Somewhat disagree	325 8%	186 9%	33 7%	10 7%	16 16% ABCF	17 8%	56 7% A	22 6% H	49 6% H	103 10% H	26 6% GHJ	82 11% GHJ	41 11% H	47 7%	58 10%	59 10%	66 10%	58 7%	32 6%
Strongly disagree	252 6%	139 7%	38 8%	15 10% F	3 3%	16 7%	37 5% A	16 4% HI	48 6% HI	52 5% HI	28 7% HI	64 9% GHI	39 10% GHI	45 7%	37 7%	40 6%	28 4%	65 7%	35 7%
Don't know/Refused	11 0	9 0	0 -	1 0	1 1%	0 -	1 0	4 1% HI	1 0	0 -	1 0	2 0	4 1% HI	1 0	0 0	2 0	1 0	2 0	4 1%
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3298 85%	1786 84%	390 85%	127 83%	82 80%	181 84%	714 88% A	325 89% KL	762 89% KL	913 85% KL	378 87% KL	605 80% GHIJ	304 78% GHIJ	537 85%	471 83%	516 84%	559 85%	757 86%	446 86%
Disagree (Low2Box)	576 15%	325 15%	71 15%	25 16%	19 19%	33 16%	93 12% A	38 10% HI	97 11% HI	155 15% HI	54 12% HI	147 19% GHIJ	80 21% GHIJ	92 15%	95 17%	99 16%	94 14%	123 14%	67 13%



TALKING ABOUT CHARITIES

20. AGREE SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) Running a business is a good way to raise money that charities aren't able to get through donations and grants	3393	1838	410	123	93	178	726	314	772	918	391	651	332	551	500	542	564	798	428
	87%	87%	89% C	81%	91%	83%	90% CE	86%	90%	86%	90%	86%	86%	88%	88%	88%	86%	91% PR	83%
2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians	2784	1534	311	107	67	154	596	251	648	776	318	513	269	465	416	458	470	609	354
	72%	72%	67%	70%	66%	72%	74%	68%	75% GK	73%	73%	68%	69%	74%	73%	74%	72%	69%	69%
3) When charities run businesses, it takes too much time away from their core cause	2015	1065	245	90	51	110	435	234	500	579	167	339	188	338	305	362	349	400	253
	52%	50%	53%	59%	50%	51%	54%	64% IJKL	58% JKL	54% JK	39%	45%	48% J	54% Q	54% Q	59% QR	53% Q	45%	49%



TALKING ABOUT CHARITIES

20. DISAGREE SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) Running a business is a good way to raise money that charities aren't able to get through donations and grants	464	263	46	26	9	35	82	48	84	146	39	90	55	73	64	73	83	77	84
	12%	12%	10%	17% BF	8%	16% BF	10%	13%	10%	14% H	9%	12%	14%	12%	11%	12%	13%	9%	16% Q
2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians	1063	562	143	43	34	57	211	110	204	284	112	230	115	160	146	155	179	264	154
	27%	26%	31%	28%	33%	27%	26%	30%	24%	27%	26%	31% H	29%	25%	26%	25%	27%	30%	30%
3) When charities run businesses, it takes too much time away from their core cause	1823	1026	211	57	50	104	369	130	352	477	262	402	191	280	257	249	295	478	254
	47%	48% C	46%	37%	49%	48%	46%	36%	41%	45% G	61% GHIL	53% GHI	49% GH	45%	45%	40%	45%	54% MNOP	49% O



TALKING ABOUT CHARITIES

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 1) Running a business is a good way to raise money that charities aren't able to get through donations and grants?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	1254 32%	646 30%	153 33%	44 29%	37 36%	84 39%	281 35%	124 34%	297 35%	353 33%	161 37%	202 27%	111 28%	195 31%	174 31%	194 31%	219 33%	317 36%	153 30%
Somewhat agree	2139 55%	1192 56%	257 56%	80 52%	56 54%	95 44%	445 55%	190 52%	475 55%	566 53%	230 53%	449 60%	222 57%	356 57%	326 58%	349 56%	345 53%	481 55%	275 53%
Somewhat disagree	309 8%	177 8%	34 7%	16 11%	8 8%	19 9%	53 7%	25 7%	53 6%	103 10%	26 6%	65 9%	36 9%	38 6%	48 8%	51 8%	56 9%	59 7%	52 10%
Strongly disagree	155 4%	86 4%	12 3%	10 7%	1 1%	17 8%	29 4%	23 6%	30 4%	44 4%	13 3%	25 3%	20 5%	35 6%	16 3%	23 4%	27 4%	18 2%	32 6%
Don't know/Refused	28 1%	18 1%	5 1%	3 2%	1 1%	1 1%	0 -	5 1%	4 0	4 0	2 1%	13 2%	1 0	5 1%	2 0	2 0	8 1%	7 1%	4 1%
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	3393 87%	1838 87%	410 89%	123 81%	93 91%	178 83%	726 90%	314 86%	772 90%	918 86%	391 90%	651 86%	332 86%	551 88%	500 88%	542 88%	564 86%	798 91%	428 83%
Disagree (Low2Box)	464 12%	263 12%	46 10%	26 17%	9 8%	35 16%	82 10%	48 13%	84 10%	146 14%	39 9%	90 12%	55 14%	73 12%	64 11%	73 12%	83 13%	77 9%	84 16%



