A NOTE ABOUT CHARTS

The charts that follow provide graphic depictions of some of the results of "Talking About Charities 2004" – a public-opinion poll commissioned by The Muttart Foundation and conducted by Ipsos Reid.

Across Canada, 3,863 telephone interviews were conducted. An overall sample of this size is considered statistically accurate within ±2.2%, nineteen times out of twenty. The level of accuracy is less for provincial samples and for demographic breakdowns. The following table shows the number of interviews conducted in each province and the level of statistical accuracy for each province.

Province	Interviews conducted	Statistical accuracy (19 times out of 20)
British Columbia	500	±4.4%
Alberta	401	±4.9%
Saskatchewan	301	±5.7%
Manitoba	301	±5.7%
Ontario	751	±3.6%
Quebec	605	±4.0%
New Brunswick	300	±5.7%
Nova Scotia	300	±5.7%
Prince Edward Island	201	±6.9%
Newfoundland & Labrador	203	±6.9%
Canada	3,863	±2.2%

The titles on the charts do not reflect the exact wording of the question. To see those questions and to obtain detailed information about methodology or results, visit The Muttart Foundation website at www.muttart.org. Detailed cross-tabulations are also available on the website. By special arrangement, the complete dataset will be made available to researchers.

Results for questions may not add up to 100% because of rounding errors.

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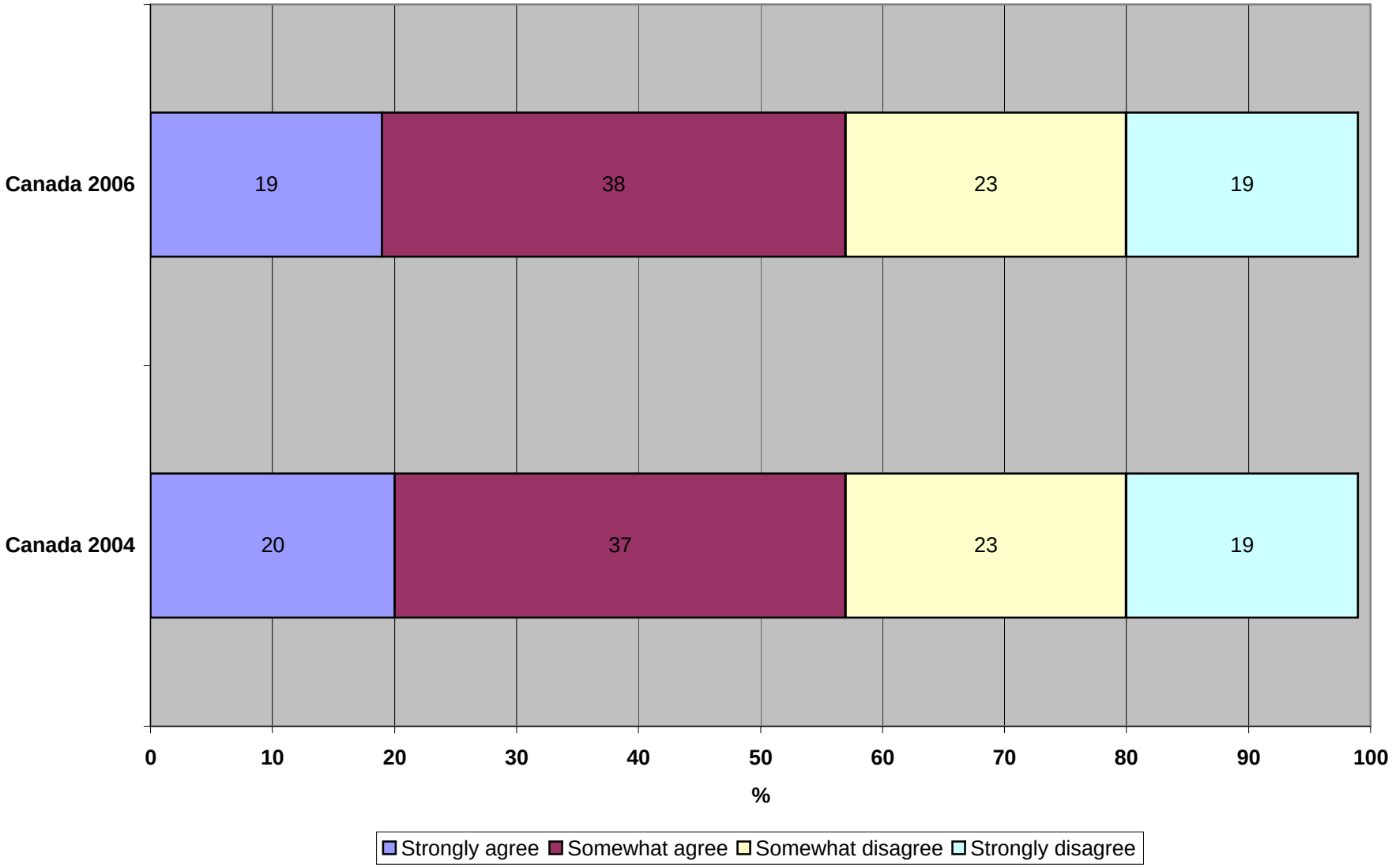
Charities should be expected to deliver defunded programs



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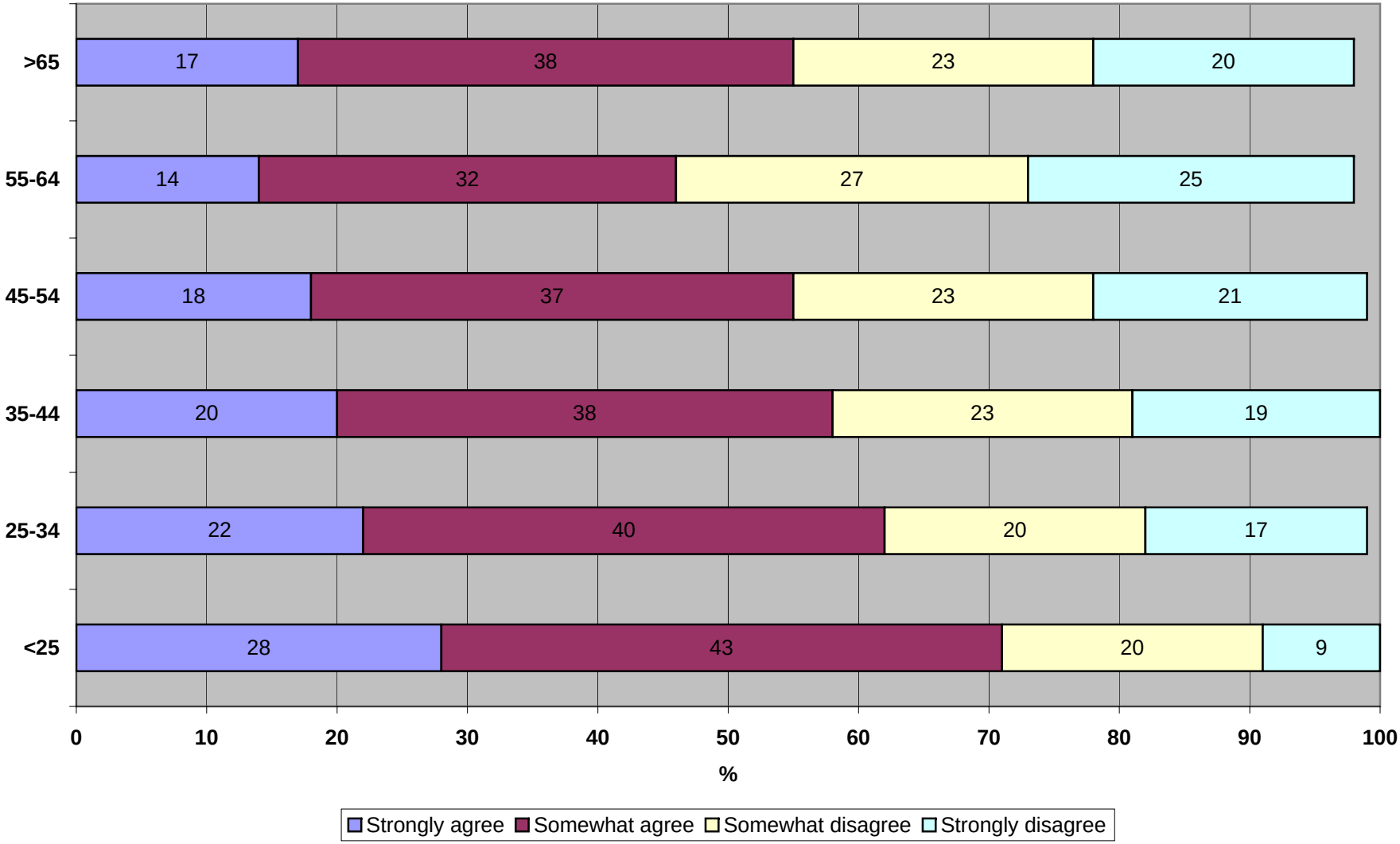