TALKING ABOUT CHARITIES

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 2) When a charity runs a business, a significant worry is that money could get lost on the business instead of being used to help Canadians?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	935 24%	540 25%	89 19%	49 32%	19 18%	53 25%	180 22%	100 27%	255 30%	282 26%	66 15%	151 20%	80 21%	166 26%	137 24%	156 25%	162 25%	193 22%	117 23%
Somewhat agree	1848 48%	994 47%	222 48%	58 38%	49 48%	101 47%	415 51%	150 41%	393 46%	494 46%	252 58%	363 48%	189 49%	298 47%	279 49%	301 49%	308 47%	416 47%	237 46%
Somewhat disagree	783 20%	410 19%	96 21%	32 21%	27 27%	42 19%	171 21%	72 20%	147 17%	214 20%	76 17%	182 24%	88 23%	118 19%	107 19%	121 20%	127 19%	208 24%	97 19%
Strongly disagree	280 7%	152 7%	47 10%	11 7%	7 6%	16 7%	41 5%	38 10%	57 7%	70 7%	36 8%	48 6%	27 7%	42 7%	39 7%	34 5%	52 8%	56 6%	56 11%
Don't know/Refused	39 1%	24 1%	7 1%	3 2%	1 1%	3 1%	1 0	6 2%	7 1%	8 1%	3 1%	11 1%	5 1%	5 1%	5 1%	5 1%	6 1%	9 1%	9 2%
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	2784 72%	1534 72%	311 67%	107 70%	67 66%	154 72%	596 74%	251 68%	648 75%	776 73%	318 73%	513 68%	269 69%	465 74%	416 73%	458 74%	470 72%	609 69%	354 69%
Disagree (Low2Box)	1063 27%	562 26%	143 31%	43 28%	34 33%	57 27%	211 26%	110 30%	204 24%	284 27%	112 26%	230 31%	115 29%	160 25%	146 26%	155 25%	179 27%	264 30%	154 30%



TALKING ABOUT CHARITIES

20. I'm going to read you a series of statements about charities running a business to earn money for their charitable activities. For each of the following statements, please tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree: 3) When charities run businesses, it takes too much time away from their core cause?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Strongly agree	473 12%	233 11%	64 14%	25 16%	10 9%	32 15%	105 13%	62 17%	120 14%	139 13%	30 7%	78 10%	43 11%	78 12%	69 12%	93 15%	88 13%	88 10%	56 11%
Somewhat agree	1542 40%	832 39%	181 39%	65 42%	42 41%	78 36%	329 41%	172 47%	380 44%	440 41%	137 32%	261 35%	145 37%	260 41%	236 42%	269 44%	261 40%	312 35%	197 38%
Somewhat disagree	1393 36%	798 38%	142 31%	38 25%	37 36%	79 37%	295 37%	88 24%	259 30%	363 34%	194 45%	337 45%	145 37%	209 33%	198 35%	199 32%	232 35%	361 41%	185 36%
Strongly disagree	430 11%	228 11%	68 15%	18 12%	13 13%	25 11%	73 9%	43 12%	93 11%	115 11%	68 16%	65 9%	46 12%	71 11%	59 10%	51 8%	63 10%	117 13%	70 13%
Don't know/Refused	48 1%	28 1%	5 1%	6 4%	1 1%	1 1%	5 1%	2 1%	7 1%	12 1%	3 1%	14 2%	10 2%	12 2%	5 1%	7 1%	11 2%	4 0	9 2%
TOPBOX & LOWBOX SUMMARY																			
Agree (Top2Box)	2015 52%	1065 50%	245 53%	90 59%	51 50%	110 51%	435 54%	234 64%	500 58%	579 54%	167 39%	339 45%	188 48%	338 54%	305 54%	362 59%	349 53%	400 45%	253 49%
Disagree (Low2Box)	1823 47%	1026 48%	211 46%	57 37%	50 49%	104 48%	369 46%	130 36%	352 41%	477 45%	262 61%	402 53%	191 49%	280 45%	257 45%	249 40%	295 45%	478 54%	254 49%



TALKING ABOUT CHARITIES

21. Which of the following two points of view comes closest to your own?

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
If a charity makes some of its money from a business, they should have to pay taxes like any other business	1093	619	127	40	30	56	210	107	245	303	118	201	114	182	148	191	181	249	135
	28%	29%	28%	26%	30%	26%	26%	29%	29%	28%	27%	27%	29%	29%	26%	31%	28%	28%	26%
Charities shouldn't have to pay tax on earnings from a business if it is used to support their cause	2750	1472	329	110	71	156	594	253	608	755	311	542	269	440	418	423	466	621	372
	71%	69%	71%	72%	69%	73%	74%	69%	71%	71%	72%	72%	69%	70%	74%	68%	71%	70%	72%
Don't know/Refused	43	28	4	3	1	3	3	7	6	10	3	12	5	8	1	4	8	13	9
	1%	1%	1%	2%	1%	1%	0	2%	1%	1%	1%	2%	1%	1%	0	1%	1%	1%	2%



TALKING ABOUT CHARITIES

22. LIKELY SUMMARY TABLE

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) On a charity's website	2235 58%	1112 52%	293 64%	66 43%	55 54%	118 55%	572 71%	163 45%	439 51%	623 58%	263 61%	463 61%	276 71%	307 49%	332 59%	383 62%	385 59%	504 57%	312 60%
2) On a website of someone who regulates charities	1946 50%	952 45%	249 54%	59 38%	51 50%	113 53%	505 62%	150 41%	392 46%	577 54%	233 54%	373 49%	216 56%	268 43%	288 51%	334 54%	334 51%	434 49%	280 54%
3) By looking at a charity's financial statements	1706 44%	874 41%	186 40%	81 53%	44 43%	101 47%	404 50%	165 45%	370 43%	455 43%	195 45%	296 39%	219 56%	294 47%	268 47%	308 50%	286 44%	317 36%	224 43%
4) By calling the charity and asking for more information	1790 46%	910 43%	208 45%	69 45%	43 42%	113 53%	428 53%	160 44%	437 51%	481 45%	204 47%	316 42%	183 47%	286 45%	283 50%	322 52%	305 47%	355 40%	228 44%