Charities should be expected to deliver programs and services the government stops funding (Age)



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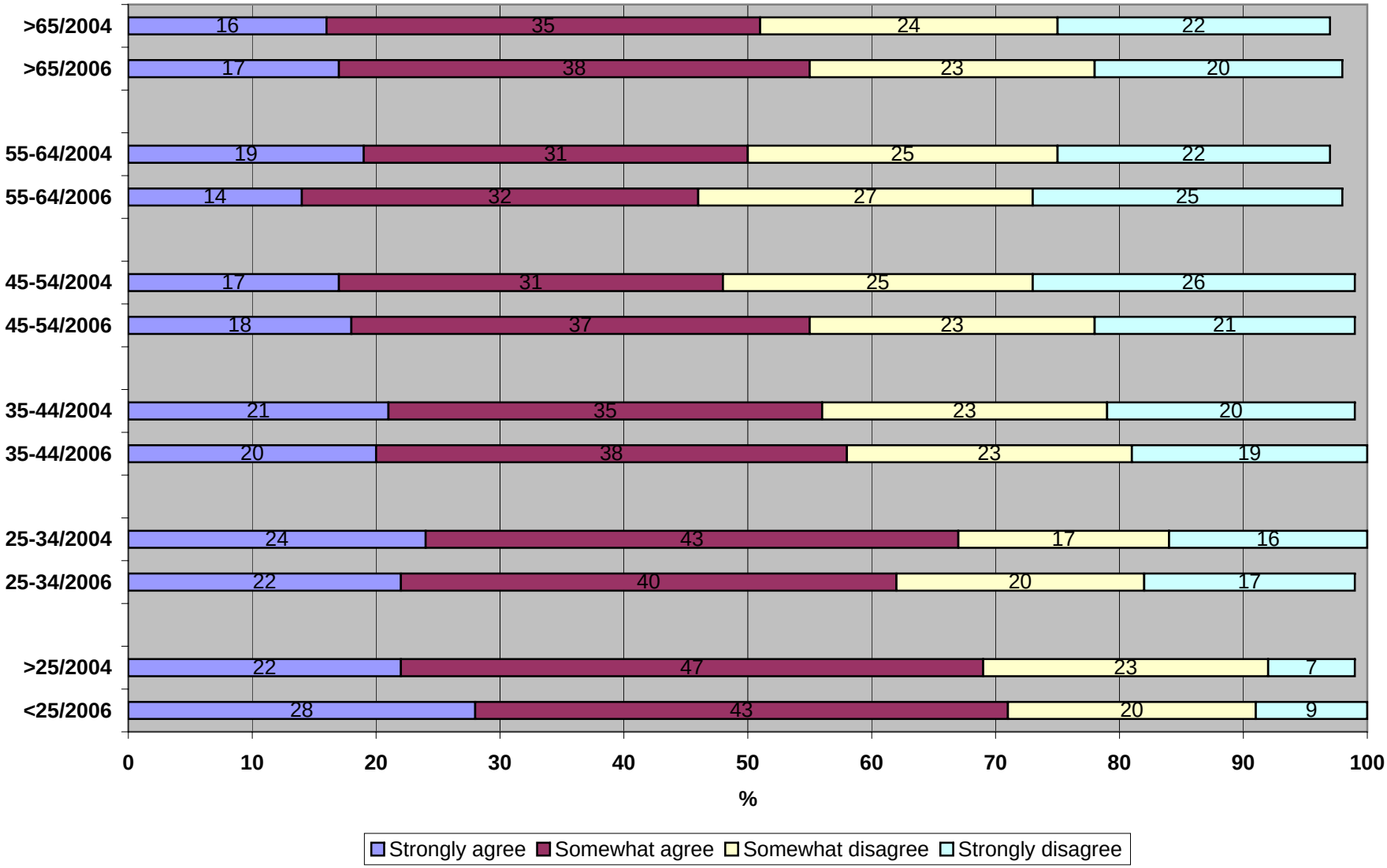
Charities should be expected to deliver programs and services the government stops funding



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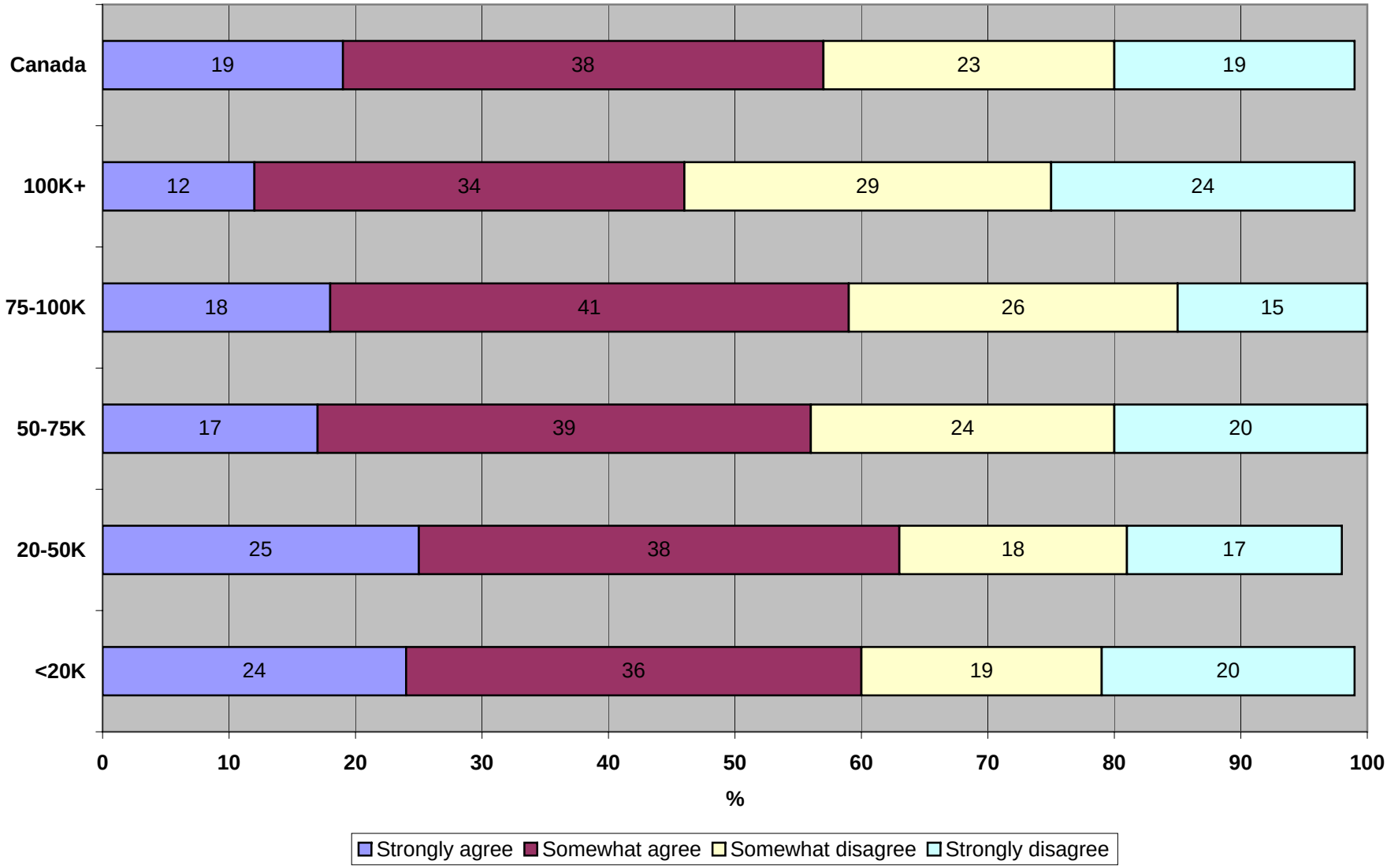
Charities should be expected to deliver programs and services the government stops funding



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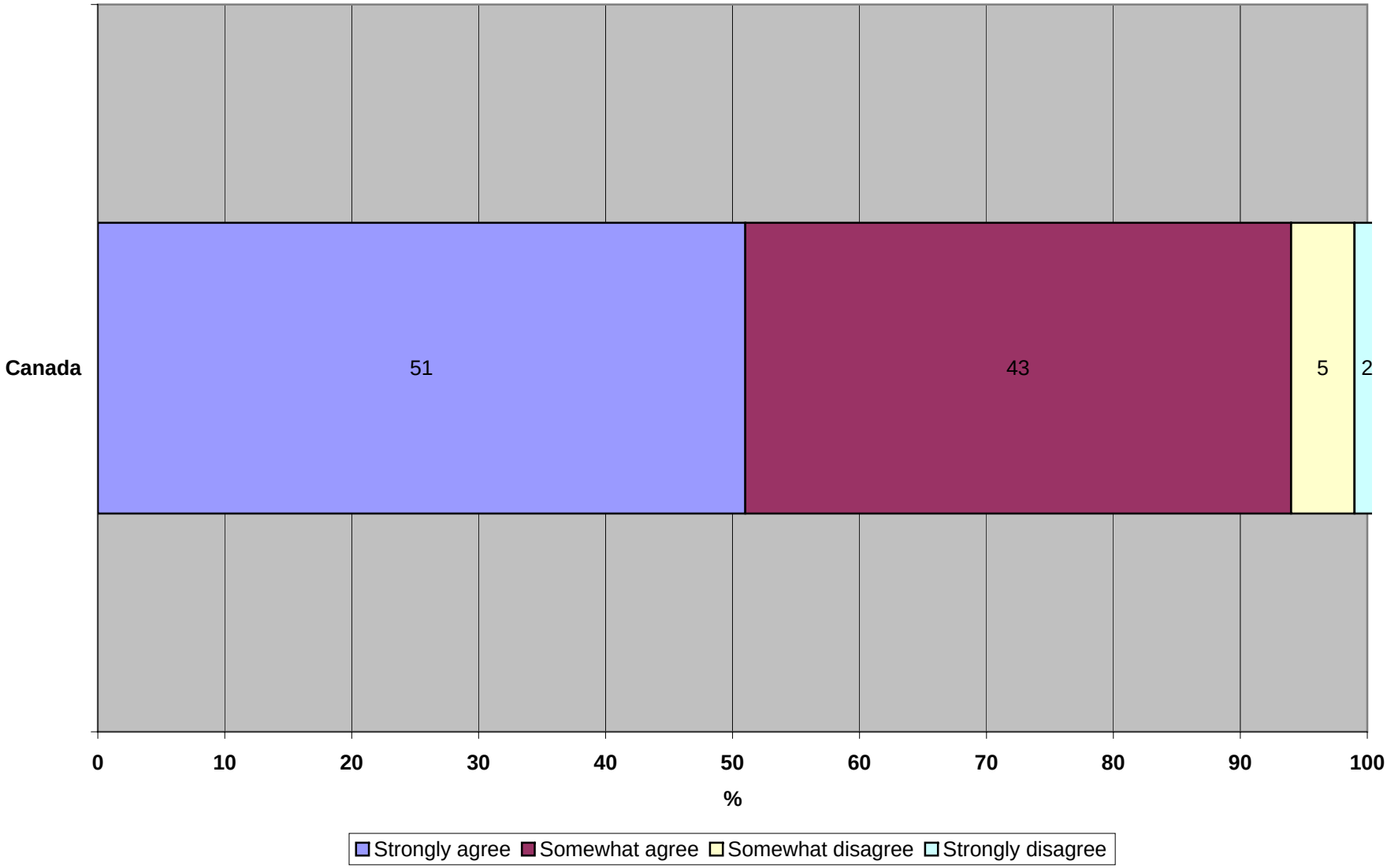
Charities are important to Canadians



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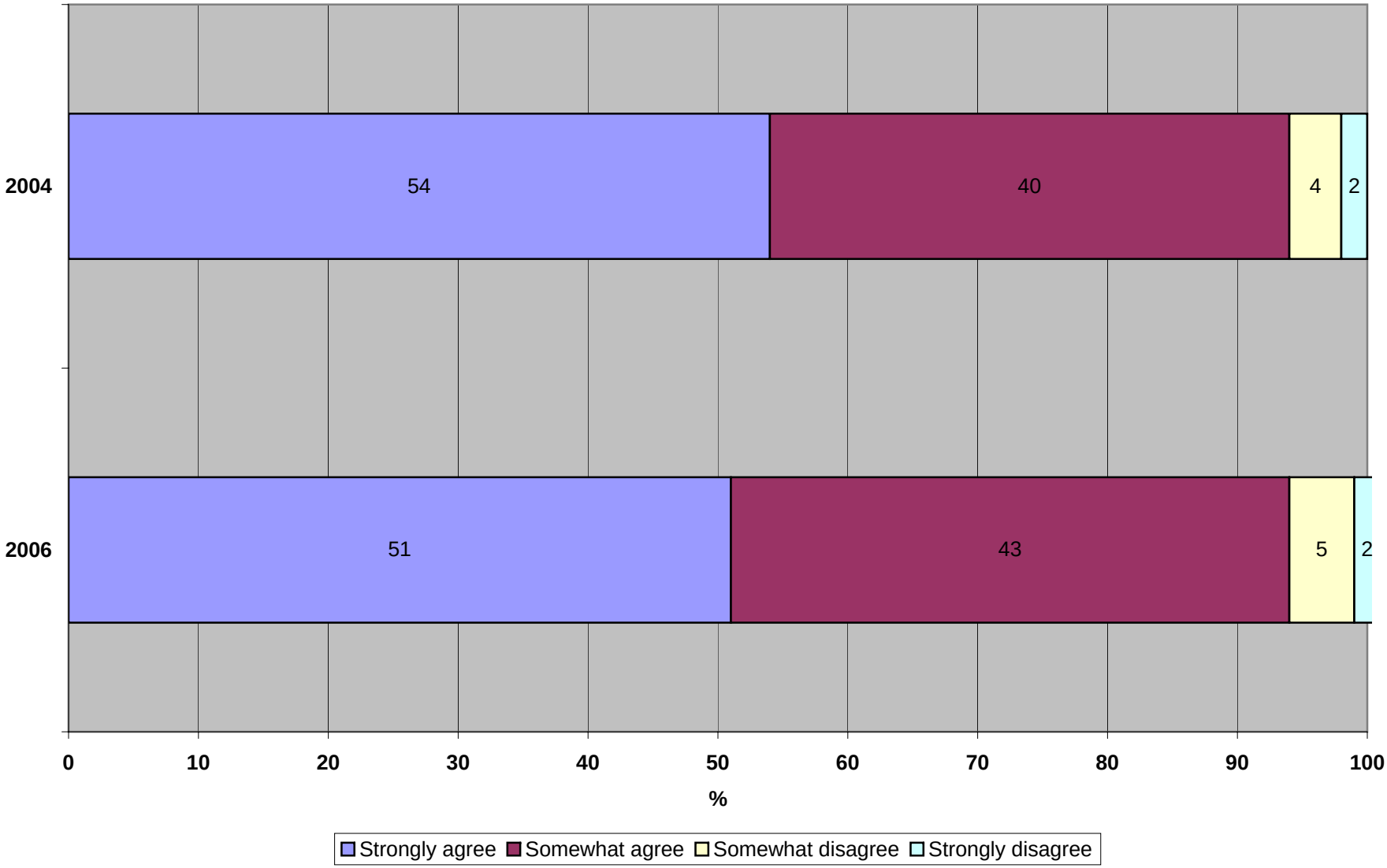
Charities are important to Canadians