TALKING ABOUT CHARITIES

22. UNLIKELY SUMMARY TABLE

Proportions/Mean: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All Respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1) On a charity's website	1622 42%	988 47% BF	168 36% F	84 55% BF	46 45% F	96 45% F	232 29%	193 53% IJKL	408 47% IJKL	443 42% L	167 39% L	291 39% L	111 29%	316 50% NOPQ R	231 41%	233 38%	267 41%	370 42%	198 38%
2) On a website of someone who regulates charities	1895 49%	1138 54% BF	210 46% F	89 59% BEF	50 49%	99 46% F	298 37%	206 56% IJL	455 53% IJL	487 46%	191 44%	377 50%	169 43%	355 56% NOPQ R	274 48%	270 44%	318 49%	440 50%	228 44%
3) By looking at a charity's financial statements	2160 56%	1240 58% CF	272 59% CF	69 46%	57 56%	113 53%	397 49%	193 53% L	485 56% L	608 57% L	236 55% L	458 61% GL	170 44%	334 53%	295 52%	306 49%	367 56%	563 64% MNOP R	285 55%
4) By calling the charity and asking for more information	2089 54%	1205 57% EF	252 55% F	83 54%	57 56%	102 47%	378 47%	205 56%	419 49%	586 55% H	228 53%	439 58% H	206 53%	341 54%	284 50%	295 48%	349 53%	526 60% NO	287 56% O



TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 1) On a charity's website?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Very likely	1084 28%	511 24%	131 29%	30 20%	33 32%	64 30%	303 38%	77 21%	187 22%	299 28%	142 33%	236 31%	139 36%	163 26%	146 26%	173 28%	185 28%	244 28%	167 32%
Somehow likely	1151 30%	600 28%	162 35%	35 23%	22 22%	54 25%	269 33%	86 24%	252 29%	324 30%	121 28%	227 30%	137 35%	145 23%	186 33%	210 34%	200 31%	260 29%	145 28%
Somehow unlikely	621 16%	372 18%	63 14%	18 12%	19 19%	41 19%	107 13%	55 15%	127 15%	184 17%	63 14%	128 17%	62 16%	105 17%	107 19%	95 15%	110 17%	145 16%	58 11%
Very unlikely	1001 26%	616 29%	104 23%	66 43%	27 26%	55 25%	125 15%	139 38%	281 33%	259 24%	105 24%	163 22%	49 13%	211 34%	124 22%	138 22%	157 24%	225 26%	139 27%
Don't know/Refused	29 1%	20 1%	0 -	3 2%	1 1%	1 0	4 0	10 3%	13 1%	2 0	3 1%	0 -	2 0	6 1%	3 1%	2 0	3 1%	8 1%	7 1%
TOPBOX & LOWBOX SUMMARY																			
Likely (Top2Box)	2235 58%	1112 52%	293 64%	66 43%	55 54%	118 55%	572 71%	163 45%	439 51%	623 58%	263 61%	463 61%	276 71%	307 49%	332 59%	383 62%	385 59%	504 57%	312 60%
Unlikely (Low2Box)	1622 42%	988 47%	168 36%	84 55%	46 45%	96 45%	232 29%	193 53%	408 47%	443 42%	167 39%	291 39%	111 29%	316 50%	231 41%	233 38%	267 41%	370 42%	198 38%



TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 2) On a website of someone who regulates charities?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Very likely	805 21%	371 17%	96 21%	25 16%	23 22%	56 26% AC	223 28% AC	56 15%	161 19%	236 22% G	103 24% G	150 20%	98 25% GH	116 18%	113 20%	123 20%	137 21%	168 19%	146 28% MNOP Q
Somewhat likely	1141 29%	581 27%	153 33% C	34 22%	28 27%	57 27%	282 35% AC	93 25%	231 27%	341 32%	130 30%	223 30%	118 30%	152 24%	175 31% M	212 34% MR	197 30%	265 30% M	134 26%
Somewhat unlikely	823 21%	485 23%	90 20%	27 17%	18 18%	53 25%	149 18%	76 21%	194 23%	210 20%	74 17%	170 23%	97 25% J	134 21%	123 22%	129 21%	145 22%	202 23% R	86 17%
Very unlikely	1071 28%	653 31% EF	120 26% F	63 41% ABEF	31 31% F	46 22%	148 18%	130 35% IJKL	261 30% L	278 26% L	117 27% L	207 27% L	71 18%	221 35% NOPQ R	150 27%	142 23%	173 26%	237 27%	142 27%
Don't know/Refused	45 1%	29 1%	2 0	5 3% BF	2 2%	2 1%	5 1%	12 3% IK	13 2%	4 0	8 2% I	4 1%	4 1%	6 1%	5 1%	13 2% P	3 0	9 1%	9 2%
TOPBOX & LOWBOX SUMMARY																			
Likely (Top2Box)	1946 50%	952 45%	249 54% AC	59 38%	51 50%	113 53% AC	505 62% ABCDE	150 41%	392 46%	577 54% GH	233 54% GH	373 49% G	216 56% GH	268 43%	288 51% M	334 54% M	334 51% M	434 49% M	280 54% M
Unlikely (Low2Box)	1895 49%	1138 54% BF	210 46% F	89 59% BEF	50 49%	99 46% F	298 37%	206 56% IJL	455 53% IJL	487 46%	191 44%	377 50%	169 43%	355 56% NOPQ R	274 48%	270 44%	318 49%	440 50%	228 44%



TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 3) By looking at a charity's financial statements?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Very likely	665 17%	334 16%	75 16%	36 24% A	15 15%	44 20%	153 19%	81 22% HIK	138 16%	174 16%	69 16%	115 15%	86 22% HIK	130 21%	91 16%	109 18%	102 16%	121 14%	106 21% Q
Somewhat likely	1041 27%	540 25%	112 24%	44 29%	29 29%	57 26%	251 31% A	84 23%	232 27%	281 26%	127 29%	181 24%	133 34% GHIK	165 26%	177 31% QR	200 32% QR	185 28% Q	196 22%	117 23%
Somewhat unlikely	963 25%	511 24%	136 29% C	30 20%	24 23%	59 27%	202 25%	71 19%	216 25%	269 25%	102 24%	196 26%	101 26%	113 18%	145 26% M	151 24% M	163 25% M	259 29% M	127 25% M
Very unlikely	1197 31%	729 34% CEF	137 30%	39 26%	33 33%	54 25%	196 24%	122 33% L	269 31% L	339 32% L	134 31% L	263 35% L	69 18%	221 35% NO	150 27%	155 25%	204 31%	305 35% NO	157 30%
Don't know/Refused	19 0	6 0	2 0	3 2% A	1 1%	1 0	6 1%	8 2% HIJKL	5 1%	5 0	1 0	0 -	0 -	1 0	3 0	4 1%	2 0	2 0	8 2% MQ
TOPBOX & LOWBOX SUMMARY																			
Likely (Top2Box)	1706 44%	874 41%	186 40%	81 53% AB	44 43%	101 47%	404 50% AB	165 45%	370 43%	455 43%	195 45%	296 39%	219 56% GHIJK	294 47% Q	268 47% Q	308 50% Q	286 44% Q	317 36%	224 43% Q
Unlikely (Low2Box)	2160 56%	1240 58% CF	272 59% CF	69 46%	57 56%	113 53%	397 49%	193 53% L	485 56% L	608 57% L	236 55% L	458 61% GL	170 44%	334 53%	295 52%	306 49%	367 56%	563 64% MNOP	285 55% R



TALKING ABOUT CHARITIES

23. When you are thinking about the possibility of donating to a charity, are you very likely, somewhat likely, somewhat unlikely or very unlikely to research the charity: 4) By calling the charity and asking for more information?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Very likely	710 18%	345 16%	91 20%	37 24%	15 15%	50 23%	159 20%	76 21%	174 20%	188 18%	67 15%	123 16%	78 20%	121 19%	116 20%	132 21%	117 18%	111 13%	109 21%
Somewhat likely	1080 28%	565 27%	118 26%	32 21%	28 28%	63 29%	269 33%	83 23%	264 31%	293 27%	137 32%	193 26%	105 27%	165 26%	167 30%	191 31%	187 29%	245 28%	119 23%
Somewhat unlikely	966 25%	535 25%	127 27%	36 23%	26 25%	47 22%	194 24%	77 21%	194 23%	285 27%	92 21%	209 28%	107 28%	148 23%	138 24%	140 23%	164 25%	242 27%	130 25%
Very unlikely	1122 29%	671 32%	126 27%	47 31%	31 31%	55 25%	184 23%	128 35%	225 26%	301 28%	136 32%	230 30%	98 25%	193 31%	145 26%	155 25%	185 28%	284 32%	157 30%
Don't know/Refused	7 0	3 0	0 -	0 0	2 2%	0 -	2 0	2 1%	3 0	1 0	1 0	0 -	0 -	3 0	0 -	1 0	1 0	1 0	2 0
TOPBOX & LOWBOX SUMMARY																			
Likely (Top2Box)	1790 46%	910 43%	208 45%	69 45%	43 42%	113 53%	428 53%	160 44%	437 51%	481 45%	204 47%	316 42%	183 47%	286 45%	283 50%	322 52%	305 47%	355 40%	228 44%
Unlikely (Low2Box)	2089 54%	1205 57%	252 55%	83 54%	57 56%	102 47%	378 47%	205 56%	419 49%	586 55%	228 53%	439 58%	206 53%	341 54%	284 50%	295 48%	349 53%	526 60%	287 56%



DEMOGRAPHICS

23. What age group do you fall into?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
18-24	428 11%	16 1%	49 11% ACE	3 2%	6 6% AE	2 1%	351 43% ABCD	56 15% IKL	113 13% KL	104 10% KL	100 23% GHIKL	40 5%	15 4%	56 9%	53 9%	79 13%	74 11%	97 11%	68 13%
25-34	618 16%	271 13% CE	131 29% ACDE	1 1%	8 8% CE	4 2%	203 25% ACDE	24 7%	108 13% G	197 18% GHJ	51 12% GHJ	162 21% GHJ	75 19% GHJ	62 10%	85 15% M	70 11%	124 19% MO	158 18% MO	116 23% MNO
35-44	733 19%	443 21% CF	124 27% ACEF	0 0	25 24% CF	36 17% C	101 13% C	44 12%	149 17%	230 21% GJ	59 14% GJ	166 22% GJ	84 22% GJ	81 13%	103 18%	134 22% M	128 20% M	183 21% M	101 20% M
45-54	926 24%	604 28% BCF	96 21% CF	7 5%	40 39% ABCF	76 35% BCF	92 11% C	54 15%	211 25% G	285 27% G	100 23% G	189 25% G	84 22% G	149 24%	136 24%	155 25%	178 27% R	197 22% R	104 20% R
55-64	666 17%	443 21% BF	47 10% F	43 28% BDF	15 15% F	70 32% ABDF	40 5%	85 23% IJ	149 17%	146 14%	60 14%	136 18%	85 22% IJ	115 18%	109 19%	108 18%	92 14%	161 18%	75 15%
65+	514 13%	343 16% BDF	13 3%	98 64% ABDE F	8 8% BF	27 12% BF	21 3%	103 28% HIJKL	129 15% IK	107 10%	62 14% K	62 8%	45 12%	166 26% NOPQ R	80 14% PQ	71 12%	58 9%	85 10%	53 10%
Average Age	46	50 BDF	40 F	68 ABDE F	47 BF	53 ABDF	32	51 HIJKL	47 IJ	45	44	45	47 IJ	52 NOPQ R	47 PQR	46 R	44	45	43



DEMOGRAPHICS

24. Number of Adults live in your household?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1/wk	1-2/mth	3-4/yr	1-2/yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
1 person	479 12%	27 1%	7 2%	92 60% ABEF	48 47% ABF	103 48% ABF	195 24% AB	72 20% HIJKL	102 12%	111 10%	54 12%	87 12%	50 13%	80 13%	59 10%	70 11%	73 11%	128 14%	66 13%
2 persons	2196 57%	1514 71% CDEF	350 76% CDEF	34 22%	38 38% CF	76 35% CF	174 21%	202 55%	478 56%	600 56% J	204 47% J	463 61% J	238 61% J	342 54%	320 57%	339 55%	376 57%	522 59%	288 56%
3 persons	652 17%	315 15% D	59 13% D	26 17% D	5 5%	29 13% D	214 27% ABCD E	53 15%	132 15%	204 19% K	87 20%	108 14%	65 17%	125 20%	84 15%	105 17%	99 15%	143 16%	90 18%
4 persons	385 10%	189 9% CE	36 8% CE	1 0	4 4%	7 3%	145 18% ABCD E	30 8%	120 14% GIKL	94 9%	55 13% L	66 9%	21 5%	62 10%	60 11%	75 12% Q	60 9%	60 7%	67 13% Q
5 persons	111 3%	57 3% E	5 1%	0 -	7 7% ABCE	0 -	37 5% BCE	5 1%	27 3%	27 3%	19 4%	26 3%	7 2%	16 3% R	28 5% QR	19 3% QR	35 5% QR	10 1%	2 0
6 persons	35 1%	17 1%	0 -	0 -	0 -	0 -	18 2% AB	2 0	0 -	15 1% H	6 1% H	5 1%	8 2% H	5 1% R	11 2% R	9 1% R	5 1% M	6 1%	0 -
7 persons	15 0	0 -	4 1% A	0 -	0 -	0 -	11 1% A	4 1% HK	0 -	11 1% HK	0 -	0 -	0 -	0 -	0 -	0 -	7 1% M	4 0	4 1%
8 persons	8 0	0 -	0 -	0 -	0 -	0 -	8 1% A	0 -	0 -	0 -	8 2% GHIKL	0 -	0 -	0 -	0 -	0 -	0 -	8 1%	0 -
10+ persons	5 0	0 -	0 -	0 -	0 -	0 -	5 1% A	0 -	0 -	5 0	0 -	0 -	0 -	0 -	5 1% Q	0 -	0 -	0 -	0 -
STATISTICS																			
Mean	2.41	2.43 CDE	2.34 CDE	1.58	1.87 C	1.72	2.78 ABCD E	2.22	2.41 G	2.48 GKL	2.63 GHKL	2.33	2.28	2.38	2.54 QR	2.45 Q	2.46 Q	2.29	2.35



DEMOGRAPHICS

25. And, how many people under 18 years of age live in your household?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1/wk	1-2/mth	3-4/yr	1-2/yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
None	2564 66%	1277 60%	277 60%	141 93% ABDE	63 62%	163 76% ABD	623 77% ABD	273 74% IK	579 67% K	673 63%	312 72% IK	437 58%	276 71% IK	429 68% P	368 65%	413 67%	399 61%	595 67% P	347 67%
1 person	551 14%	290 14% C	94 20% ACF	6 4%	17 17% C	30 14% C	107 13% C	45 12%	113 13%	138 13%	64 15%	149 20% GHIL	41 10%	71 11%	69 12%	82 13%	122 19% MN	133 15%	70 14%
2 persons	505 13%	363 17% CEF	59 13% CF	5 3%	15 14% CF	18 9%	42 5%	25 7%	104 12% G	181 17% GHJ	32 7%	112 15% GJ	49 13% G	70 11%	82 14%	80 13%	105 16% M	105 12%	62 12%
3 persons	198 5%	146 7% BCEF	14 3%	0 -	5 5% C	4 2%	27 3% C	14 4%	50 6%	62 6%	17 4%	33 4%	22 6%	34 5%	36 6% P	36 6%	20 3%	38 4%	32 6%
4 persons	46 1%	28 1%	13 3% EF	0 -	2 2%	0 -	4 0	5 1%	10 1%	10 1%	4 1%	16 2%	2 0	12 2%	7 1%	6 1%	6 1%	8 1%	6 1%
5 persons	13 0	10 0	2 1%	0 -	0 0	0 -	0 -	1 0	1 0	2 0	4 1%	4 1%	0 0	8 1% OPQR	4 1%	0 -	0 -	1 0	0 -
6 persons	6 0	3 0	0 -	0 -	0 -	0 -	2 0	2 1% I	1 0	0 -	0 -	2 0	0 -	3 1%	0 0	1 0	0 0	1 0	0 -
7 persons	2 0	0 -	0 -	0 -	0 -	0 -	2 0	0 0	1 0	0 -	0 -	0 -	0 -	1 0	0 -	0 -	0 -	0 0	0 -
Refused	3 0	2 0	0 -	0 -	0 -	0 -	1 0	1 0	0 -	2 0	0 -	0 -	0 -	1 0	0 -	0 -	2 0	0 -	0 -
STATISTICS																			
Mean	0.63	0.77 CEF	0.69 CEF	0.10	0.68 CEF	0.37 C	0.39 C	0.49	0.62	0.69 GJ	0.49	0.76 GHJL	0.54	0.69	0.69	0.61	0.64	0.57	0.61