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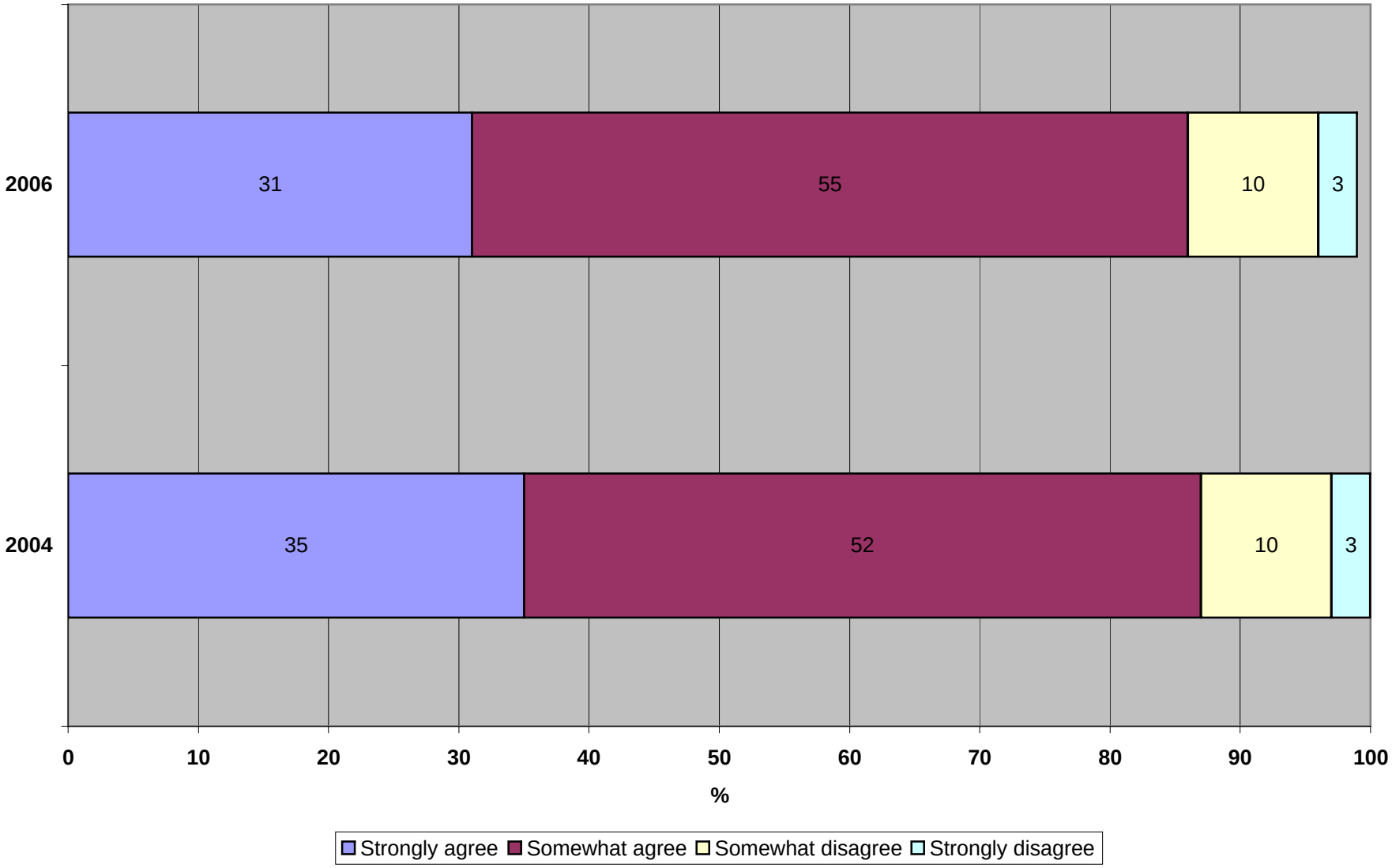
Charities generally improve our quality of life (Canada)



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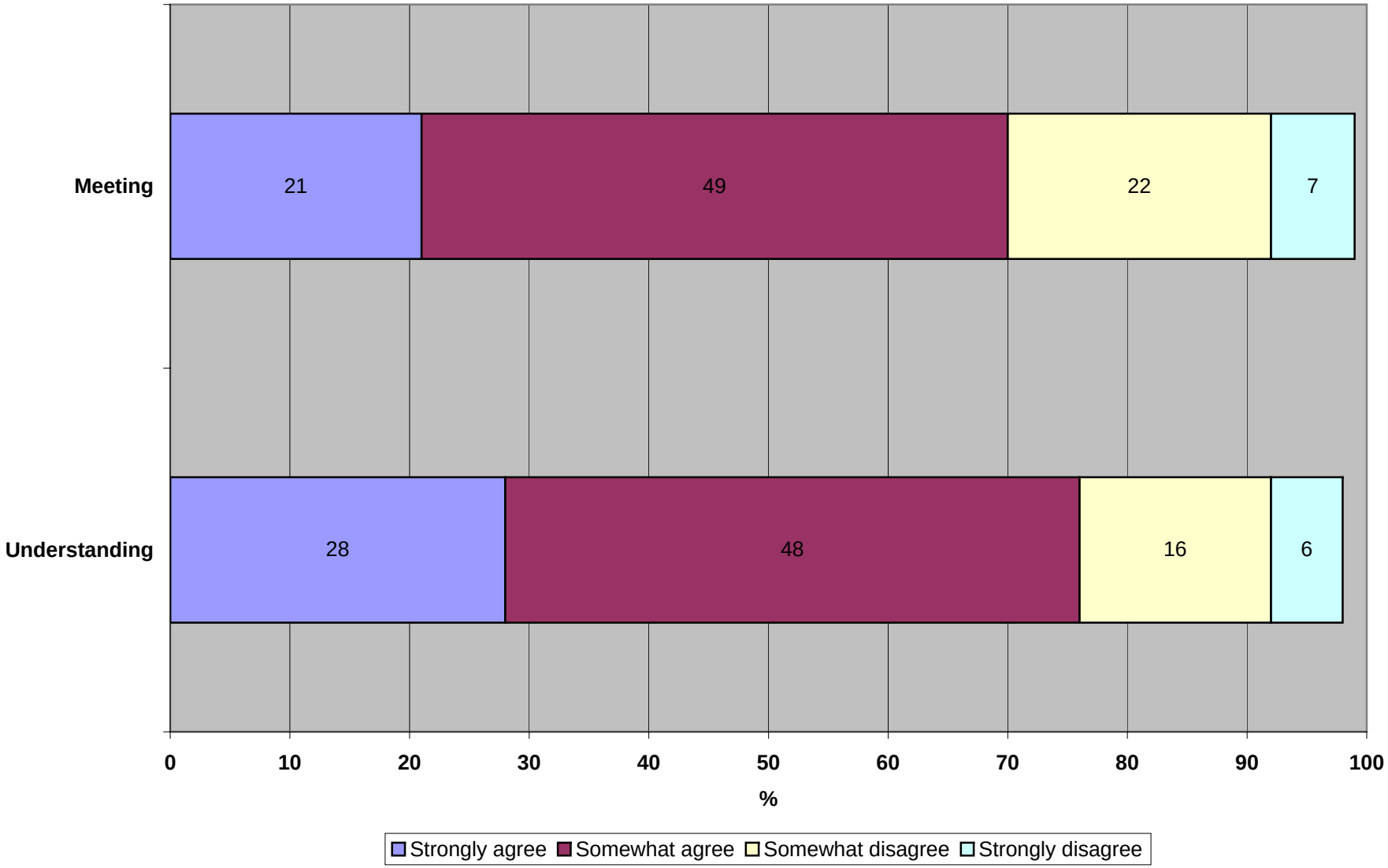
Charities are better than governments at ... the needs of Canadians



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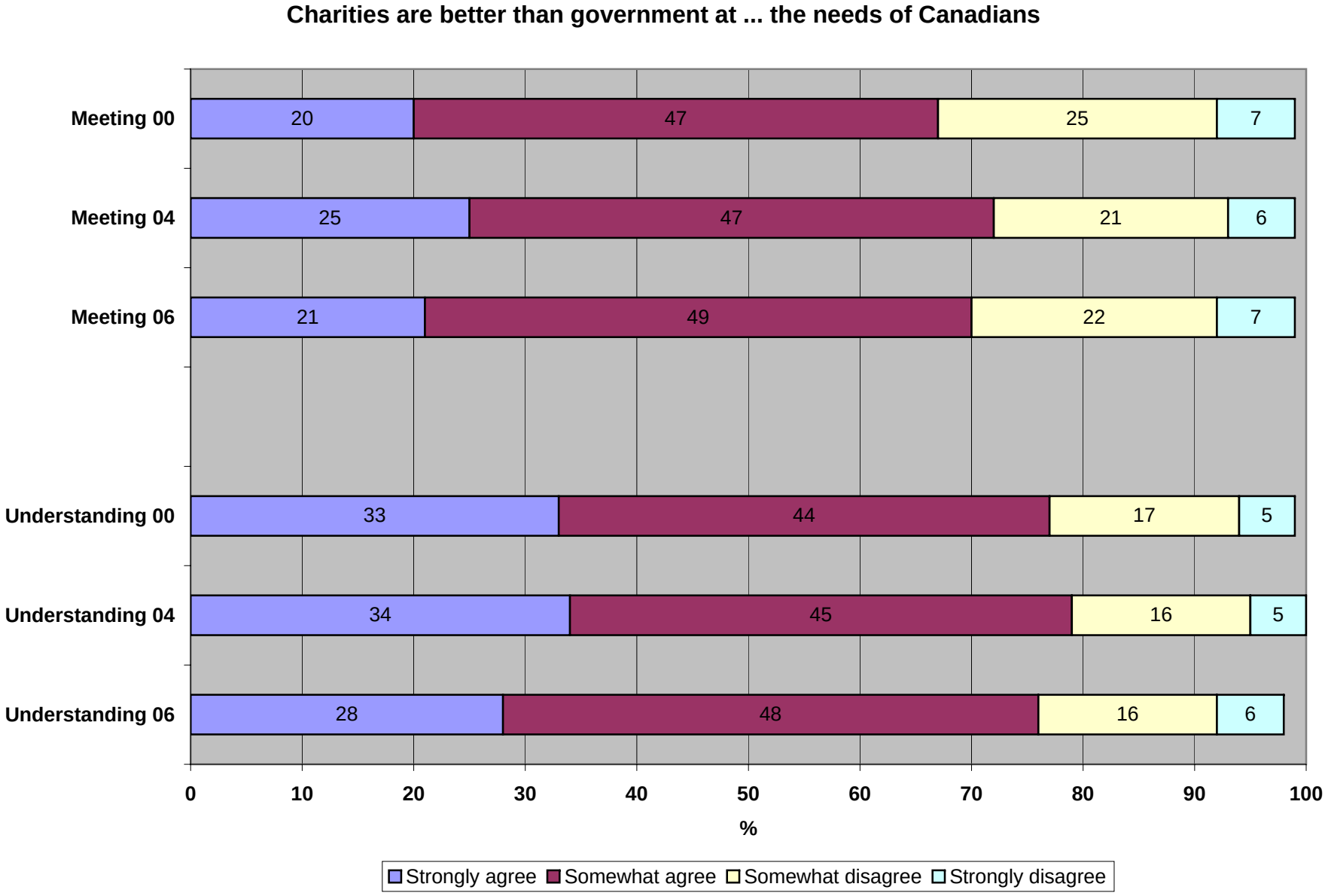
Charities are better than government at ... the needs of Canadians
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Meeting 04
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Meeting 06
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Understanding 00
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100
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Strongly agree
Somewhat agree
Somewhat disagree
Strongly disagree