DEMOGRAPHICS

26. At present are you married, living with a partner, widowed, separated, divorced or have you never been married?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Married	2119 55%	2119 100% BCDE F	0 -	0 -	0 -	0 -	0 -	163 44%	451 52% G	598 56% GJ	196 45%	459 61% GHJ	248 64% GHIJ	418 66% OPQR	362 64% OPQR	339 55% R	323 49%	444 50% R	219 42%
Living with a partner	461 12%	0 -	461 100% ACDE F	0 -	0 -	0 -	0 -	44 12%	115 13%	143 13%	41 9%	80 11%	39 10%	4 1%	30 5% M	74 12% MN	115 18% MNO	139 16% MN	98 19% MNO
Widowed	152 4%	0 -	0 -	152 100% ABDE F	0 -	0 -	0 -	35 10% HIJKL	40 5% I	26 2%	18 4%	21 3%	8 2%	46 7% PQR	26 5% P	31 5% P	9 1%	24 3%	15 3%
Separated	102 3%	0 -	0 -	0 -	102 100% ABCE F	0 -	0 -	11 3%	23 3%	33 3%	9 2%	20 3%	6 2%	11 2%	14 2%	20 3%	19 3%	31 4%	6 1%
Divorced	215 6%	0 -	0 -	0 -	0 -	215 100% ABCD F	0 -	32 9% H	37 4%	60 6%	23 5%	37 5%	25 6%	39 6%	24 4%	32 5%	34 5%	59 7%	26 5%
Never been married	808 21%	0 -	0 -	0 -	0 -	0 -	808 100% ABCDE F	82 22% L	188 22% L	200 19%	145 33% GHIKL	130 17%	59 15%	111 18%	106 19%	117 19%	146 22%	182 21%	145 28% MNOQ
Refused	29 1%	0 -	0 -	0 -	0 -	0 -	0 -	1 0	4 1%	9 1%	1 0	7 1%	4 1%	1 0	4 1%	4 1%	8 1%	3 0	7 1%



DEMOGRAPHICS

27. What is the highest level of education you have completed?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Grade school or some high school	367 9%	163 8%	44 9%	35 23% ABDF	11 10%	32 15% A	82 10%	367 100% HIJKL	0 -	0 -	0 -	0 -	0 -	67 11%	44 8%	65 10%	59 9%	89 10%	44 8%
Complete high school	859 22%	451 21%	115 25%	40 26%	23 23%	37 17%	188 23%	0 -	859 100% GIJKL	0 -	0 -	0 -	0 -	144 23%	111 20%	143 23%	155 24%	195 22%	108 21%
Technical or trade school/Community college	1068 27%	598 28% C	143 31% C	26 17% C	33 32% C	60 28% C	200 25%	0 -	0 -	1068 100% GHJKL	0 -	0 -	0 -	162 26%	144 26%	175 28%	190 29%	241 27%	149 29%
Some university	432 11%	196 9%	41 9%	18 12%	9 9%	23 11%	145 18% ABE	0 -	0 -	0 -	432 100% GHIKL	0 -	0 -	78 12%	47 8%	67 11%	70 11%	121 14% N	48 9%
Complete university degree	754 19%	459 22% CF	80 17% CF	21 14%	20 19%	37 17%	130 16%	0 -	0 -	0 -	0 -	754 100% GHIJL	0 -	116 18%	140 25% MOQ	107 17%	126 19%	156 18%	103 20%
Post-graduate degree	388 10%	248 12% CF	39 8%	8 5%	6 6%	25 11%	59 7%	0 -	0 -	0 -	0 -	0 -	388 100% GHIJK	58 9%	77 14% PQ	59 10%	53 8%	79 9%	63 12%
Don't know/Refused	16 0	5 0	0 -	5 3% ABEF	0 -	0 0	3 0	0 -	0 -	0 -	0 -	0 -	0 -	4 1%	3 0	2 0	2 0	3 0	3 1%



DEMOGRAPHICS

28. Other than on special occasions, such as weddings, funerals and baptisms, how often have you attended religious services in the past 12 months, would you say at least once a week, at least once or twice a month, 3 or 4 times a year, once or twice a year, not at all in the past 12 months, or never?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
A least once a week	629 16%	418 20% BDF	4 1%	46 30% ABDE	11 10% B	39 18% B	111 14% B	67 18%	144 17%	162 15%	78 18%	116 15%	58 15%	629 100% NOPQ R	0 -	0 -	0 -	0 -	0 -
At least once or twice a month	566 15%	362 17% BE	30 6%	26 17% B	14 14% B	24 11%	106 13% B	44 12%	111 13%	144 14%	47 11%	140 19% GHJ	77 20% GHJ	0 -	566 100% MOPQ R	0 -	0 -	0 -	0 -
3or 4 times a year	618 16%	339 16%	74 16%	31 21%	20 20%	32 15%	117 14%	65 18%	143 17%	175 16%	67 16%	107 14%	59 15%	0 -	0 -	618 100% MNPQ R	0 -	0 -	0 -
Once or twice a year	655 17%	323 15% C	115 25% ACEF	9 6%	19 19% C	34 16% C	146 18% C	59 16%	155 18%	190 18%	70 16%	126 17%	53 14%	0 -	0 -	0 -	655 100% MNOQ R	0 -	0 -
Not at all in the past 12 months	882 23%	444 21%	139 30% ACF	24 16%	31 30% AC	59 28% AC	182 23%	89 24%	195 23%	241 23%	121 28% K	156 21%	79 20%	0 -	0 -	0 -	0 -	882 100% MNOP R	0 -
Never	516 13%	219 10%	98 21% ACDE	15 10%	6 6%	26 12%	145 18% ACD	44 12%	108 13%	149 14%	48 11%	103 14%	63 16%	0 -	0 -	0 -	0 -	0 -	516 100% MNOP Q
Don't know/Refused	19 0	14 1%	0 -	0 0	1 1%	0 0	0 0	0 -	3 0	8 1%	1 0	6 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -



DEMOGRAPHICS

29. Are you presently working for pay in a full-time or part-time job, self employed, are you unemployed, retired, taking care of family, a student, or something else?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Full-time job	1697 44%	887 42%	269 58%	19 12%	57 56%	90 42%	365 45%	84 23%	334 39%	542 51%	153 35%	384 51%	197 51%	198 31%	255 45%	272 44%	320 49%	384 44%	262 51%
Part-time job	326 8%	154 7%	36 8%	8 5%	9 9%	22 10%	93 12%	22 6%	91 11%	97 9%	38 9%	50 7%	28 7%	46 7%	63 11%	56 9%	64 10%	68 8%	28 6%
Self employed	447 12%	307 14%	59 13%	3 2%	9 9%	19 9%	50 6%	47 13%	83 10%	134 13%	44 10%	90 12%	50 13%	50 8%	67 12%	86 14%	58 9%	131 15%	52 10%
Unemployed	167 4%	71 3%	12 3%	6 4%	8 8%	8 4%	59 7%	32 9%	51 6%	35 3%	11 3%	27 4%	10 3%	24 4%	15 3%	26 4%	43 7%	33 4%	26 5%
Retired	743 19%	484 23%	33 7%	116 76%	12 11%	54 25%	35 4%	126 34%	184 21%	156 15%	82 19%	115 15%	70 18%	207 33%	111 20%	107 17%	94 14%	139 16%	80 16%
Taking care of family	199 5%	144 7%	29 6%	0 0%	0 -	6 3%	19 2%	23 6%	62 7%	48 5%	18 4%	41 5%	6 2%	51 8%	22 4%	24 4%	29 4%	50 6%	21 4%
Student	217 6%	24 1%	16 3%	0 -	2 2%	4 2%	172 21%	17 5%	37 4%	29 3%	78 18%	37 5%	19 5%	35 6%	28 5%	36 6%	32 5%	48 5%	37 7%
Disabled/ disability pension	39 1%	18 1%	1 0%	0 -	3 3%	6 3%	10 1%	9 2%	8 1%	14 1%	3 1%	2 0%	3 1%	13 2%	0 0%	5 1%	3 0%	14 2%	3 0%
Maternity leave/ sick leave	23 1%	15 1%	5 1%	0 -	0 -	3 1%	0 -	2 0%	2 0%	8 1%	4 1%	3 0%	4 1%	0 0%	3 1%	2 0%	5 1%	9 1%	2 0%
Other	19 0%	11 1%	0 0%	0 0%	1 1%	2 1%	4 0%	3 1%	6 1%	5 0%	1 0%	3 0%	0 -	4 1%	2 0%	2 0%	3 0%	4 0%	2 0%
Don't know/Refused	10 0%	4 0%	0 -	0 0%	0 -	1 0%	2 0%	2 0%	1 0%	1 0%	0 0%	2 0%	2 0%	1 0%	0 0%	2 0%	3 0%	1 0%	2 0%



DEMOGRAPHICS

30. We don't need the exact amount: could you please tell me which of these broad categories your total 2005 household income falls into?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Less than \$20,000	423 11%	92 4%	51 11%	35 23%	20 20%	50 23%	173 21%	97 26%	107 12%	108 10%	50 12%	42 6%	18 5%	65 10%	44 8%	56 9%	79 12%	114 13%	62 12%
\$20,000 to less than 50,000	1076 28%	528 25%	117 25%	59 38%	30 29%	87 41%	253 31%	148 40%	296 34%	305 29%	120 28%	129 17%	74 19%	190 30%	161 28%	186 30%	173 26%	220 25%	145 28%
\$50,000 to less than 75,000	864 22%	497 23%	133 29%	24 16%	23 22%	41 19%	139 17%	50 14%	207 24%	266 25%	90 21%	177 23%	74 19%	162 26%	131 23%	144 23%	143 22%	195 22%	89 17%
\$75,000 to less than 100,000	593 15%	372 18%	68 15%	11 7%	12 11%	16 7%	114 14%	27 7%	109 13%	172 16%	82 19%	142 19%	63 16%	74 12%	93 16%	82 13%	107 16%	139 16%	93 18%
\$100,000 or more	581 15%	405 19%	72 16%	3 2%	15 15%	12 5%	73 9%	12 3%	56 7%	128 12%	67 16%	189 25%	129 33%	70 11%	94 17%	92 15%	89 14%	146 17%	89 17%
Don't know/Refused	349 9%	226 11%	20 4%	21 14%	3 3%	9 4%	56 7%	33 9%	85 10%	90 8%	24 6%	76 10%	31 8%	68 11%	44 8%	57 9%	65 10%	68 8%	38 7%



DEMOGRAPHICS

31. Not including lottery tickets, chocolates or any other purchase that does not provide you with a tax receipt, did you make a financial donation to any charity in 2005?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
 * small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: All respondents																			
Unweighted Base	3864	2022	380	242	144	303	747	432	852	1010	445	729	377	739	584	589	615	877	431
Weighted Base	3886	2119	461	152	102*	215	808	367	859	1068	432	754	388	629	566	618	655	882	516
Yes	3150 81%	1871 88% BEF	338 73%	131 86% BEF	87 85% BEF	157 73%	542 67%	256 70%	666 77% G	854 80% G	362 84% GH	645 86% GHI	352 91% GHIJ	550 87% PQR	510 90% PQR	528 85% PQR	510 78% R	670 76% R	365 71%
No	715 18%	235 11% ACD	122 27%	20 13%	16 15%	58 27% ACD	260 32% ACD	106 29% HIJKL	192 22% JKL	210 20% KL	66 15% L	106 14% L	33 9%	76 12% N	54 9% N	90 15% MNO	138 21% MNO	207 23% MNO	150 29% MNOP
Don't know/Refused	21 1%	13 1%	0 -	1 1%	0 -	0 -	6 1%	5 1%	2 0	4 0	4 1%	4 0	3 1%	4 1%	3 0	0 -	7 1%	5 1%	1 0



DEMOGRAPHICS

32. As far as you can remember, how much did you donate to charities in 2005?

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F - G/H/I/J/K/L - M/N/O/P/Q/R
* small base

	TOTAL	MARITAL STATUS						EDUCATION LEVEL						ATT RELIGIOUS SERV					
		Marri	Comm Law	Wid	Sep	Div	Sing	<HS	HS	Coll	Some Univ	Univ Grad	Post Grad	1 /wk	1-2 /mth	3-4 /yr	1-2 /yr	Not past 12 mths	Never
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
Base: Made a financial donation to any charity in 2005																			
Unweighted Base	3175	1812	283	215	115	230	500	312	661	830	376	637	343	676	526	506	474	668	302
Weighted Base	3150	1871	338	131	87*	157	542	256	666	854	362	645	352	550	510	528	510	670	365
Less than \$50	266 8%	93 5%	41 12%	8 6%	11 13%	18 11%	94 17%	37 15%	84 13%	76 9%	29 8%	26 4%	12 3%	20 4%	22 4%	43 8%	68 13%	65 10%	48 13%
\$50-\$99	323 10%	147 8%	54 16%	7 5%	14 16%	13 8%	88 16%	30 12%	86 13%	107 13%	29 8%	50 8%	20 6%	25 4%	46 9%	79 15%	52 10%	76 11%	46 13%
\$100-\$149	390 12%	199 11%	60 18%	12 9%	8 9%	19 12%	89 16%	42 17%	97 15%	117 14%	44 12%	58 9%	25 7%	34 6%	56 11%	76 14%	68 13%	97 14%	60 17%
\$150-\$299	500 16%	272 15%	54 16%	19 14%	17 20%	28 18%	103 19%	35 14%	94 14%	149 17%	72 20%	97 15%	51 14%	38 7%	76 15%	92 17%	97 19%	141 21%	54 15%
\$300-\$799	735 23%	497 27%	72 21%	37 28%	20 23%	34 22%	73 13%	44 17%	142 21%	205 24%	112 31%	148 23%	84 24%	104 19%	138 27%	133 25%	127 25%	158 24%	69 19%
\$800+	718 23%	531 28%	40 12%	34 26%	8 9%	37 24%	67 12%	42 16%	107 16%	154 18%	63 17%	219 34%	131 37%	281 51%	128 25%	78 15%	66 13%	101 15%	62 17%
Don't know/Refused	218 7%	132 7%	17 5%	15 11%	9 10%	7 5%	29 5%	25 10%	55 8%	45 5%	13 4%	47 7%	29 8%	49 9%	46 9%	28 5%	31 6%	32 5%	26 7%
STATISTICS																			
Mean	1026.4 1	1364.2 8 BF	381.42	1035.9 8 BDF	375.15	778.63 B	475.08	544.88	706.10	698.23	1058.9 9 G	1494.0 9 HI	1906.3 5 GHIJ	2465.0 5 NOPQ R	1424.3 5 OPQR	642.86	622.86	447.10	561.22
Median	246.48	391.98	156.55	309.75	162.97	198.60	98.54	153.00	189.14	199.75	280.21	482.40	495.58	957.24	300.19	194.52	189.30	190.41	199.06
Standard Deviation	3907.2 5	4920.4 0	796.02	1760.7 2	706.68	1862.8 2	1401.2 6	1051.5 4	2265.5 3	2180.4 7	2843.5 2	6609.1 3	4973.1 5	7537.4 5	3513.2 9	3137.5 7	2396.0 5	1073.2 3	1312.9 3
Standard Error	71.91	119.94	48.35	128.76	68.64	125.88	64.43	63.53	92.18	77.92	150.49	268.92	278.88	305.43	159.53	144.11	113.58	42.46	77.77

